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WHAT IS NPI? AND WHAT CAN WE DO FOR YOU?

MARTIN R. LEFEBVRE PHD, SENIOR RESEARCHER 9 MARCH 2023 SNOED 101 WINTER '23 - KIRKLAND LAKE



Today's Talk

A little about NPI

A sneak peak at our **next five-year plan**November 2023 to April 2029

Tools for Communities

Northern Policy Institute Offices

Permanent

- Thunder Bay 874 Tungsten Street, Suite 1 (Lakehead University, but, off, off campus)
- Sudbury 935 Ramsey Lake Road, Suite 356, Laurent-Larouche Building (Université de Sudbury)
- Kirkland Lake 140 Government Road E, Suite G230 (Northern College)

Summer 2023 – Experience North – May-August

- Fort Frances Confederation College
- Kapuskasing Université de Hearst
- Parry Sound Community Business & Development Centre
- Sault Ste. Marie Sault College (TBC)
- Thunder Bay Lakehead University

Our First Decade

- Go to Think Tank on (and in) Northern Ontario
- Over 50 active annual partnerships data access, data requests, data analysis, training, public education, opportunities for youth
- Tools for Communities npi.communityaccounts.ca, ConnectNORTH, Data 101, Northern Ontario Data Consortium, Northern Analyst Collective
- IMPACT Rural & Northern Immigration Pilot, Spring Bear Hunt, 2+1
 Highway Pilots, Measurement Month, Reconciliation in the Workforce,
 Community Matchmaker, Regional Connector Program, Northern
 Transportation Task Force, Federal Election Boundary Review

Building Capacity

- Experience North NPI's Summer Placement Program
 - 72 Placements since 2014
 - 18 different host organizations
 - Contributions from individuals, charitable foundations, NOHFC, and Canada Summer Jobs program
- Internships Supported by NOHFC and FedNor
 - 31 12-month internships since 2017

Where are they now?

- 3/4 still in Northern Ontario
- 4 still on our team
- 8 provincial public servants, 5 federal public servants, 4 municipal staff, 2 working for First Nations, 12 with NFP/NGOs
- 6 lawyers, 2 med students, 2 reporters, 2 executive directors, 1 MP

Next Five Years – **Some** New Projects/Sub-Projects

Northern Reconciliation

 Reconciliation in the Workforce

Assets North

- E-vehicles
- Digital Society
- Regional Transportation (KPIs)

Northern Directions

- Advantage North
- Getting it Right Critical Minerals

SHARE the North

- Portable Hybrid Conferencing
- NOT TO You
- FROM You



NPI Tools for Communities













Don't Forget

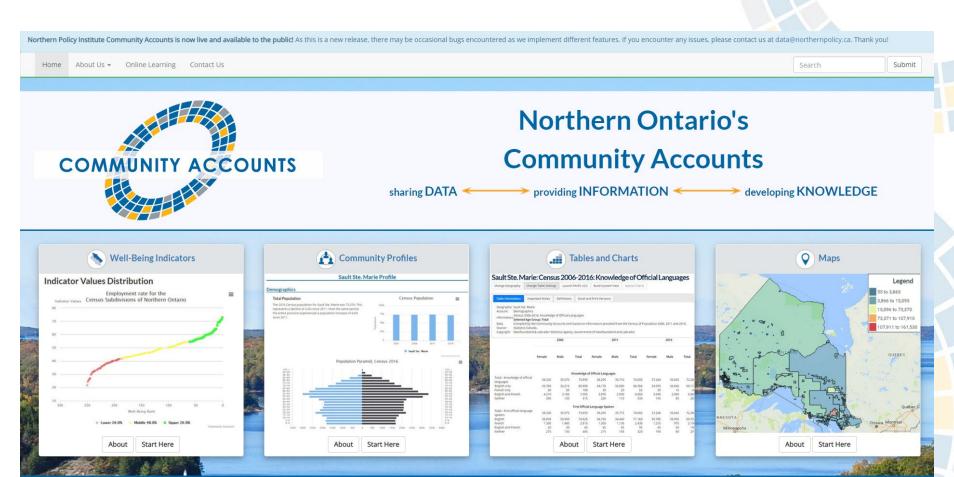


We STILL Do Data Requests – If it takes less than an hour and you only call occasionally, **it's free.** If you have us on speed dial, let's talk about a NAC.

mlefebvre AT northernpolicy.ca

FREE Tools

npi.communityaccounts.ca



Shared Cost Tools



Good decision makers aspire to make evidence-based decisions. In many cases, however, they lack the skills and experience to find the data they need or to put it to the most effective use. Or they lack the resources required to support the needed analysis on a timely basis. Northern Policy Institute can help.

- Training Sessions Data & Data Tools 101
- Trends Impacting You Community Presentations

Northern Policy Institute is consortium lead for access to statistical data in Northern Ontario through the Community Data Program. This group purchase plan reduces the cost for data users to secure data beyond that which is released free by providers like Statistics Canada.

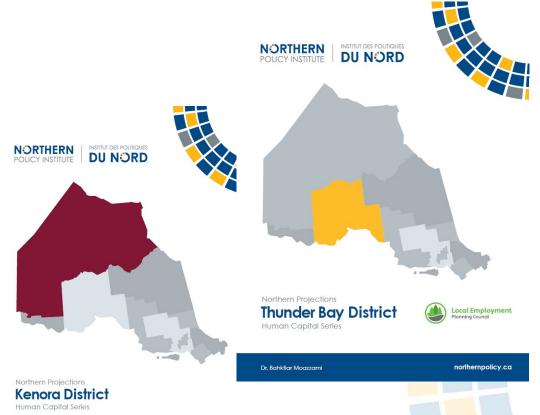


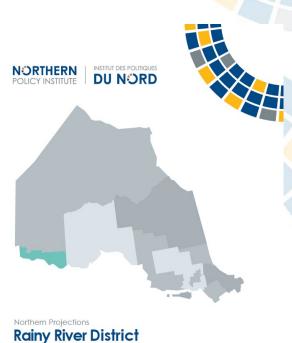
Shared Cost Tools



- Membership group
 - municipalities, charities, chambers, and others
- Merging our collective resources
- The smallest municipality or local charity can access high-end skills
- The expert's salary and benefits are covered in part by NPI/IPN and our sponsors
- And, in part, through the membership fees paid by participating organizations
- The end result is members are able to secure the skills they need when needed







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Human Capital Series

Dr. Bahktiar Moazzami

Dr. Bahktiar Moazzami

northernpolicy.ca

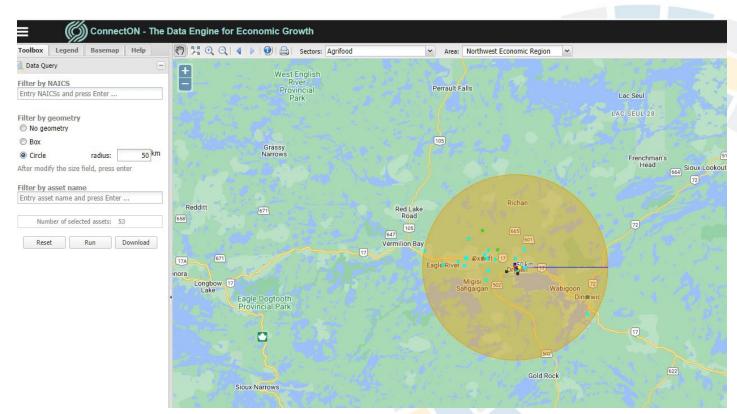
Shared Cost Tools





Farms Within 50Km of Dryden?

- Crop Production 13 (NAICS 111)
- Animal Production 24 (NAICS 112)



Sponsored Tools



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Kaw-akwanoupayik Li nor

Want to encourage people to live, work, and raise a family in your community? Don't know who to call? Call us.

We will help you find the resources you need

- To reconcile with Indigenous neighbours.
- To attract Canadians from down the street or across the country.
- To attract new Canadians.
- To fight racism.
- To build a truly welcoming community.

Looking for more partners to help cover program costs

partners commit to 3-year contribution from \$1250 to \$5000 per year

IN KIND Partnerships - Measurement Month

- Five surveys focused on our current level of "welcomingness"
 - Attitudes towards Immigration
 - Individual Experience
 - Exit
 - Student and Youth
 - Employer Preparedness
- What we need you to do:
 - Let us know you are on board
 - Pick a survey
 - Promote it to your clients
 - Encourage your local partners to do the same



https://www.northernpolicy.ca/measurement-month

One Last Thing – REGISTER NOW



REGISTER NOW I INSCRIVEZ-VOUS MAINTENANT



APRIL 20th, 2023 I 20 AVRIL 2023

Thunder Bay, ON 6:00pm - 9:30pm | 18:00 - 21:30







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