# Northern Policy Institute

Annual Report 2018-2019





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# What We Do

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay, Sudbury and Sault Ste. Marie. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.

# MISSION

Northern Policy Institute is an independent policy institute. The objects for which the Institute is incorporated are:

To advance education on the topic of sustainable growth in Northern Ontario, including sustainable growth for First Nations, Métis, and Inuit people and communities in Northern Ontario, by conducting research and analysis in the field of economic, technological and social trends and then making the results publicly accessible;

To advance education by providing internship positions to youth within Northern Ontario and by holding meetings, and conferences for the general public, media and government officials; and,

To do all such things as are incidental or ancillary to the attainment of the above objects.

# VISION

A growing, sustainable, and self-sufficient Northern Ontario. One with the ability to not only identify opportunities but to pursue them, either on its own or through intelligent partnerships. A Northern Ontario that contributes both to its own success and to the success of others.

# **VALUES**

**Objectivity:** Northern Policy Institute is a non-partisan, federally registered charity for educational purposes providing fair, balanced and objective assessments of policy issues affecting all of Ontario's northern regions;

**Relevance:** Northern Policy Institute will support practical and applied research on current or emerging issues and implications relevant to Northern Ontario now and in the future;

**Collaboration:** Northern Policy Institute recognizes the value of multi-stakeholder, multi-disciplinary, and multi-cultural contributions to the collective advancement of Northern Ontario and works in a collaborative and inclusive approach to provide a full range of policy options for decision makers;

**Coordination:** Northern Policy Institute will complement the existing research efforts of Northern Ontario's post-secondary institutions and non-government organisations and explore opportunities for coordinated efforts that contribute to the mandate of Northern Policy Institute; and,

**Accessibility:** The work of Northern Policy Institute will be publicly accessible to stimulate public engagement and dialogue, promoting viewpoints on the interests of Northern Ontario and its people.

# Who We Are



### **BOARD OF DIRECTORS**

Pierre Bélanger (Acting Chair) Dr. Brian Tucker (Secretary)

Charles Cirtwill (President & CEO)

John Beaucage

Terry Bursey

Dave Canfield

Jean Pierre Chabot

Alex Freedman

Diana Fuller Henninger

Dr. George C. Macey

Dawn Madahbee Leach

Hal McGonigal

Gerry Munt

Dr. Heather Murchison

Louise Paquette

Dr. Harley d'Entremont

Emilio Rigato

Asima Vezina

# RESEARCH ADVISORY BOARD

Dr. Randy Battochio (Chair)

Dr. John Allison

Dr. Hugo Asselin

Dr. Gayle Broad

George Burton

Dr. Robert Campbell

Dr. Iain Davidson-Hunt

Dr. Livio Di Matteo

Dr. Morley Gunderson

Leata Ann Rigg

S. Brenda Small

J.D. Snyder

Dr. Lindsay Tedds

# **ADVISORY COUNCIL**

Michael Atkins

Kim Jo Bliss

Dr. Michael DeGagné

Don Drummond

Ronald Garbutt

Audrey Gilbeau

Jean Paul Gladu

Peter Goring

Seppo Paivalainen

Allyson Pele

Ogimaa Duke Peltier

Peter Politis

Tina Sartoretto

Bill Spinney

David Thompson



# How We Set Our Research Agenda

To ensure every community member has a voice in this process, Northern Policy Institute collects feedback on an ongoing basis through multiple avenues. We encourage direct contact through one-on-one meetings, group meetings, larger events, email, social media, phone and regular mail. We also indirectly monitor the broader policy environment as well as mainstream and social media.

On a quarterly basis, Northern Policy Institute compiles the issues we hear about in the preceding three months into ten "filters". Each filter list is then prioritized based on the number of times specific issues are raised with us or come to our attention. Those priorities are compared and combined into a single "top ten" list of research priorities for the upcoming research investigation and public education round. This is an iterative process with categories adjusted to reflect the items being raised as opposed to the issues being interpreted to fit pre-existing "buckets". As a result, issues may appear and disappear from this ranking exercise depending on the feedback we receive from our neighbours.

The ten "filters" are:



# **Civil Society**

Including unions, environmental organisations, local grassroots groups and other umbrella organisations



### **Federal**

Including elected and unelected officials, departments, arm's length agencies and political parties



# **Indigenous Peoples**

Including First Nations, Métis and Inuit, elected and unelected officials, arm's length agencies, economic development entities, associations and other umbrella



# Individuals

Including through one on one meetings, polling or other online or inperson feedback mechanisms



# **Issues Monitoring**

Northern Policy Institute staff monitor, on a weekly basis, a sampling of local, regional, provincial, national and international media as well as industry and other issue specific publications and social media outlets



### MUSH

Municipalities, Universities, Schools and Hospitals

including Colleges, elected and unelected officials, arm's length agencies, economic development entities, associations and other umbrella groups



# **Private Sector**

Including individual companies, chambers of commerce, industry associations and other umbrella groups



# **Provincial**

Including elected and unelected officials, departments, arm's length agencies and political parties



# **Staff and Experts**

Including Northern Policy Institute authors, readers, reviewers, fellows, Research Advisory Board members and staff plus external experts including other think tanks, research institutes, academics, industry experts and local, regional, national and international agencies and organisations



# **Volunteers**

Including unions, environmental organisations, local grassroots groups and other umbrella organisations

# What's On Your Mind

At Northern Policy Institute, we have over 780,000 bosses (That's you, the people living, working and raising families in Ontario's northern regions.). Over the past six years, we've conversed with communities and players across Ontario's northern regions and engaged in knowledge sharing by hosting events such as Data 101 and our annual State of the North conference.

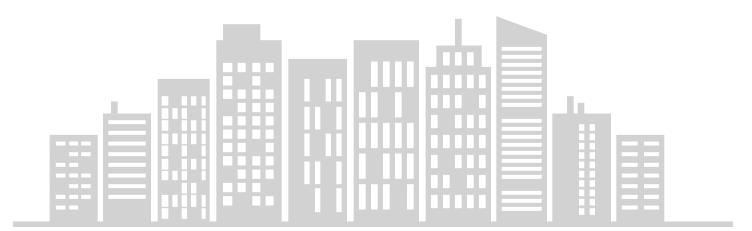
The information you share with us helps us determine our research priorities or what we call the "top ten priority list". Here is the latest list:

### **Big Buckets**

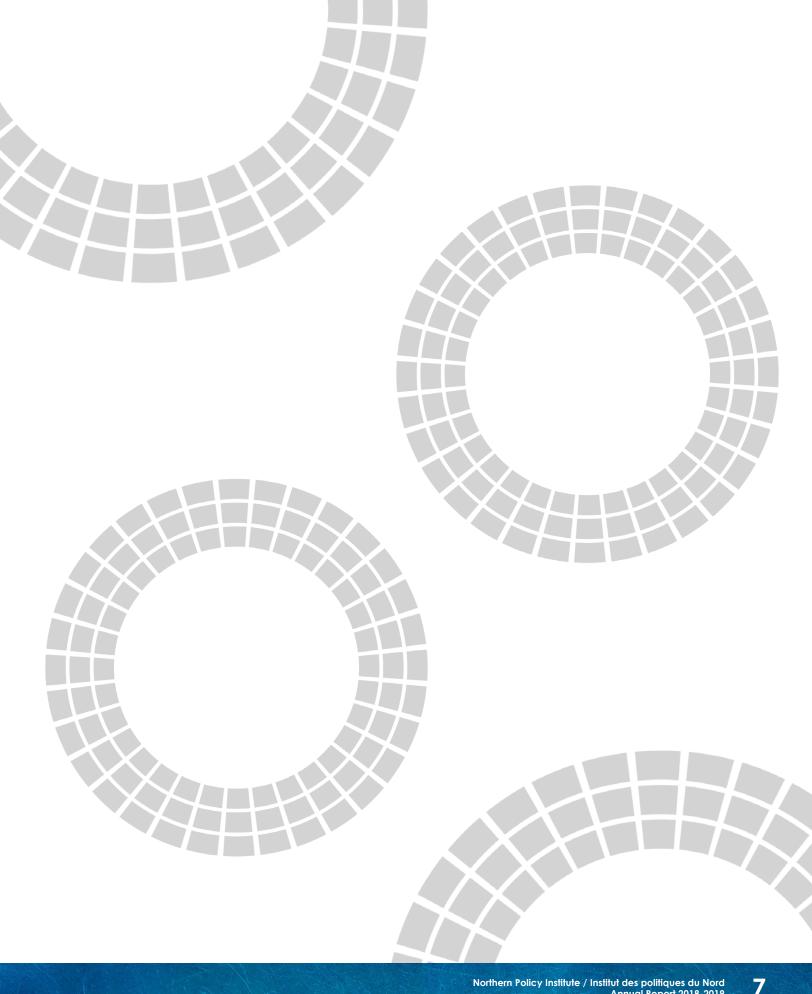
- 1. Economic Development
- 2. Infrastructure
- 3. Governance
- 3. Healthcare
- 4. Education
- 5. Community
- 6. Skills Gap
- 7. Food and Agriculture
- 8. Indigenous Peoples<sup>1</sup>
- 9. Environment
- 10. Transfers

### **Small Buckets**

- 1. Education Infrastructure
- 2. Investment Attraction
- 3. Health infrastructure
- 4. Public Sector
- 5. Immigration
- 6. Indigenous (infrastructure investment),
- 6. Tourism
- 6. Trade
- 7. Local Decision Making
- 8. Reconciliation
- 9. Economic Development Planning
- 10. Francophone issues



<sup>&</sup>lt;sup>1</sup> – This category covers: rights and treaties, business partnerships, Indigenous engagement, Indigenous capacity and governance, and reconciliation



# **Message From The Chair**



For the past six years, Northern Policy Institute has been conducting exciting research and analysis in the fields of economic, technological and social trends – the results of which have been made accessible to decision-makers, local players, and the general public. This year, we took it a step further.

Through our partnerships with economic development offices, educational facilities, government agencies, local communities and municipalities, NPI was able to not only identify opportunities, but was able to pursue them.

Our International & Community Matchmaker project and our newly launched Northern Analyst Cooperative are applied research projects putting our ideas to work in your community. Furthermore, with the guidance of the public, the 2018 State of the North conference theme was "Bold Approaches: Taxing for Growth". The conference explored how other regions use tax policies to drive growth, and how these policies might apply to Northern Ontario to grow our communities and reduce inequalities.

We continue to publish valuable and accessible research to everyone in the North. These papers have become important tools that are used by a variety of businesses and organisations throughout Northern Ontario. Our publications on immigration, public health, tourism, skills development, infrastructure and income have received media coverage at local, regional, provincial and national levels.

Each year we see a number of our Directors depart the Institute's Board. Their support, commitment and guidance was greatly appreciated. We look forward to the contributions to be made by this year's new faces from Thunder Bay, Kenora and Sudbury. These Board members are rich in experience and are a tremendous sources of knowledge – we are happy to welcome them.

And, of course, none of this work could have been done without the dedicated NPI staff. Charles's commitment to Northern Ontario is evident and NPI is fortunate to have such a creative and dynamic group of young professionals on the team. I would like to thank all of them for their ongoing hard work – they are what makes NPI a youthful and relevant organisation.

NPI looks forward to continuing its work in making Northern Ontario communities sustainable. We've come a long way and now is not the time to stop. NPI remains committed to making data publicly accessible, encouraging greater self-sufficiency and supporting the continuous growth of all communities. Together we build a Northern Ontario that contributes both to its own success and to the success of others.

PIERRE BÉLANGER

Chair of Board of Directors

# **Message From The President**



A popular theme this year at NPI was "connecting and creating partnerships in Northern Ontario". We've created twenty new partnerships this year, to complement the more than fifty we established in years past. We would like to first thank these partners for their continuous support. Because of them, NPI is closer to its goal of being a self-sufficient organisation with a diverse funding base and is better able to provide non-partisan, independent research for the people of Northern Ontario.

Just one example: NPI's Experience North program is stronger than ever. In collaboration with educational partners across Northern Ontario, NPI gave a warm welcome to six summer placements. Projects ranged from francophone immigration and tourism to Northern Ontario post-secondary education and labour market trends, all with a focus on NPI's mission to advance the conversation on the topic of sustainable arowth in Northern Ontario.

With the support of our partners, we expanded our education efforts this year. In November, NPI held its first official Understanding Ontario's Northern Regions session at Queen's Park. All of the Northern members of the provincial parliament were invited to join this test run. Next year all MPPs as well as senior public servants will be invited to the briefing.

Partnerships were central to many of our newest or most impactful projects this year. This includes the launch of the Northern Analyst Cooperative, a Data 101 project. This project allows its members to "time share" a professional policy analyst. By merging our collective resources, we can ensure that the smallest municipality or local charity can access highend skills at an affordable price. Data 101 has also expanded its horizons by becoming a primary source of data navigation training service through our Data 101 training sessions.

Immigration has been a critical topic of conversation in the past 12 months. NPI and its partners worked hard to push that file forward. First came the "Northern Attraction series". This four-part series was written by one of our year-long NOHFC interns, Christina Zefi. Part One determined the need for a newcomer strategy. Part Two identified Northern Ontario's strengths and weaknesses in the attraction and retention of newcomers. Part Three compared the current federal and provincial immigration programs to other provinces to develop a list of best practices. Finally, Part Four proposes strategies and solutions for small to medium-sized communities to attract newcomers.

In addition to this important research, and in partnership with multiple organisations, enter the International and Community Matchmaker Project. This program offers employability and entrepreneurship services for potential immigrants and secondary migrants, and employers seeking sources of skilled workers.

This important work requires many hands, and minds. NPI has a wonderful staff bursting with ideas, each having a different background and experiences that make us a diverse and talented team. Finally, I would like to say a special thank you to all our Board members (past and present) that continue to be committed to NPI's work. We value their knowledge and expertise. Together, we are stronger.

CHARLES CIRTWILL

President and CEO

**NPI BY THE NUMBERS** 

**SOCIAL MEDIA** 

CONFERENCES & EVENTS

LinkedIn Followers

1.8M+

**WEBSITE** 

143

Instagram Followers

PRESENTATIONS

**PARTNERSHIPS** 

MEDIA HITS

661,757

Page Views

202,485

Unique Visits

5th Anniversary Gala Thunder Bay Oct. 18, 2018

levision Hits

NPI Networking Session Sudbury April 10, 2019

123

Print & Online Hits

2032

**Twitter Followers** 





# Making an Impact on Policy

Ultimately, Northern Policy Institute exists to see better, more effective, more evidence-based policy developed and implemented to improve the lives and the future of all Northern Ontarians. We contract leading sector experts to undertake research and author the highest quality reports.

This past year, Northern Policy Institute produced 2 research reports and 10 commentaries, all with the goal to enhance measurement, support sustainable community capacity and encourage greater self-sufficiency.

### RESEARCH REPORTS



# A CASE STUDY IN NORTHERN GOVERNANCE: LOCAL DECISION MAKING IN THE NORTHERN ONTARIO HEALTH CARE SYSTEM

Author: Eric Everett

Publication date: February 2019

IN THE MEDIA: "The report also suggests that in order to solve these themes, the Ontario government should convene a broad public policy discussion, with inclusive representation from all government levels, Indigenous peoples and key players from health care and Northern Ontario as whole," – Sault Online



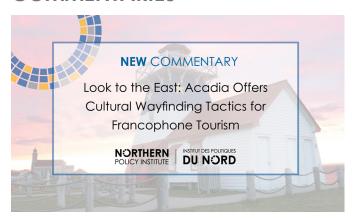
# INCOME AND EMPLOYMENT MULTIPLIERS FOR 20 INDUSTRIES IN 11 CENSUS DIVISIONS IN NORTHERN ONTARIO

Author: Dr. Bakhtiar Moazzami

Publication date: March 2019

**QUOTE**: Multipliers are a central component to economic impact analysis. A multiplier seeks to explain the amount by which a change in expenditure (i.e. cash investment) is magnified or multiplied to determine the total final change in expenditures and income in the region in question."

### COMMENTARIES



# LOOK TO THE EAST: ACADIAN OFFERS CULTURAL WAYFINDING TACTICS FOR FRANCOPHONE TOURISM

Author: Myfannwy Pope

Publication date: April 2019

**QUOTE:** "Asset-based community planning frameworks demonstrate a collaborative model of a tourist information centre that could be beneficial for Francophone-majority communities in Northern Ontario."



# STRATEGIC PLAN FOR AN ECONOMIC DEVELOPMENT OFFICER NETWORK NORTH: A RESOURCE FOR THE FUTURE OF ECONOMIC DEVELOPMENT IN NORTHERN ONTARIO

Author: Northern Policy Institute

Publication Date: March, 2019

**QUOTE**: "Over the course of 2015 and 2016, Northern Policy Institute conducted 98 interviews with Northern Ontario Economic Development Officers (EDOs), First Nations, Métis, and Inuit communities, and with Executive Directors of Community Futures Development Corporations with the goal of identifying gaps in partnership opportunities between Indigenous and non-Indigenous EDOs."



### The Northern Attraction Series:

Evaluating the Suitability of Provincial and Federal Immigration Programs for Northern Ontario

NORTHERN ATTRACTION SERIES – NO.3: EVALUATING THE SUITABILITY OF PROVINCIAL AND FEDERAL IMMIGRATION PROGRAMS FOR NORTHERN ONTARIO

Author: Christina Zefi

Publication date: February 2019

**QUOTE:** "Given Northern Ontario's aging population and labour market needs, institutional changes are needed in the expedited pathway system."

IN THE MEDIA: "The commentary found that Northern Ontario could benefit from similar practices of the Atlantic Immigration Program, including the Labour Market Impact Assessment exemption." – Times Star



### The Northern Attraction Series:

Identifying Northern Ontario's Strengths and Weaknesses in the Attraction and Retention of Newcomers

THE NORTHERN ATTRACTION SERIES - NO. 2: IDENTIFYING NORTHERN ONTARIO'S STRENGTHS AND WEAKNESSES IN THE ATTRACTION AND RETENTION OF NEWCOMERS

Author: Christina Zefi

Publication date: February 2019

**QUOTE:** "Recent immigrants in the North have both higher labour participation rates and higher levels of education than the general population, meaning that these individuals are more likely to meet or exceed required educational qualifications for jobs."

IN THE MEDIA: "The paper also highlights the strengths of Northern Ontario from a newcomer perspective. Necessities such as food, shelter and clothing are, for example, more affordable here than in Southern Ontario. Newcomers have a higher percentage of their income free for other things." - Sault Online



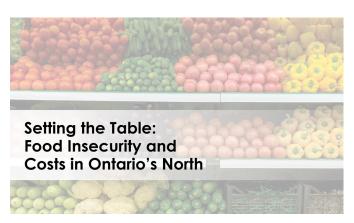
# CONNECTING OUR COMMUNITIES: THE COMPARATIVE COSTS OF HIGHWAY CONSTRUCTION

Author: Winter Lipscombe

Publication date: January 2019

**QUOTE:** "The highways that stretch across Ontario's northern regions provide significant economic impact – ensuring that the highways continue to meet their full economic and safety potential, Ontario must continue to invest in Ontario's northern transportation infrastructure."

IN THE MEDIA: "Calculations determined that the average cost of highway per kilometre is higher in the northern regions of Manitoba and Ontario than in their southern counterparts. Lipscombe also concludes that the length of the project in kilometres has a greater impact on cost than the remoteness of the project's location." – Net News Ledger



# SETTING THE TABLE: FOOD INSECURITY AND COSTS IN ONTARIO'S NORTH

Author: Eric Melillo

Publication date: December 2018

**QUOTE:** "In Ontario's northern communities, the relatively higher cost of food is a major contributor to the incidence of food insecurity in northern communities compared to those in the South."

**IN THE MEDIA**: "While costly, the construction of year-round road access to remote First Nations is one thing that would help, Melillo said. However, in the absence of those roads, the paper suggests government explore the potential of airship and drone technology to transport food more economically than by plane." – CBC Thunder Bay



### CASE STUDIES IN EFFECTIVE INDIGENOUS SKILLS DEVELOPMENT

Author: Dharmjot Grewal

Publication date: October 2018

**QUOTE:** "Without transportation, many Indigenous youths from remote communities are unable to access the skills required to secure employment."



### The Northern Attraction Series:

Exploring the Need for a Northern Newcomer Strategy

# THE NORTHERN ATTRACTION SERIES - NO. 1: EXPLORING THE NEED FOR A NORTHERN NEWCOMER STRATEGY

Author: Christina Zefi

Publication date: October 2018

**QUOTE:** "Northern Ontario needs to attract and retain migrants who are ready and willing to work while simultaneously integrating the existing Indigenous and non-Indigenous population into the workforce"

IN THE MEDIA: "The concern of local out-migration was identified in the first Timmins 2020 action plan released in October 2011, but Zefi said it's not just Timmins. It is a problem in every city and every territorial district in Northern Ontario." – Timmins Daily Press



ACTIONS TO MOVE NORTHERN ONTARIO FORWARD: RESPONSE TO THE DRAFT 2041 NORTHERN ONTARIO MULTIMODAL TRANSPORTATION STRATEGY NO. 4: PASSENGER RAIL

Authors: Lucille Frith, Dr. Linda Savory Gordon and Howie Wilcox

Publication date: September 2018

**QUOTE:** "...crashes occur at a higher rate on Northern Ontario highways than they do in the rest of the province. Restoring and reinvigorating passenger rail service could mitigate that."

IN THE MEDIA: "The authors also highlight how access to passenger rail might play a part in mitigating climate change, as well as enhancing the economic sustainability and connectivity of municipalities and First Nations, Métis and Inuit communities." – Bay Today



PLACES TO GROW: BEST PRACTICES FOR COMMUNITY-BASED REGIONAL ECONOMIC DEVELOPMENT IN ONTARIO'S NORTH

Author: Jamie McIntyre

Publication date: May 2018

**QUOTE:** "Community-based regional economic development initiatives are key to the future stability and growth of Northern Ontario's economy."

**IN THE MEDIA:** "To be successful, McIntyre said communities need to understand their needs, market and assets, acknowledge and make use of existing community capital, use knowledge and connections, measure and communicate impact and be prepared for change." – The Sudbury Star

### **POLICY BYTES**

Policy Bytes are short educational blogs that can offer policy advice and evidence-based data. We published 21 blogs this year, here is a sample:



The Great Experiment: Time for an Area Services Board in Northern Ontario

# THE GREAT EXPERIMENT: TIME FOR AN AREA SERVICE BOARD IN NORTHERN ONTARIO

Author: Anthony Noga

Publication date: May 7, 2018

**QUOTE:** "Unless all levels of government, service providers and civil society actors pull in the same direction, an ASB is doomed to be an unhappy family."



Let's move: To the North

### LET'S MOVE: TO THE NORTH

Author: Christine St-Pierre

Publication date: June 4, 2018

**QUOTE:** "What most people don't realize is that Northern Ontario is a land of opportunity, especially for young professionals."



North Side Story -Experience North 2018

### **NORTH SIDE STORY**

Authors: Dawson Mihichuk, Elektra Papadogiorgaki, Caitlin McAuliffe, Rachel Quinby, Rachel Armstrong and Myfannwy Pope

Publication date: September 10, 2018

**QUOTE**: "t has been amazing to see research capacity in the North expand and it has been even more rewarding be part of it. While our summer of researching Francophone demographics and tourism has led to many interesting insights and partnerships, it has also highlighted to us the need for more research in this field. Northern Ontario is ripe with potential, and we can't wait to come back after our respective post-secondary graduations to watch that potential grow."



# CONSIDERATIONS FOR NORTHERN ONTARIO ON CAPITALIZING ON THE GROWING MAINLAND CHINESE TOURISM MARKET

Author: Myfannwy Pope

Publication date: October 9, 2018

**QUOTE:** "Northern Ontario stands to benefit from increased travel from mainland China due to the proportionately higher spending that overseas visitors provide compared to Ontarians, the current leading visiting demographic to Ontario's northern regions."





Climate Change and Northern Ontario by 2050: Opportunities for the Great Claybelt Region?

### **CLIMATE CHANGE AND NORTHERN ONTARIO BY 2050**

Author: Dr. Barry E. Prentice

Publication date: November 26, 2018

**QUOTE:** "If climate change is sufficient to grow corn in the Clay Belt, areas farther south are also likely to look less desirable. In particular, coastal areas may see forced relocation. A northern migration stimulated by eco-refugees is not hard to imagine."



Health care co-operation between Northwestern Ontario and Manitoba

# HEALTH CARE CO-OPERATION BETWEEN NORTHWESTERN ONTARIO AND MANITOBA

Author: Dawson Mihichuk

Publication date: December 16, 2018

**QUOTE:** "Clinicians in Ontario and Manitoba are working together to improve existing protocols based on a "patient first" principle – putting the patient's medical needs as primary concern, rather than provincial jurisdiction or cost of care."



Plugging into Potential: How Broadband Availability
Can Play a Role in Attracting Newcomers

# PLUGGING INTO POTENTIAL: HOW BROADBAND AVAILABILITY CAN PLAY A ROLE IN ATTRACTING NEWCOMERS

Author: Christina Zefi

Publication date: January 14, 2019

**QUOTE:** "Regardless of welcoming newcomers, addressing the issue of unreliable internet to the unserved or underserved populations in Northern Ontario, and implementing solutions like the communities in Manitoba and Alberta, needs serious, continued effort."



Green Infrastructure Initiatives for Sustainable Cities in Northern Ontario

# GREEN INFRASTRUCTURE INITIATIVES FOR SUSTAINABLE CITIES IN NORTHERN ONTARIO

Author: Caitlin McAuliffe

Publication date: February 11, 2019

**QUOTE**: "Leadership in Energy and Environmental Design (LEED) offers four guiding principles that Northern Ontario communities could implement to meet infrastructure needs and green initiatives: be data driven, price-based, aligned with cities' structural adjustments and be integrated with other initiatives."

# UNDERSTANDING THE NORTH

### **SUCCESS STORIES**

Success stories are brief descriptions of an individual, organisation, or project that is contributing to the growth of Northern Ontario. These are published blogs and are also highlighted in our Due North newsletter! Here are a couple examples of things, people and places we are proud of:



### **NORTHERN ONTARIO'S RANGERS**

Date: June, 2018

Location: Far North

**QUOTE**: "They're divided by geographic location into five Canadian Ranger Patrol Groups (CRPGs) and though they're sometimes incorrectly referred to as the "Arctic Rangers", the Patrol Groups are based and operate in remote regions across most of Canada."



### **RAINBOW CAMP**

Date: July, 2018

Location: Thessalon, ON

**QUOTE:** "Rainbow Camp, founded in 2012 by Thessalon Native Harry Stewart, is a summer camp aimed at creating a safe space for LGBTQ2+ youth across Canada and the USA."

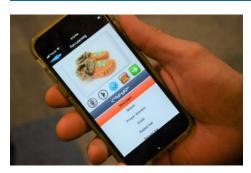


### **SCIENCE NORTH SUMMER SCIENCE CAMPS**

Date: October, 2018

Location: Sudbury, ON

**QUOTE**: "One of Science North's popular programs are their annual summer science camps. Cathy Stadder-Wise, Senior Scientist in Education at Science North, says the camps were introduced around the same time as Science North and have seen a steady increase in participants every year since. According to Stadder-Wise, Science North has welcomed roughly 40,000 campers since starting the program in 1987, and is overwhelmed at the support this program receives from families and communities in the North."



### **KOBE LEARNING APPS**

Publication date: February 6, 2019

**QUOTE:** Recently launched Indigenous language apps, titled "KOBE Learn" have been developed and created by community members who live in Northwestern Ontario. The KOBE Learn apps were created to help users learn over 500 words and phrases from the three traditional languages most prominent in the North including Cree, Oji-Cree and Ojibway.

# Information session

In April, Northern Policy Institute organized a community event in Sudbury, Ontario. Community leaders, partners and the general public were invited to come meet the NPI team and Board members in order to learn about our most recent and future projects.



















# **NPI IN THE MEDIA**

In 2018-2019, Northern Policy Institute maintained a solid media presence. NPI's research papers, commentaries and blogs have been quoted in over 138 media stories, 20 of which were featured interviews and appeared on TV and radio across Ontario's north, and beyond. NPI has continuously increased our media hits over the past six years.

In line with NPI's 2018-2019 plan to create partnerships, we worked to reach out to municipalities across Northern Ontario. As a result, 72 percent of NPI's work was seen at a municipal level.

Media Hits

72.7% 22.2%

3.0%

2.0%

National/

International

Provincial

Municipal

Regional

As part of our series The Next 40, imagining northern Ontario in 2058, we asked some experts to make some population predictions: Northern Ontario Policy Institute president Charles Cirtwill: "We have to make the case that this is a place that benefits them to be, not a place where it benefits us to relocate. But a place where they can have a secure lifestyle, raise a family and build a life.

**CBC SUDBURY** 22.10.2018

**TIMMINS PRESS** 08.05.2018

Northern Policy Institute (NPI) and its partners have introduced a new online tool called "Community Accounts" that, for the first time, provides Northern Ontarians with open access to information on key economic and social indicators at the community level.

Northern Policy Institute explores these issues. specifically through the lens of the health care system, and provides potential solutions in their most recent research report, "A Case Study in Northern Governance: Local Decision Making in the Northern Ontario Health Care System' by author Eric Everett.

**SAULT ONLINE** 21.02.2019





Working closely with employment agencies, job developers and businesses in need of new talent, Northern Policy Institute is hoping its two new community matchmakers can connect immigrants and newcomers with Northwestern Ontario companies and organisations in need of skilled workers.

NET NEWS LEDGER **06.02.2019** 

"

66

Charles Cirtwill, who heads the Northern Policy Institute, says northern programs often end up getting cut because they don't resonate in the voter-tick south. The mytopia is a mistake, particularly when it comes to Fist Nations, he says.

GLOBAL NEWS **03.05.2018** 







DIRECTING IMMIGRATION ACROSS ONTARIO
Northern Population Exposure

tvo

Northern Policy Institute has a new Matchmaker program in Thunder Bay Ont., is designed to both attract newcomers, and fill labour shortages in the city, by connecting employers with skilled workers from other parts of the world.

20.06.2018

77

After issuing a study finding that only 700 immigrants moved to Thunder Bay between 2001 and 2016 compared to 355,000 in Toronto, Northern Policy Institute called on the porvince to encourage more immigration to northern Ontario

19.09.2018



# #FIGUREFRIDAY

#FigureFriday is a fun way to see important data. These little bits of data in forms of infographics are evidence-based and easy to remember. Here are our most liked #FigureFriday posts:



Tweets 3,771 Following 843

Followers 2,040

Likes 562 Lists 3

### **Northern Policy**

@NorthernPolicy



Joined January 2014

Tweet @NorthernPolicy

4 Followers you know



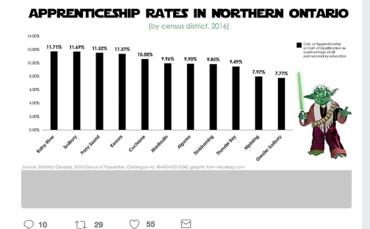
799 Photos and videos





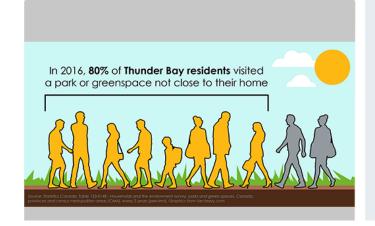


### **Tweets** Tweets & replies Media Northern Policy @NorthernPolicy NORTHERN May 4th, 2018 - How do apprenticeship rates in Northern Ontario compare to rates in a Galaxy far, far away? #MayThe4thBeWithYou #StarWarsDay #ONpoli #cdnpoli #FigureFriday



NORTHERN DU NORD Northern Policy @NorthernPolicy

June 1, 2018 - Get outside this summer! It's estimated that 80% of Thunder Bay households reported to have visited a park or green space that was further than a 10 minutes' drive from home in 2015, ranking third out of 33 cities. #FigureFriday #ONPoli









# Find people you know

28 Import your contacts from Gmail

### Trends . Changes

#FigureFriday

105KTweets

#ONpoli 90K Tweets

#cdnpoli

5KTweets

#NorthernOntario

2K Tweets

#FigureFriday



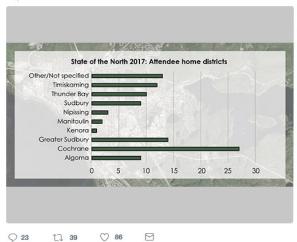
Northern Policy @Northern Policy

June 22, 2018 - Where will you celebrate your francophonie this summer? https://bit.ly/2t849cj #FigureFriday



Northern Policy @NorthernPolicy

July 13, 2018 - Over 25% of last year's State of the North attendees were from the Cochrane district. Plus de 25% des participants de l'an dernier aux activités d'État du Nord provenaient du district de Cochrane. #FigureFriday http://www.stateofthenorth.ca

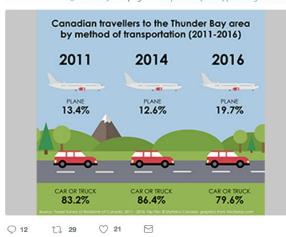


**Tweets** 

Tweets & replies

Media

Northern Policy @NorthernPolicy Sept 14, 2018 - In 2016, almost 80% of all Canadian travelers that visited Thunder Bay did so through use of a car or truck. Read more road trippin' stats from NPI in the latest issue of @thewalleye on page 60: https://bit.ly/2NdypN9 #FigureFriday



Northern Policy @NorthernPolicy

October 26, 2018 - Kids are gearing up for trick-or-treating next week - but where are the best spots in Northern Ontario to fill up on candy? As a Halloween hack, we've listed the most densely populated neighborhoods in each district so you can plan a profitable candy route! #FigureFriday



@NorthernPolicy Northern Policy

November 23, 2018 - The median price of a Toronto home is 3 times higher than in Timmins! Housing prices are another benefit of living in #NorthernOntario



Tweets

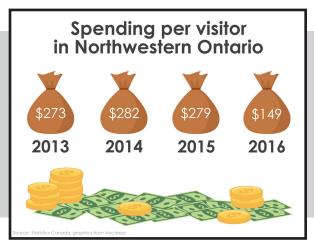
Tweets & replies Media

Northern Policy @NorthernPolicy Dec 21, 2018 - Happy Holidays! Algoma had the highest number of turkey farms in N. Ontario, but Cochrane produced the most turkey at 3737 kg. #FigureFriday





The Walleye is Thunder Bay's only alternative arts and culture magazine with in-depth, intelligent and fresh cultural reporting that introduces new and exciting artists, acts and events that help define Thunder Bay. Northern Policy Institute partnered with the Walleye to provide data snippets linked to that month's theme. Below are some of our features from this year:



Title: Festival Season

**Author:** Alex Ross

Publication Date: July 2018

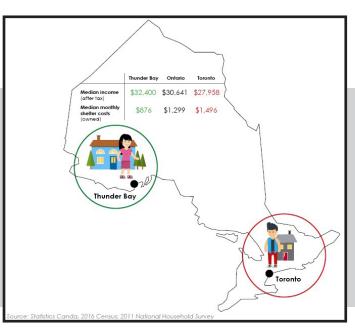
**Quote:** NPI took a look at recent numbers from Statistics Canada (the Travel Survey of Residents of Canada and the International Travel Survey) to get a better idea of how many people are attending festivals in Northwestern Ontario, where are they coming from – and how much money are pumping into local economies when they are

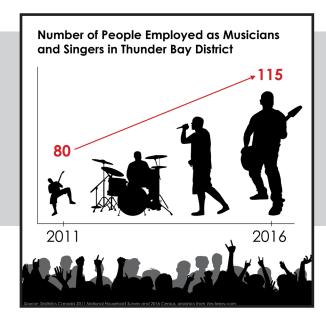
Title: Thunder Bay District Tops the Charts in Northern Ontario

**Author:** Allan Zhang

Publication Date: November 2018

**Quote:** Perhaps unsurprisingly, the districts of Thunder Bay, Algoma, Greater Sudbury, and Nipissing, which contain the four large urban municipalities of Thunder Bay, Sault Ste. Marie, Sudbury, and North Bay, have the highest number of people employed in music-related occupations, both nominally and proportionately.





Title: TBay vs. TDot: Affordable Living

Author: Anthony Noga

Publication Date: January 2019

**Quote:** The median value of a home in Thunder Bay is roughly \$170,000 less than the provincial median, and about \$371,000 less than in Toronto. Not only are homes in Thunder Bay less expensive, but they are generally bigger. Thunder Bay homes average nearly one-and-a-half extra rooms compared to Toronto homes, and for about a third of the price.



For over 30 years, Northern Ontario Business (NOB) has been the only integrated media outlet dedicated to the business community across the North. It provides vital news and relevant business information and events for the region's most influential business leaders and decision makers. With its exclusive focus on Northern business, NOB is the go-to source for pertinent stories, regional industry trends and forecasts, valuable statistics and vital interactive online services. Charles Cirtwill, NPI President and CEO is a regular columnist. Below are samples of what was on Charles' mind this year:



The Northern To-Do List of the Next Government

### THE NORTHERN TO-DO LIST OF THE NEXT GOVERNMENT

Publication date: May 17, 2018

**QUOTE**: Well, by the time this gets to the print edition, the provincial election will be either over or just about over. There will have been millions, nay billions, of dollars' worth of promises made. In the coming weeks, the harsh reality of governing, as opposed to campaigning, will start the slow process of whittling those promises down.

# Op-Ed

Ontario should get
Canadian taxpayers to
help reduce poverty

### ONTARIO SHOULD GET CANADIAN TAXPAYERS TO HELP REDUCE POVERTY

Publication date: September 19, 2018

**QUOTE:** If the province of Ontario is serious about finding a cost-effective way to alleviate poverty and create consistency in the social safety net, 100 per cent tax filing has to be part of it.



Northern Ontario:
A Digital Dead End?

### **NORTHERN ONTARIO: A DIGITAL DEAD END?**

Publication date: November 20, 2018

**QUOTE:** A government serious about a sustainable future for Ontario's Northern regions would be looking to make the North a digital powerhouse.



A Tale of Two Refugees

### A TALE OF TWO REFUGEES

Publication date: March 20, 2019

**QUOTE**: Canada is facing two refugee crises, not one. Our responses are similar, but by no means identical, and they are demonstrably not equally effective. These thoughts struck me as I listened to an exchange at the recent immigration forum held in Thunder Bay. The exchange was between one of the panelists and one of the Indigenous singers who had been invited to set the tone for the day – one of welcoming and reflection.

# International and Community Matchmaker Program

In order to maintain future workforce needs, Ontario's northern regions need to attract 150,000 people by the year 2041. This project is designed to help northern and rural communities build a skilled workforce and fill recognized labour shortages by helping immigrants and secondary migrants secure firm job offers. Overall, attracting immigrants to rural communities has a number of important social and economic benefits. Skilled workers require housing, services and products, which will provide broader benefits, including job creation, to the community. The International & Community Matchmaker program is a non-restricted program and will assist anyone who is interested in moving to Northern Ontario, regardless of residency status, physical address or location.

### Program services include:

- Personalized appointments to assess specific needs and target assistance
- Professional orientation with regard to skills
- Tips and action plans for job searching
- Northern Ontario labour market information
- Help with resume and cover letter writing according to the Canadian model
- Various workshops related to employability
- Preparation for job interviews
- Job search assistance
- Guidance in navigating the immigration and job placement process
- Matching assistance for employers with international talent

# Matchmaker Targets as of March 31, 2019

	Target	Actual
Job seeker information requests dealt with	1800	981
Number of information packages distributed	360	854
Employer information requests dealt with	360	170
Job seeker clients arrived in region	180	121
Information sessions held	12	148
Info packages distributed in French to French speaking clients	72	439
Employers expressing an appreciation for the value of French language skills in their workplace	30	72

For more information, visit <u>www.communitymatchmaker.ca</u>

# Partners:

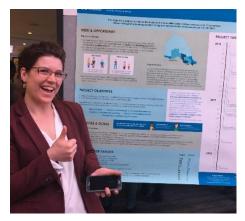
Thunder Bay Chamber of Commerce • Workforce Planning for Sudbury & Manitoulin • FedNor • Thunder Bay Community Economic Development Commission • Greater Sudbury Chamber of Commerce • North Superior Workforce Planning Board • Société Économique de l'Ontario

# Meet Our Matchmakers



### **EMILY**

Emily was born in Northern Ontario and grew up in Thunder Bay. She holds an Honours Bachelor of Social Work from Lakehead University and is currently completing a certification as a Regulated Canadian Immigration Consultant through Humber Business School.









### **YAYE**

Originally from Cameroon, Yaye moved to St. Mary's Bay, in southwestern Nova Scotia. Yaye graduated from Saint Anne's University with a Bachelor of Arts in History and a minor in Administration. In 2016, he organized an intergovernmental meeting between the province of Nova Scotia, the federal government and the Canadian Federation of Students (CFS) to discuss issues facing students.







### **THOMAS**

Originally from a small town north of Saguenay in Quebec, Thomas has always been passionate about defending the interests of communities far from major centers. He has a Bachelor's degree in International Studies in Political Science from Université de Montréal. He completed a Master's degree in Political Science, with a focus on globalization, at the Université de Lausanne, where he wrote a dissertation on the relationship between the French-speaking and German-speaking communities of Switzerland.





# ENGAGING THE NORTH

### **Thunder Bay**

- Northern Attractions Series Newcomer Strategies -11th Annual Immigration Forum (February 5, 2019)
- Thunder Bay Airport Presentation (October 31, 2018)
- Thunder Bay Community Economic Development Commission Board of Directors - Matchmaker program (October 25, 2018)
- Confederation College Presentation (October 9, 2018)
- Update to stakeholders Community Matchmaker Program (August 2, 2018)
- North Superior Workforce Planning Board -Community Matchmaker Program (August 2, 2018)
- Data & Descriptive Statistics Francophone Demographics (July 18, 2018)
- Association Francophone du Nord-Ouest de l'Ontario (July 12, 2018)
- **Thunder Bay Community Economic Development** Commission (June 20, 2018)
- Ambassadors Northwest Presentation (June 8, 2018)
- MoCreebec Northern Policy Institute Business Plan (June 4, 2018)
- Association Francophone du Nord-Ouest de l'Ontario AGA (June 2, 2018)
- Canadian Council on Social Development AGM (May 24, 2018)
- Data 101 Presentation Ontario Centre for Workforce Innovation (May 18, 2018)
- Data 101 Presentation Employment Plus North Superior Workforce Planning Board (May 16, 2018)
- Data 101 Presentation North Superior Workforce Planning Board - Board of Directors (May 16, 2018)
- Data 101 Presentation YES employment (May 15, 2018)
- Thunder Bay Local Immigration Partnerships (May 8, 2018)
- Northern Ontario Municipal Association (May 3, 2018)



2018)

### Paris, FR

 Vivre en français dans le Nord de l'Ontario partenariat avec l'ambassade du Canada à Paris (June 27, 2018)

### Toronto

 Symposium 2018 Se projeter, se préparer / Looking ahead, getting ready - (November 26, 2018)

(July 19, 2018)

### Nipigon

Thunder Bay Local Immigration Partnership (May 23, 2018)

### Greenstone

 Greenstone Economic Development Society Information Session (July 31, 2018)

### Terrace Bay

 Thunder Bay Local Immigration Partnership (May 22, 2018)

### Waterloo

Mississauga

 Waterloo University Economic Development Year 1 (June 22, 2018)

Newcomer Center of Peel - Move to

Northwestern Ontario presentation

### Sioux Lookout

 Northern Ontario Housing Summit Matchmaker Presentation (June 26, 2018)

### Kirkland Lake

 The Association of Francophone Municipalities of Ontario (AFMO) (September 19, 2018)

### Sudbury

- Commissioner of official languages Francophones in Northern Ontario (February 1, 2019)
- Table du Nord Association des Francophones de l'Ontario - Les Francophones du Nord de l'Ontario (December 6, 2018)

### North Bay

 State of the North - Presentation by Charles Cirtwill - State of Ontario's Northern Regions (September 26, 2018)

# **EVENTS**

### STATE OF THE NORTH 2018 CONFERENCE

State of the North is an annual conference that brings together decision makers, community leaders, experts and innovators to explore the state of Northern Ontario from an economic, social, and environmental perspective. Each year, Northern Policy Institute will provide an annual update on the State of the North by offering updates on a set of environmental, social and economic indicators that we will define and select in partnership with our communities. It's time to take what we have learned and step forward into solution-based discussions.



**Charles Cirtwill** President and CEO of Northern Policy Institute gave his annual update on the state of Northern Ontario.



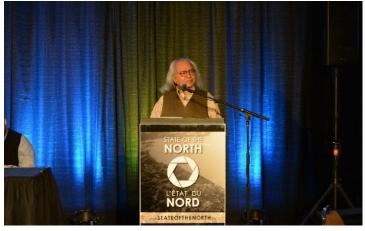
**Dr. Jack Mintz**, Founding Director of the School of Public Policy at University of Calgary, delivers a **#TaxTalk**: **Canadian taxes**, **what needs to change and why?** 



Mikko Annala, Head of Governance Innovation at Demos Helsinki, delivers the second #TaxTalk on: Global evidence of the value of pilots and policy experimentation



**Kevin Milligan**, Professor of Economics in the Vancouver School of Economics at the University of British Columbia; **Fred O'Riordan**, Ernst & Young LLP and **Toby Sanger**, senior economist for the Canadian Union of Public Employees (CUPE), discuss: **How can taxation support growth?** 



Manny Jules, First Nations Tax Commission



Dwayne Nashkawa, CEO of Nipissing First Nation







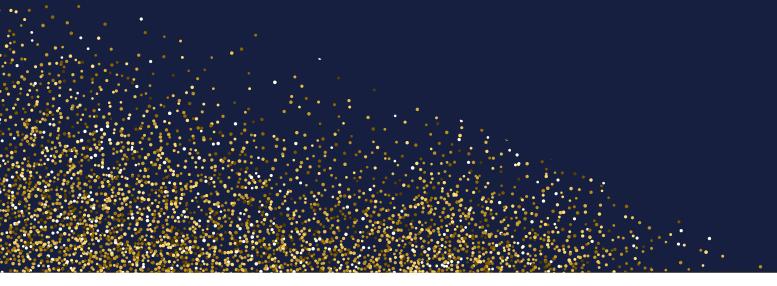
NOHFC • Canadore College • 106.3 Moose FM • Northern Ontario Workforce Planning • MFOA



# 5th ANNIVERSARY FUNDRAISING GALA

Northern Policy Institute celebrated our 5-year anniversary in 2018. In order to celebrate this milestone and thank those who have contributed to our success, NPI hosted a Fifth Anniversary Gala fundraiser. All funds raised go directly toward future projects and programs of NPI as we look ahead to the next five years.

The Gala in Northwestern Ontario took place at The Chanterelle on Park in Thunder Bay, Ontario on October 18, 2018. The Gala included dinner with locally sourced food, networking opportunities, and a talk from keynote speaker, Dr. Matthew Coon Come.



# **OUR SPONSORS:**

Northern Superior Workforce Planning Board • Royal Bank of Canada Foundation • Lowerys Thunder Bay Airport • Port of Thunder Bay





# TRAINING SESSIONS - DATA & DATA TOOLS 101

Our analysts will visit communities throughout the North to teach community leaders how to find and use data. Working from a set of scenarios, asking questions such as "where do we put our new hospital?" or "do we even need a new hospital?", we will work with community members to navigate the sea of data available to them. These sessions will build local capacity so communities can make informed decisions going forward.





# **EXPERIENCE NORTH**

RBC Foundation took the opportunity of our 5th anniversary celebration to announce their two-year, \$50,000 commitment, to support our annual Summer Placement program, Experience North.

Every summer, Northern Policy Institute offers up to 10 four-month placements across Northern Ontario. Housed in one of Northern Policy Institute's two permanent offices or with a partner organisation, the summer students learn first-hand about the cut and thrust of public policy debate.















FORT FRANCES Elektra Papadogiorgaki – Data Analyst Dawson Mihichuk - Data Analyst

NORTH BAY

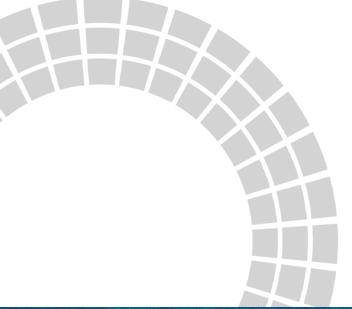
Caitlin McAuliffe - Policy Analyst

Rachel Quinby - Policy Analyst

TIMMINS

Rachel Armstrong - Data Analyst

Myfannwy Pope - Data Analyst





**RBC Foundation RBC Fondation** 

# **NOHFC Internships**

The intent of the Northern Ontario Internship Program is to strengthen Northern Ontario's competitive advantage and build economic development capacity by attracting and retaining graduates in the North. The program provides recent graduates who are interested in launching and building their careers in Northern Ontario access to internships. Northern Policy Institute was home to 6 NOHFC interns in 2018 - 2019.















### **THUNDER BAY**

Kathleen Baker – Policy Analyst – Shared Economy

Anthony Noga – Policy Analyst – Unincorporated Areas

Fenfang Li – Data Analyst – Fiscal Flows

### **SUDBURY**

Christina Zefi – Policy Analyst – Northern Attractions

Allan Zhang – Data Analyst – Growth Measures

### **SAULT STE. MAIRE**

Christine St-Pierre – Communications Officer – Small Market Focus



An Agency of the Government of Ontario



# **Northern Policy Institute** Financial Statements For the year ended April 30, 2019

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Statement of Financial Position		5
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Statement of Cash Flows		7
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### **Independent Auditor's Report**

### To the Board of Directors of Northern Policy Institute

### **Qualified Opinion**

We have audited the financial statements of Northern Policy Institute (the Institute), which comprise the statement of financial position as at April 30, 2019 and the statements of operations and net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis of Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Institute as at April 30, 2019, and its results of operations and its cash flows for the year then ended in accordance with the Canadian accounting standards for not-for-profit organizations.

### **Basis for Qualified Opinion**

In common with many not-for-profit organizations, the Institute derives revenue from fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Institute. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the year ended April 30, 2019, current assets as at April 30, 2019, and net assets as at April 30, 2019.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Institute in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

# Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Institute's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Institute or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Institute's financial reporting process.

BDO Canada LLP, a Canadian limited liability partnership, is a member of BDO International Limited, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms.



### Independent Auditor's Report (Cont'd)

### Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of the Institute's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of
  accounting and, based on the audit evidence obtained, whether a material uncertainty
  exists related to events or conditions that may cast significant doubt on the Institute's
  ability to continue as a going concern. If we conclude that a material uncertainty exists, we
  are required to draw attention in our auditor's report to the related disclosures in the
  financial statements or, if such disclosures are inadequate, to modify our opinion. Our
  conclusions are based on the audit evidence obtained up to the date of our auditor's report.
  However, future events or conditions may cause the Institute to cease to continue as a going
  concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



### Independent Auditor's Report (Cont'd)

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BOO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Thunder Bay, Ontario July 18, 2019

# Northern Policy Institute Statement of Financial Position

April 30	2019	2018
Assets		
Current Cash Accounts receivable (Note 2) Government remittances receivable Short term investments (Note 3) Prepaid expenses	\$ 3,775 108,596 16,315 57,129 53,267	\$ 141,928 51,569 15,590 149,624 17,498
Long term investments (Note 3) Plant and equipment (Note 4)	239,082 - 36,336	376,209 56,007 52,704
	\$ 275,418	\$ 484,920
Liabilities and Net Assets		
Current Line of credit (Note 5) Accounts payable and accrued liabilities (Note 6) Deferred revenue (Note 7)	\$ 15,000 156,231 43,378	\$ 5,568 363,111
Deferred capital contributions (Note 8)	 214,609 5,020	368,679 16,720
Net assets Unrestricted	219,629 55,789	385,399 99,521
	\$ 275,418	\$ 484,920

Director

Director

The accompanying notes are an integral part of these financial statements. The notes to the financial statements can be found online at www.northernpolicy.ca

# Northern Policy Institute Statement of Operations and Net Assets

For the year ended April 30		2019	2018
Revenue  NOHFC grant Other province of Ontario funding Federal funding Indigenous, municipal and other community partners Individual, corporate and foundation support Donations-in-kind Event registration and sponsorship Interest income Amortization of deferred capital contributions	\$	924,353 128,747 56,052 207,229 4,080 21,354 54,150 1,405 11,700	\$ 1,146,812 76,804 9,576 59,100 8,810 23,800 25,125 4,062 17,644
		1,409,070	1,371,733
Expenses Amortization Board meetings Event promotion Insurance Interest and bank charges Interns and project staff Office Publications Professional fees Public relations Rent Repairs and maintenance Research Subscriptions Telephone		29,017 26,538 24,721 6,852 3,266 317,131 15,283 71,278 44,507 8,286 48,435 32,463 19,016 127	30,455 50,510 23,255 6,401 777 242,212 22,460 65,127 71,941 15,555 26,468 35,436 21,301 2,045
Travel		12,854 106,065	8,331 93,250
Wages and benefits		681,418	576,949
Website	_	5,545	61,758
		1,452,802	1,354,231
Excess (deficiency) of revenue over expenses for the year Net assets, beginning of year		(43,732) 99,521	17,502 82,019
Net assets, end of year	\$	55,789	\$ 99,521

The accompanying notes are an integral part of these financial statements.

The notes to the financial statements can be found online at www.northernpolicy.ca

# Northern Policy Institute Statement of Cash Flows

For the year ended April 30		2019	2018
Cash flows from operating activities			
Excess (deficiency) of revenue over expenses for the year Items not involving cash:	\$	(43,732) \$	17,502
Amortization of plant and equipment		29,017	30,455
Amortization of deferred capital contributions		(11,700)	(17,644)
Unrealized gain on investments		(2,129)	(3,132)
		(28,544)	27,181
Change in non-cash working capital balances:			
Accounts receivable		(57,027)	99,650
Government remittances receivable		(725)	1,437
Prepaid expenses		(35,769)	(11,249)
Accounts payable and accrued liabilities		150,663	(67,152)
Deferred revenue	_	(319,733)	(353,712)
		(291,135)	(303,845)
Investing activities			
Purchase of equipment		(12,649)	(17,575)
Proceeds on disposal of investments		150,631	•
		137,982	(17,575)
Financing activities			
Advance on line of credit	_	15,000	
Decrease in cash for the year		(138,153)	(321,420)
Cash, beginning of year		141,928	463,348
Cash, end of year	\$	3,775 \$	141,928

The accompanying notes are an integral part of these financial statements. The notes to the financial statements can be found online at www.northernpolicy.ca

# **THANK YOU**

### **PARTNERS**

ALGOMA PUBLIC HEALTH

ALGOMA UNIVERSITY\

ALGOMA WORKFORCE INVESTMENT CORPORATION (AWIC)

AMBASSADORS NORTHWEST

ASSOCIATION DES FRANCOPHONES DU NORD-OUEST DE L'ONTARIO (AFNOO)

CANADA SUMMER JOBS - EMPLOYMENT AND SOCIAL DEVELOPMENT CANADA

CENTRE FOR RURAL AND NORTHERN HEALTH RESEARCH (CRANHR)

CITY OF DRYDEN

CITY OF GREATER SUDBURY

COCHRANE DISRICT SOCIAL SERVICES ADMINISTRATION BOARD (CDSSAB)

COMMON VOICE NORTHWEST

**CONFEDERATION COLLEGE** 

FAR NORTHEAST TRAINING BOARD (FNETB)

**FEDNOR** 

GOVERNMENT OF NEWFOUNDLAND AND LABRADOR

LABOUR MARKET GROUP (LMG)

MINISTRY OF ENERGY, NORTHERN DEVELOPMENT AND MINES (MNDM)

NICKEL DISTRICT CONSERVATION AUTHORITY

NIPISSING FIRST NATION

NORTH BAY LOCAL IMMIGRATION PARTNERSHIP

NORTH SUPERIOR WORKFORCE PLANNING BOARD (NSWPB)

NORTHERN ONTARIO HERITAGE FUND CORPORATION (NOHFC)

NORTHERN ONTARIO WORKFORCE PLANNING

NORTHWEST TRAINING AND ADJUSTMENT BOARD (NTAB)

NORTHWESTERN HEALTH UNIT

NORTHWESTERN LOCAL IMMIGRATION PARTNERSHIP

NORTHWESTERN ONTARIO MUNICIPAL ASSOCIATION (NOMA)

PAULA HAAPANEN

RAINY RIVER DISTRICT SOCIAL SERVICES ADMINISTRATION BOARD

RÉSEAU DU NORD

**RURAL ONTARIO INSTITUTE** 

SAULT STE. MARIE INNOVATION CENTRE

SAULT STE. MARIE LOCAL IMMIGRATION PARTNERSHIP

SOCIAL PLANNING COUNCIL OF SUDBURY

SOCIÉTÉ ÉCONOMIQUE DE L'ONTARIO (SÉO)

SUDBURY & DISTRICT HEALTH UNIT

SUDBURY LOCAL IMMIGRATION PARTNERSHIP

THE FEDERATION OF NORTHERN ONTARIO MUNICIPALITIES (FONOM)

THUNDER BAY COMMUNITY ECONOMIC DEVELOPMENT COMMISSION (CEDC)

THUNDER BAY DISTRICT SOCIAL SERVICES ADMINISTRATION BOARD (TBDSSAB)

TIMMINS ECONOMIC DEVELOPMENT CORPORATION

TIMMINS LOCAL IMMIGRATION PARTNERSHIP

UNIVERSITY OF WATERLOO

WORKFORCE PLANNING FOR SUDBURY & MANITOULIN

YES EMPLOYMENT

### **EVENT PARTNERS**

106.3 MOOSEFM

CANADORE COLLEGE

FEDNOR

**LOWERYS** 

MUNICIPAL FINANCE OFFICERS' ASSOCIATION OF ONTARIO

**NORDIK INSTITUTE** 

NORTH SUPERIOR WORKFORCE PLANNING BOARD (NSWPB)

NORTHERN ONTARIO HERITAGE FUND CORPORATION (NOHFC)

NORTHERN ONTARIO WORKFORCE PLANNING

NORTHWESTERN ONTARIO MUNICIPAL ASSOCIATION (NOMA)

**ONTARIO SPCA** 

PORT OF THUNDER BAY

SENCIA CANADA LTD

THUNDER BAY COMMUNITY ECONOMIC DEVELOPMENT COMMISSION (CEDC)

THUNDER BAY INTERNATIONAL AIRPORTS AUTHORITY INC

### **DONORS**

**PLATINUM** 

**RBC FOUNDATION** 

GOLD

LAKEHEAD UNIVERSITY

NICKEL

GORING FAMILY FOUNDATION

### **FRIENDS**

GERALDTON CHAMBER OF COMMERCE

KENORA & DISTRICT CHAMBER OF COMMERCE

TEMISKAMING SHORES CHAMBER OF COMMERCE

TIMMINS CHAMBER OF COMMERCE

COLLEGE BORÉAL

**CONFEDERATION COLLEGE** 

NIPISSING UNIVERSITY

RECREATION WORLD

ARMSTRONG, RACHEL

BAKER, KATHLEEN

BAYER, MARTIN

BEALS, RACHEL

CIRTWILL, CHARLES

DETWEILER, MARV

ECCLES, BARBARA

ELLIOTT, KATIE

FRANKS, JAMES

GORDON, LINDA

JONES, PARKER

LAUGHREN, FLOYD

LIPSCOMBE, WINTER

MARSH, JENNA

MCGONIGAL, JUDY

NASHKAWA, DWAYNE

NICHOLSON, DEBBI

NOGA, ANTHONY

OSLUND, CHRISTOPHER

PAIVALAINEN, SEPPO

PARKS, STACEY

ROSS, ALEX

SCHMIDTKE, EDGAR

SCHROEDER, ROBERT

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