connexions TIMISKAMING connections

Learning from COVID Equity Measures to Increase Community Resilience Kerry Schubert-Mackey, Director of Health Promotion and Strategic Services

Amanda Mongeon, Manager of Community Health

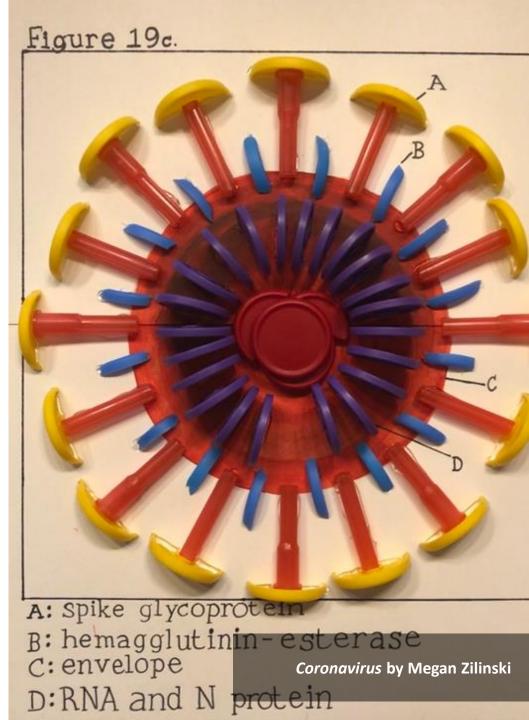
November 18 2022

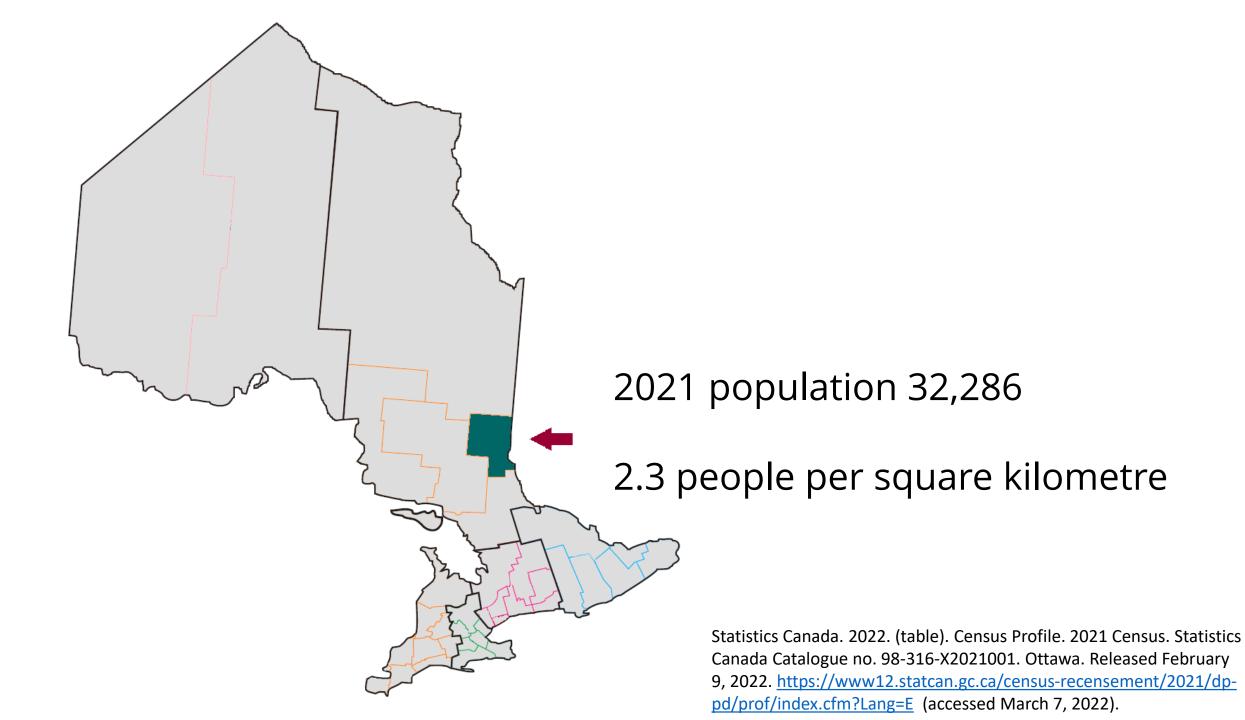
Objectives

Equity dimensions of the COVID-19 pandemic

Connection and collaboration to mitigate these equity issues

Opportunities for future local action in small and rural communities

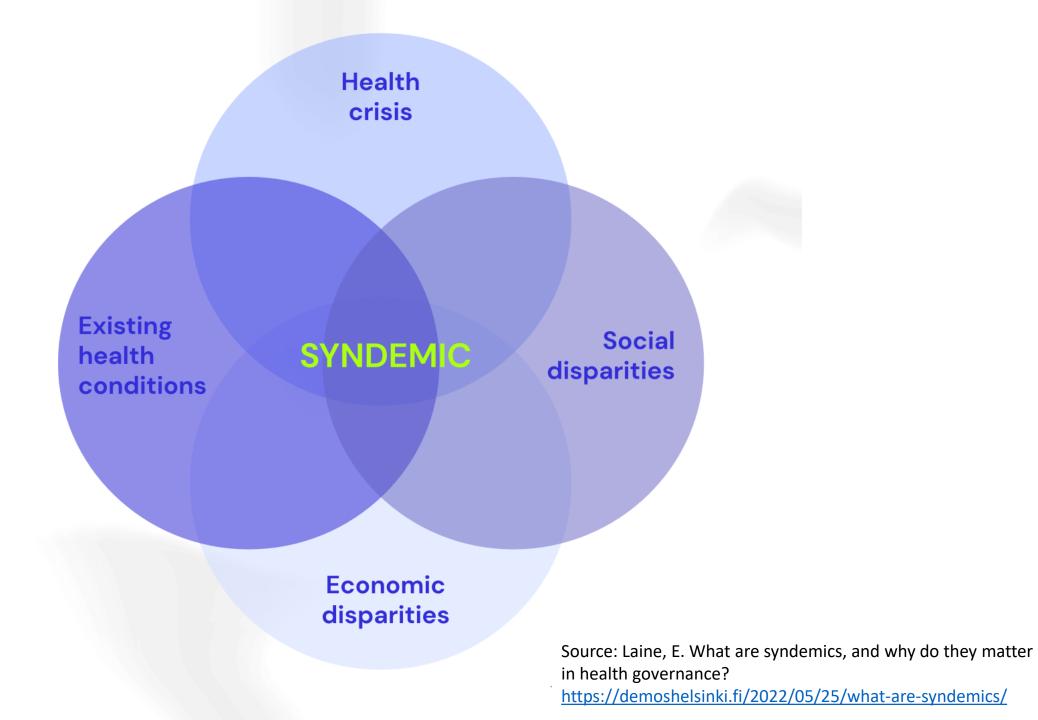




There are equity dimensions to any emergency response; the COVID-19 pandemic is no different



Masked Girl #1 by Alaina Twaworski



PREVENT

(Standard Measures)

PROTECT RESTRICT

(Strengthened Measures)

(Intermediate Measures)

(Stringent Measures)



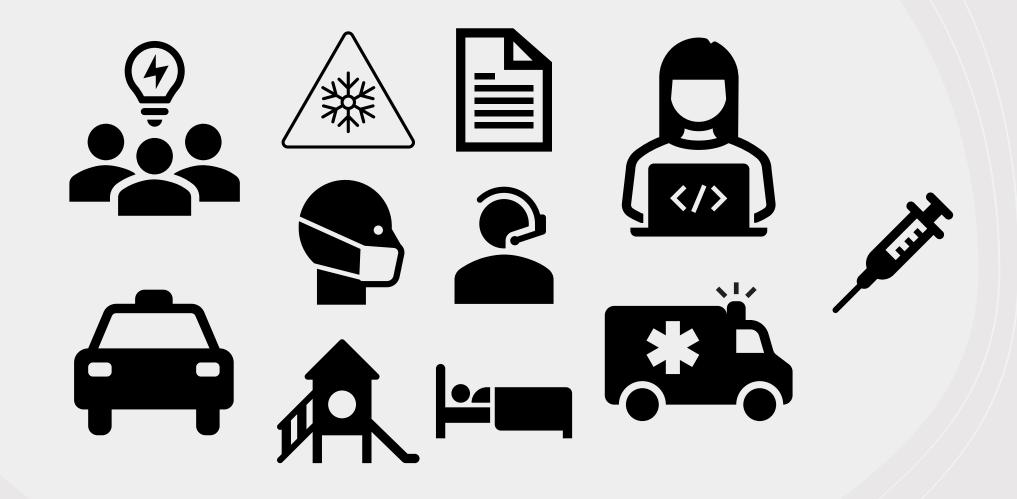




Source: Government of

Rural communities can come up with unique approaches to address these equity dimensions

Perfect Constellation by Joline Brazeau





The need for the response measures described here is directly related to pre-existing inequities



Reducing inequities will lessen their impact during emergencies and support the overall wellbeing of our communities

Still Standing by Nicola Alexander

Community Resilience

Physical Individual Organizational Economic Environmental

Morton, M.L. (2013). Community resilience and public health practice. *American Journal of Public Health, 103*(7), 1158-1160.



Untitled by Linda Mustard



Source: Flora & Flora (2008) presented at <u>https://agecon.unl.edu/cornhusker-</u>economics/2015/community-capitals-framework

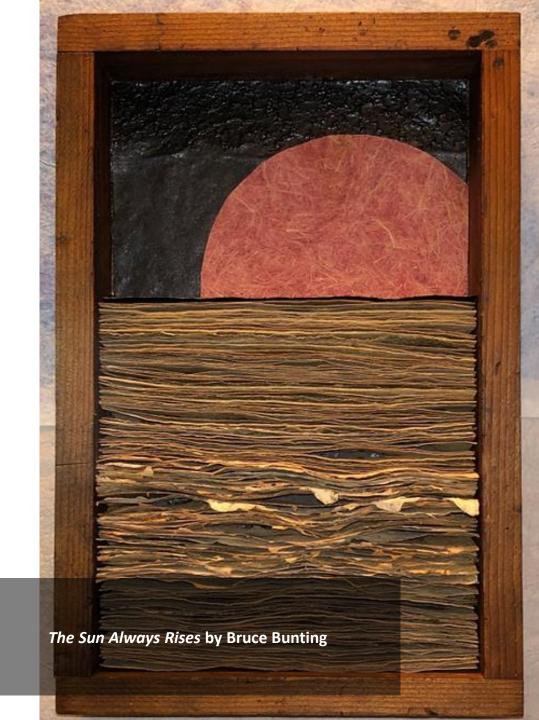
Future Directions

Reflect on our role as institution

Work across institutions to foster social capital

Aim for higher level policy shifts

Revisit the emergency management cycle





Source: Public Health Ontario

Sendai Framework

Just Recovery Principles

2020 Declaration on Resilience in Canadian Cities

Green New Deal

From Risk to Resilience: An equity approach to COVID-19 (PHAC)

Disaster recovery frameworks: Common themes to inform COVID-19 recovery efforts (PHO)

State of rural Canada 2021: Opportunities, recovery, and resilience in changing times (CRRF)



State of Rural Canada 2021: Opportunities, Recovery, and Resiliency in Changing Times





EVIDENCE BRIEF

Disaster Recovery Frameworks: Common Themes to Inform COVID-19 Recovery Efforts

Published: March 2022

Key Messages





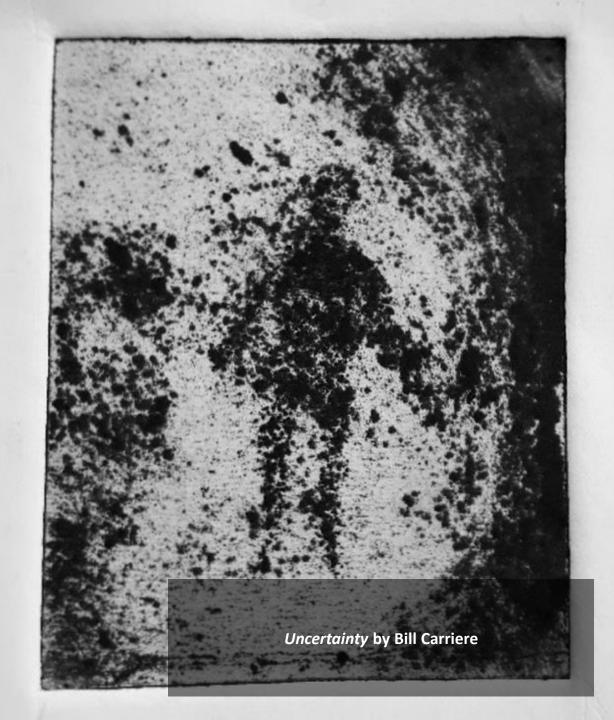
STRENGTHENING COMMUNITY CONNECTIONS The Future of Public Health is at the Neighbourhood Scale

Conclusion

There are equity dimensions to any emergency response

Rural communities can come up with unique approaches to address these equity dimensions

Reducing inequities will lessen their impact during emergencies and support the overall wellbeing of our communities



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THU Staff Laura Dias, Erika Aelterman, Walter Humeniuk, Kim Peters, Laurel Beardmore, Lorna Desmarais, Susan Hall, Krystal Oviatt, Robert Northcott, Janet Smale, Jocelyn Moreno, Helen Valkanas



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<u>19-pandemic.html</u>

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