



Rural Housing Information System

Filling The Housing Information Gap in Eastern Ontario

ROI  **RURAL ONTARIO INSTITUTE**
Vision, Voice and Leadership

EO**W****C**
Eastern Ontario Wardens' Caucus

Itenergy

Overview

- **This digital tool aims to provide local, reliable, salient, and current rural data to assist proponents & municipalities in the planning and construction of new, affordable housing.**
- This locally-driven tool will support municipalities and home builders in the planning and development of affordable housing. It also aims to support not-for-profit organizations in implementing housing strategies in rural communities.



Purpose

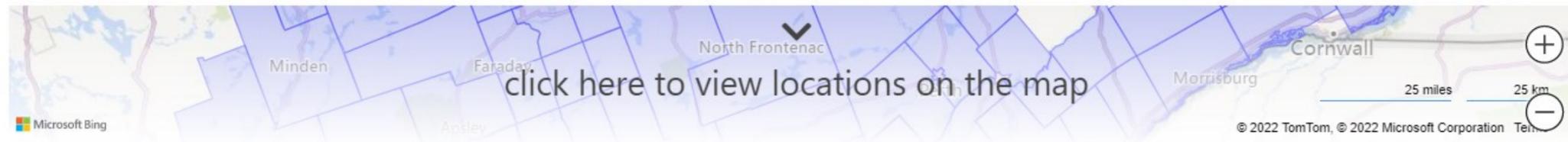
- The data-driven, outcomes focused platform will harness data in an automated and easy to use public dashboard.
- ROI will work with municipalities to collect the data from communities that may be missing or misrepresented in government and public databases.
- Tool will help facilitate collaboration among and between provincial municipalities to better deliver accurate, up-to-date data and information.
- Ultimately, this information aims to facilitate access to provincial and federal funding for affordable housing development.

Project Developments

- ROI Housing Team and Tech Firm, Itergy, are actively building the data collection and have designed a working prototype that is currently undergoing user testing.
- User Testing has involved municipal housing staff and development directors, with plans set to consult with private developers, home builders, and non-profits in the coming weeks.
- Goal: a completed, tested-version ready for scalability in 2023.

Data Selection

Enter a municipality, city, township...



or browse for a location below:



County of Frontenac

[view more](#) ▼



County of Haliburton

[view more](#) ▼



County of Hastings

[view more](#) ▼



City of Kawartha Lakes

[view more](#) ▼



County of Lanark

[view more](#) ▼



United Counties of Leeds And ...

[view more](#) ^

Located in United Counties of Leeds
And Grenville:

- Township of Athens
- Village of Merrickville-Wolford

Community Overview Page

 **Population**
25,704
Statistics Canada. (2021)

 **Average household income**
\$107,600
Statistics Canada. (2021)

 **Average rent**
\$2,431
Classifieds Listings

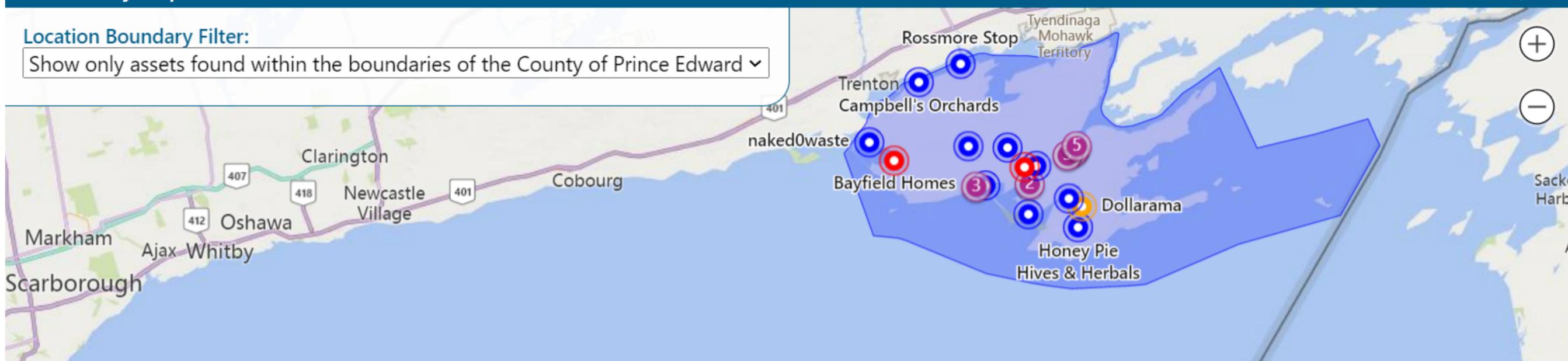
 **Total number of dwellings**
11,335
Statistics Canada. (2021)

 **Households Spending 30% or more of income on shelter costs**
1,845
Statistics Canada. (2021)

 [Official Plan](#)  [Housing and Homelessness Plan](#)

Community Map

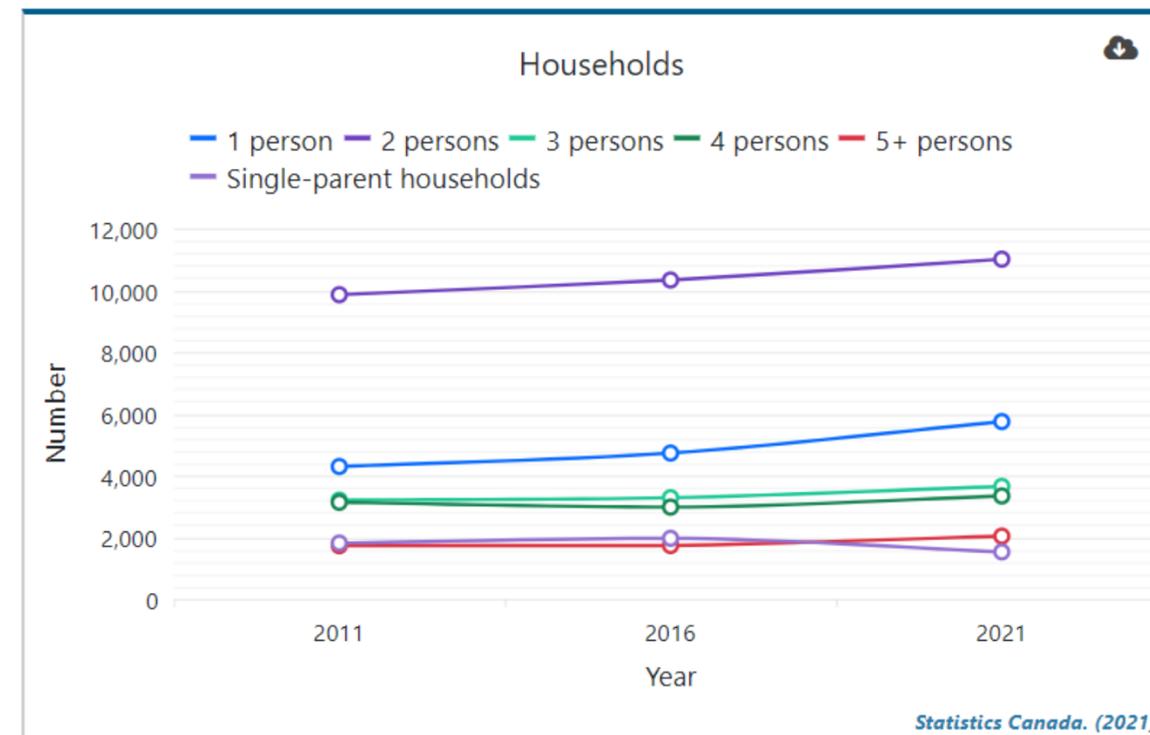
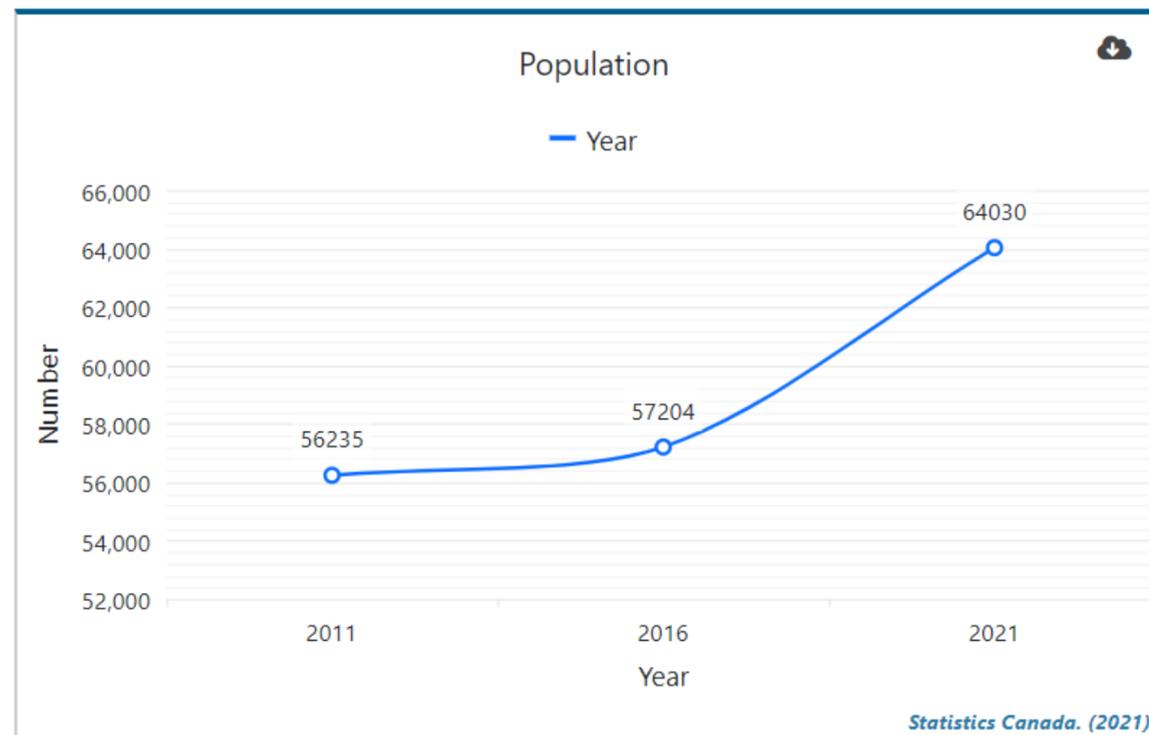
Location Boundary Filter:
Show only assets found within the boundaries of the County of Prince Edward



Demographics

Demographics ⓘ

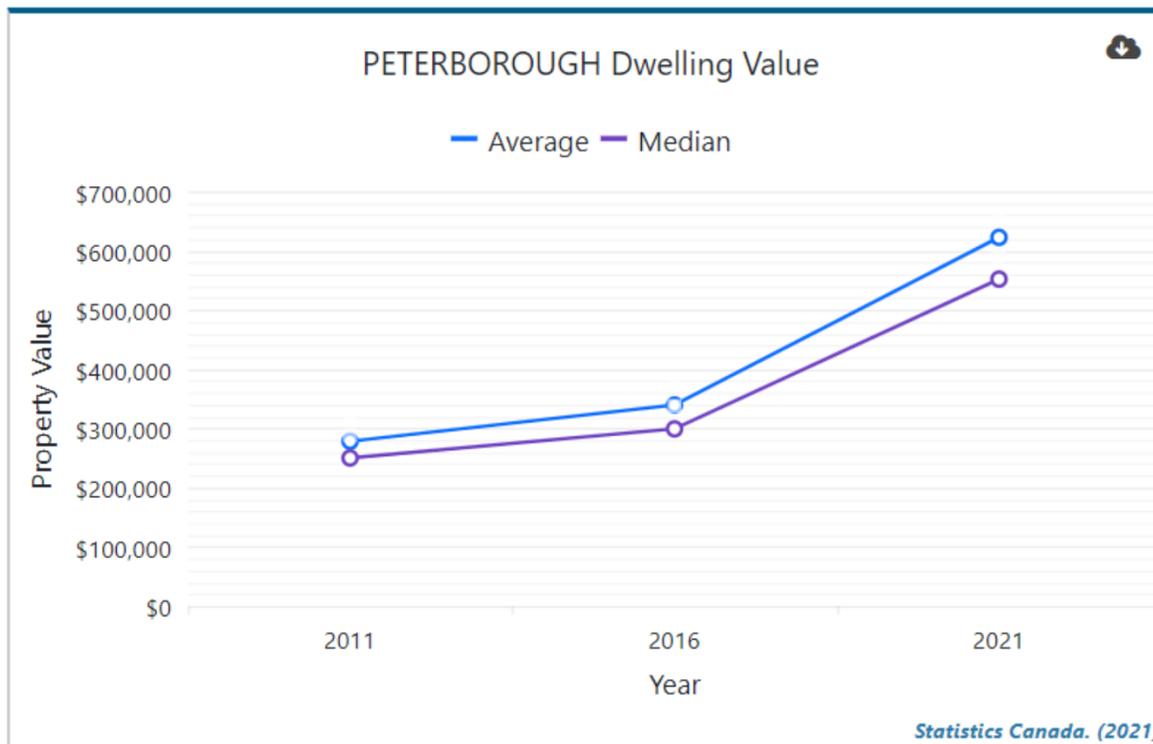
This page shows information about a community's population, age structure, and households. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.



Housing Market

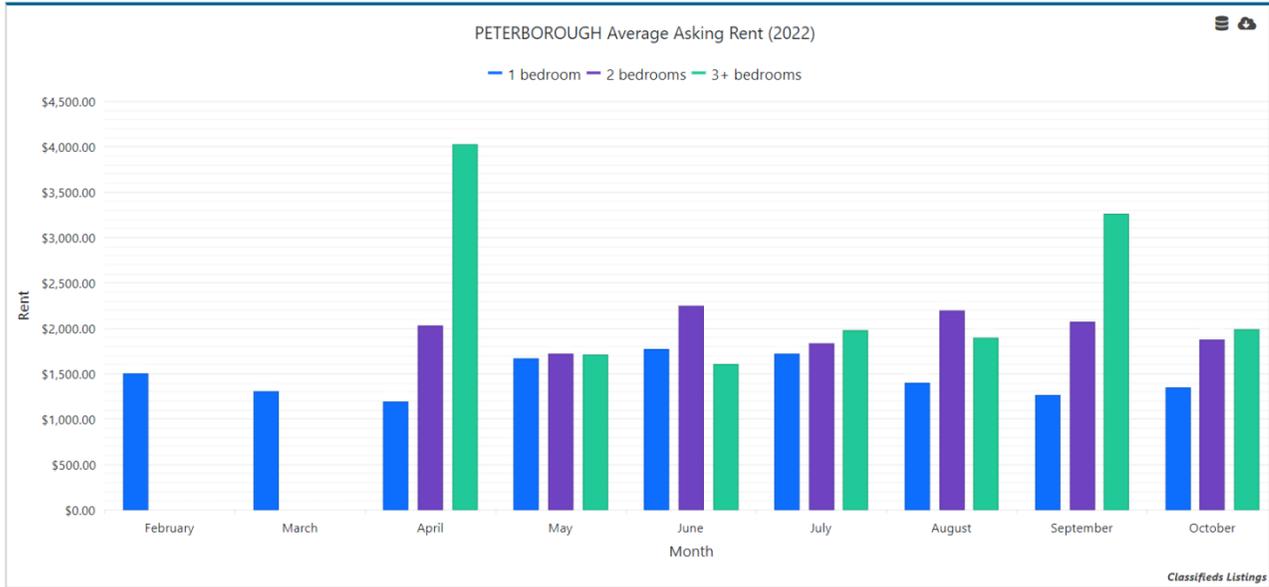
Housing Market ⓘ

This page shows information about a community's housing market including property values, asking rents, shelter costs, and housing affordability. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.



Housing Market

Average Asking Rent by Month



PETERBOROUGH Average Market Rent

Year	Month ↓	Average Asking	1 bedroom	2 bedrooms	3+ bedrooms
2022	October	\$2,293.75	\$1,341.67	\$1,875.00	\$1,986.11
2022	September	\$2,620.18	\$1,263.75	\$2,067.86	\$3,256.44
2022	August	\$2,316.36	\$1,399.97	\$2,189.17	\$1,892.10
2022	July	\$2,366.13	\$1,716.11	\$1,831.25	\$1,972.38
2022	June	\$2,209.32	\$1,764.44	\$2,250.00	\$1,607.62
2022	May	\$2,122.99	\$1,662.50	\$1,719.44	\$1,703.33
2022	April	\$3,058.75	\$1,193.75	\$2,025.00	\$4,025.00
2022	March	\$1,300.00	\$1,300.00		\$0.00
2022	February	\$1,500.00	\$1,500.00		\$0.00

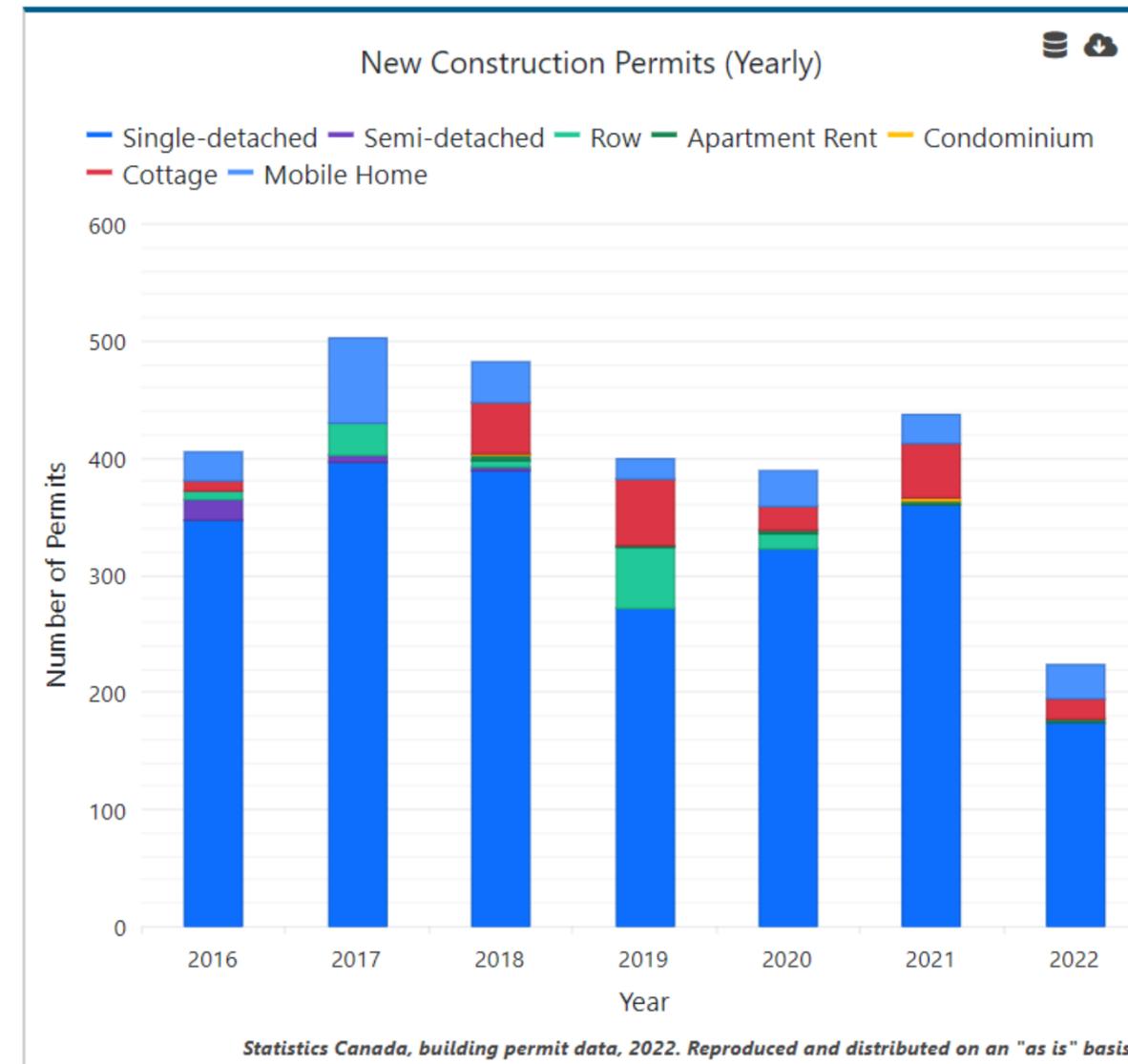
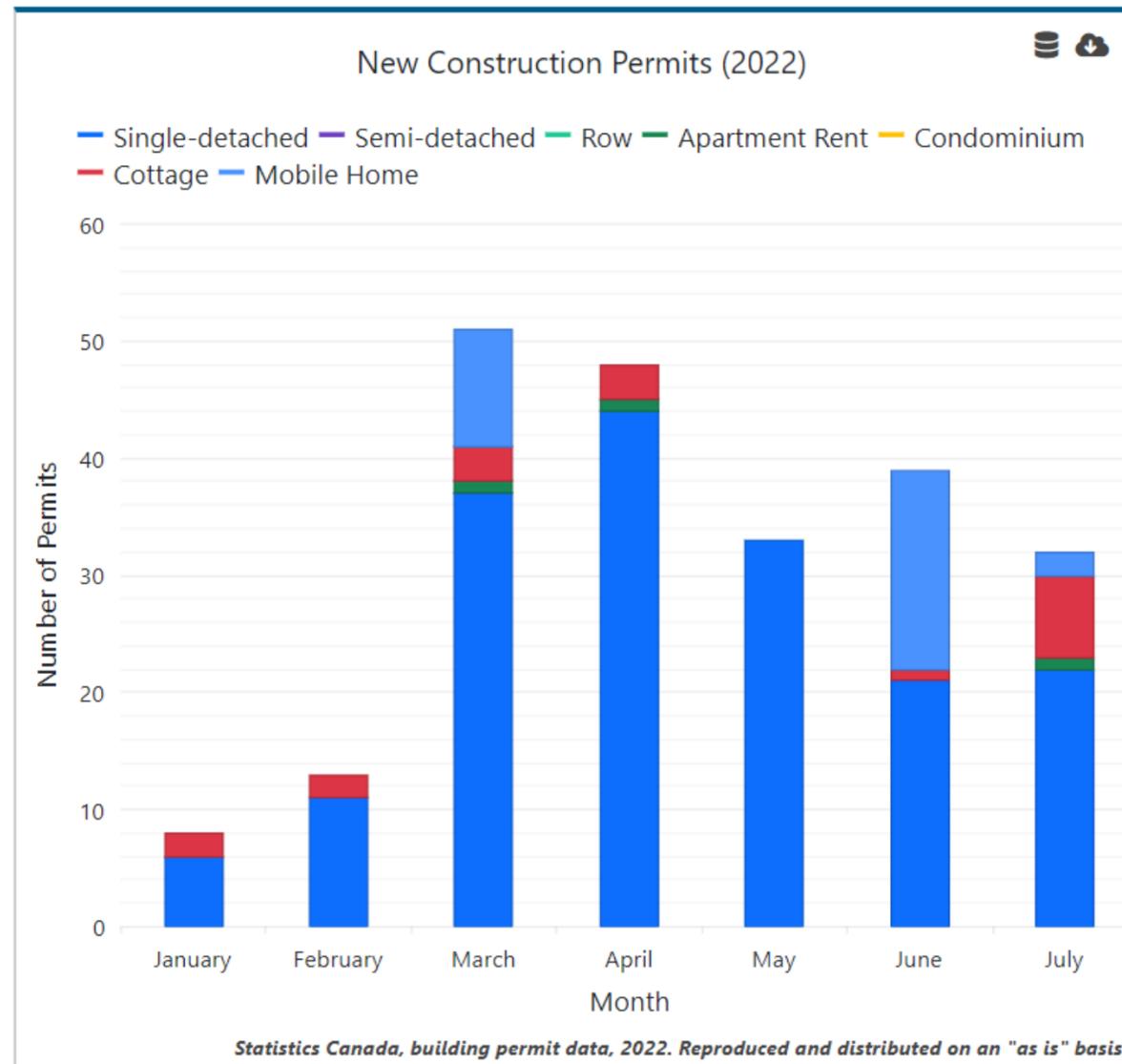
Classifieds Listings



Housing Supply

Housing Supply

This page shows information about a community's housing supply including dwellings, building permits, community housing, and waitlists.



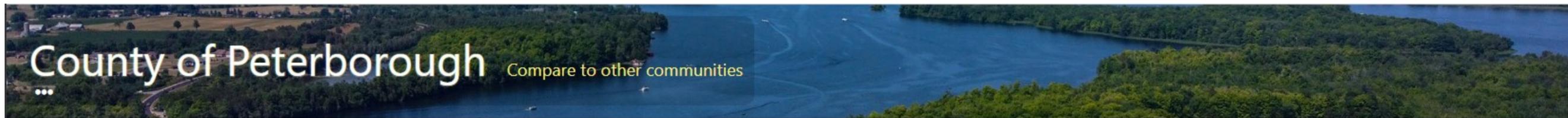
Development Costs & Incentives

Development Charges		
Service Type	Structure type/size	Charge
Small Multi Residential	<93m2 and Apartment	\$6,752
Non-Residential	first 250m2 and all industrial exempt	\$40
Residential	Single, semi detached, duplex > 103m2	\$10,957
Residential	Single, semi detached, duplex < 103m2	\$9,299

Municipal Planning Data Survey

Exemptions & Waivers					
Policy Type	Type of exemption	Amount	Building Type	Structure type/size/number of units	
Development Charges By-Law		-	Affordable Housing	All buildings erected for Affordable Housing purposes are exempt from the payment of Development Charges.	Link
Development Charges By-Law		-	Single-detached, semi-detached duplex units	Single-detached, and semi-detached duplex units greater than 103m2 would be assessed a different DC than those similar dwelling unit forms constructed but just at a smaller size.	Link
Development Charges By-Law		-	Multiple-Residential Units	Multiple Residential units greater than 93m2 are assessed a different DC than those similar dwelling unit form constructed but just at a smaller size	Link

Zoning



Zoning

This page shows a map of settlement boundaries and zoning, where available. If there is no zoning layer for a community, please contact them for more information.

[Click here for the comprehensive zoning by-law.](#) The map is interactive. Select layers to hide them from the map. You can also download the data for every chart or table by clicking on the cloud icon.

 Fullscreen



Community Comparison

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Community Comparison Tool ^①

Export Print Share Clear Fullscreen

	Township BECKWITH	Township HAWKESBURY	Municipality TWEED	Township WHITWATER REGION	Township GREATER MADAWASKA	Town PERTH
ADD LOCATION →						
ADD FIELDS ↓						
<i>Housing Market</i> Households Spending 30% Or More Of Income On Shelter Costs	400 <i>(reported 2016)</i>	1705 <i>(reported 2016)</i>	625 <i>(reported 2016)</i>	420 <i>(reported 2016)</i>	200 <i>(reported 2016)</i>	940 <i>(reported 2016)</i>
<i>Housing Market</i> % Of Tenant Households Spending >30% Of Income On Shelter Costs	13.1 % <i>(reported 2016)</i>	16.5 % <i>(reported 2016)</i>	19.0 % <i>(reported 2016)</i>	13.0 % <i>(reported 2016)</i>	15.5 % <i>(reported 2016)</i>	13.8 % <i>(reported 2016)</i>

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Compare Communities

	Beckwith	Hawkesbury	Tweed	Whitwater Region	Greater Madawaska	Perth				
SHelter Costs										
<i>Employment, Income & Economics</i> Average Household Income	\$101,600.00 <i>(reported 2021)</i>	\$93,100.00 <i>(reported 2021)</i>	\$75,700.00 <i>(reported 2021)</i>	\$101,000.00 <i>(reported 2021)</i>	\$93,600.00 <i>(reported 2021)</i>	\$96,800.00 <i>(reported 2021)</i>	\$162,000.00 <i>(reported 2021)</i>	\$120,400.00 <i>(reported 2021)</i>	\$94,000.00 <i>(reported 2021)</i>	\$82,900.00 <i>(reported 2021)</i>
<i>Employment, Income & Economics</i> Median Household Income	\$81,000.00 <i>(reported 2021)</i>	\$73,500.00 <i>(reported 2021)</i>	\$63,600.00 <i>(reported 2021)</i>	\$78,000.00 <i>(reported 2021)</i>	\$74,500.00 <i>(reported 2021)</i>	\$77,000.00 <i>(reported 2021)</i>	\$90,000.00 <i>(reported 2021)</i>	\$104,000.00 <i>(reported 2021)</i>	\$68,000.00 <i>(reported 2021)</i>	\$70,000.00 <i>(reported 2021)</i>
<i>Average Asking Rent (Annual)</i> Average Asking Rent	\$1,855.96 <i>(reported 2022)</i>	\$2,110.71 <i>(reported 2022)</i>	\$2,700.00 <i>(reported 2022)</i>	\$1,687.50 <i>(reported 2022)</i>	\$2,016.67 <i>(reported 2022)</i>	\$1,275.00 <i>(reported 2022)</i>	\$2,350.00 <i>(reported 2022)</i>	\$2,020.25 <i>(reported 2022)</i>	\$0.00 <i>(reported 2022)</i>	\$1,560.00 <i>(reported 2022)</i>
<i>Housing Supply</i> Apartments	19170 <i>(reported 2016)</i>	450 <i>(reported 2016)</i>	40 <i>(reported 2016)</i>	300 <i>(reported 2016)</i>	110 <i>(reported 2016)</i>	5 <i>(reported 2016)</i>	0 <i>(reported 2016)</i>	170 <i>(reported 2016)</i>	0 <i>(reported 2016)</i>	45 <i>(reported 2016)</i>

Community Comparison

Select Communities

Search for a location:

- or -

Select an upper-tier municipality:

County of Lanark

Select a location:

Corporation of The Municipality of Mississi...

Select a location...

County of Lanark

Township of Tay Valley

Township of Beckwith

Select Data

Data Set:

Demographics

Value(s):

Population

Projected Growth

Growth Period (years)

Number of people receiving government assistance

Single-parent households

Number of owner households

13.0 %
(reported 2016)

(reported 2016)

CHALLENGES

- Gaps in readily available data for rent prices and house prices
 - Limited number of listings on rental websites. Creates skewed monthly averages.
 - Realtor data cannot be easily accessed from MLS.
 - Available realtor data is compiled regionally by realtor associations and is not broken down by structure type or size.
- Are municipalities collecting rental data? Is there any interest/capacity for local data collection?
- Challenges of obtaining government data outside of Stats Can.

Opportunities & Implications

- How will this information be communicated to government and private granting bodies? In which ways could this platform best facilitate this communication of data?
- How do data tools like these fit into your municipal housing strategy? Private development strategy?
- How can centralized housing data tools work to facilitate collaboration across municipalities and sectors for better data access?

Thank You!

- Questions? Comments?
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