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Northern Directions Conference

Rural Revitalization: Adopting a Holistic Approach to Municipal Planning



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Township of Hornepayne The Good, The Bad, & The Future



The Good

HORNEPAYNE



The Bad

WARNING
NO SERVICES
NEXT 226 km

APARTMENTS
FOR RENT

dreamtime

NO VACANCY



An Exciting New Vision for the Future

Sustainability with a high standard of living and quality of life

- Creation of new, appropriate and affordable housing
- Retention of businesses and residents
- Attraction of new residents and businesses, including a new hotel
- Attraction of visitors/ tourism



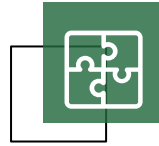
Rural Revitalization Project





RURAL REVITALIZATION

Creating a model of rural community development through better planning and implementation



Take a holistic approach to planning



Improve the planning process



Ensure plans get implemented



Background & Issues

Communities spend a lot of time **planning**:
there is much to **consider** and to **achieve**!



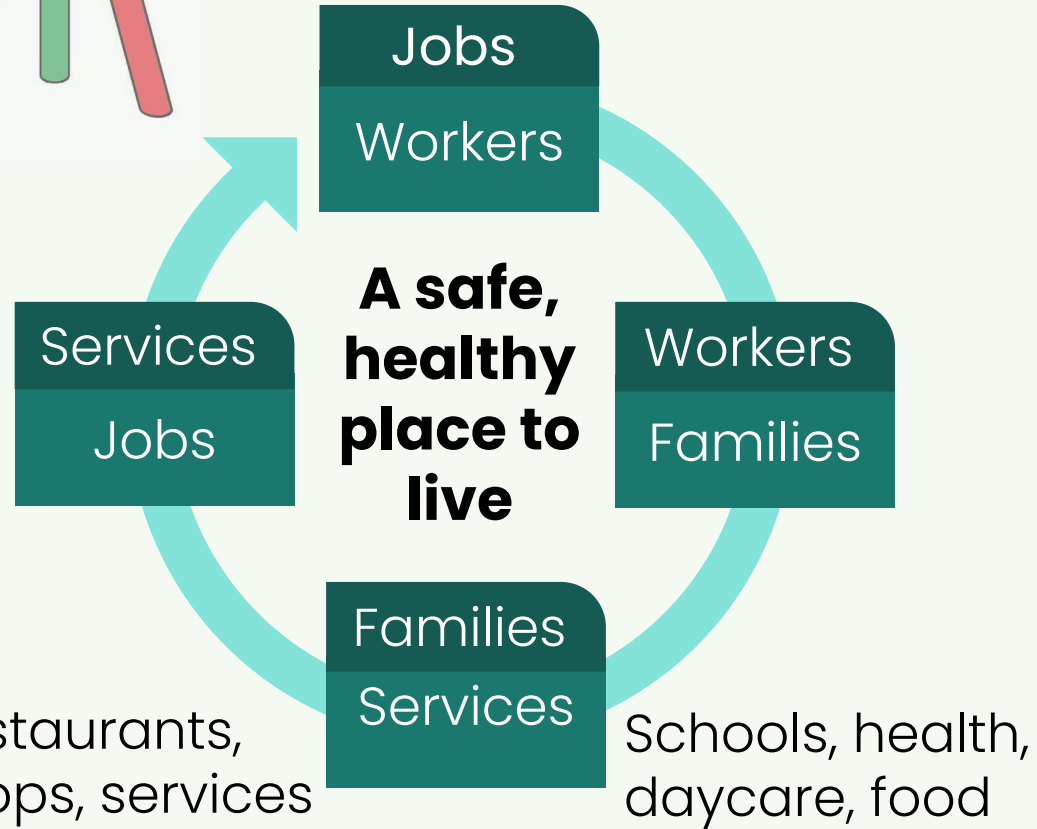
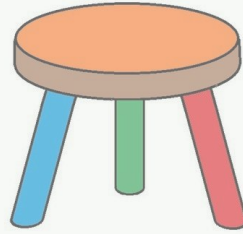
Planning must:

- consider all **needs & objectives**
- set out **clear priorities, steps & timelines**
- allocate **resources & responsibility**
- result in an **actionable plan**



"The 3-Legged Stool"

- Addressing **social** issues **impacts economic** development
- Addressing **economic** issues **impacts social** well being
- Everyone needs a **safe, affordable & healthy place to live**





Where we are in creating a model of rural community development through better planning and implementation

PROGRESS TO DATE



Obtained funding (RED) + Hornepayne matched



Hired a rural revitalization coordinator for Hornepayne



Reviewing existing plans and creating an overarching plan



Seeking additional community partners



The Rural Development Network (RDN)



MISSION: A strong, sustainable network that **empowers rural communities** by facilitating and **providing access** to trusted **rural development expertise**, information and services

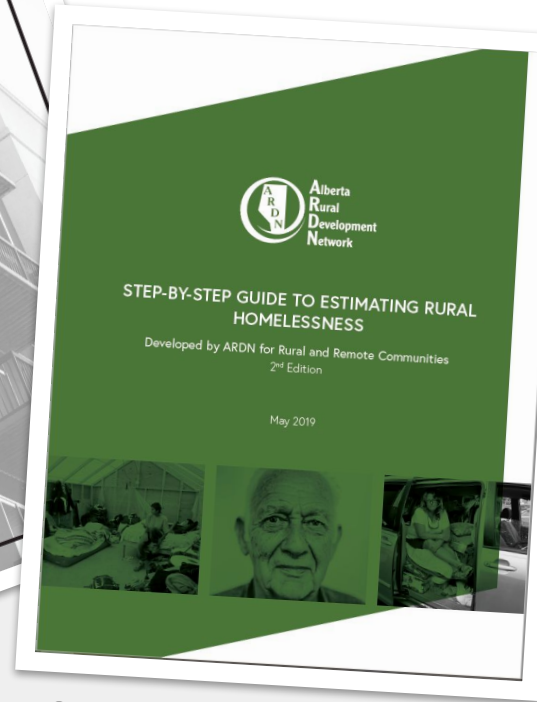


STEP-BY-STEP GUIDES:

**DEVELOPING
AFFORDABLE HOUSING**

**ESTIMATING
HOMELESSNESS**

User friendly toolkits



Get your free copy at
ruraldevelopment.ca

Thank you!

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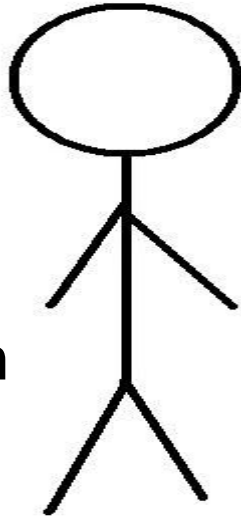
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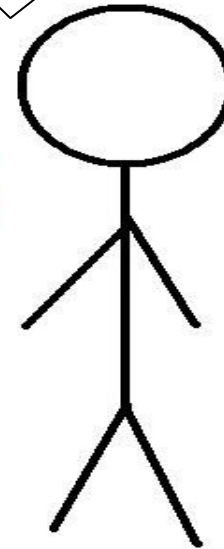
**I drove for 45
minutes to spend a
weekend in France,
then stopped in
Germany on my way
home**



**What a
European
says**

v.

**I was in Northern
Ontario and started
driving east.
19 hours later I was
still in Northern
Ontario**



**What a
Canadian
says**