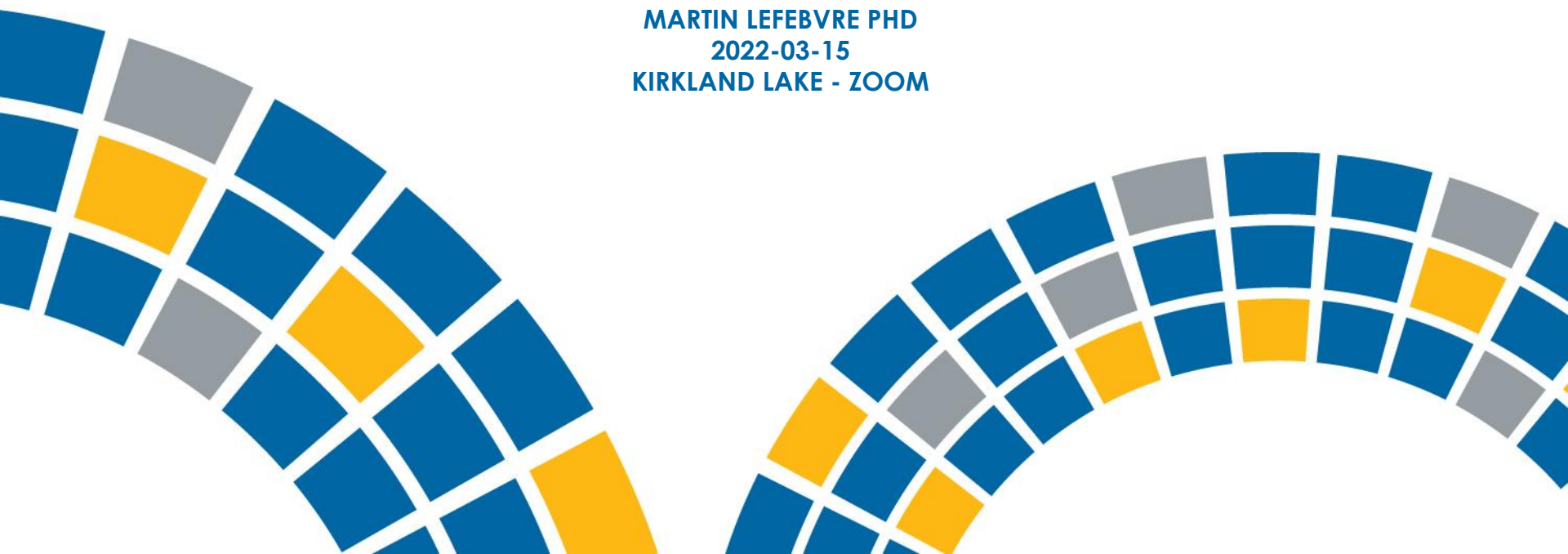


WELCOME
TOOLS FOR COMMUNITIES / OUTILS POUR
LES COMMUNAUTÉS

MARTIN LEFEBVRE PHD
2022-03-15
KIRKLAND LAKE - ZOOM



Land Acknowledgement | Reconnaissance des territoires traditionnels

We recognize and appreciate the historic connection that Indigenous people have to these territories. We support their efforts to sustain and grow their nations. We also recognize the contributions that they have made in shaping and strengthening local communities, the province, and Canada.

Nous reconnaissons et apprécions le lien historique que les peuples autochtones entretiennent avec ces territoires. Nous reconnaissons les contributions qu'ils ont apportées pour façonner et renforcer ces communautés, la province et le pays dans son ensemble.

Land Acknowledgement | Reconnaissance des territoires traditionnels

- **Thunder Bay** is on Robinson-Superior Treaty territory and the land is the traditional territory of the Anishnaabeg and Fort William First Nation.
 - **Sudbury** is on the Robinson-Huron Treaty territory and the land is the traditional territory of the Atikameksheng Anishnaabeg as well as Wahnapiatae First Nation.
 - **Kirkland Lake** is on the Robinson-Huron Treaty territory and the land is the traditional territory of Cree, Ojibway, and Algonquin Peoples.
- Celui de **Thunder Bay** sur le territoire visé par le Traité Robinson-Supérieur, sur le territoire traditionnel des Anishnaabeg.
 - Celui de **Sudbury** sur le territoire visé par le Traité Robinson-Huron, sur le territoire traditionnel des Atikameksheng Anishnaabeg.
 - Celui de **Kirkland Lake** sur le territoire du traité Robinson-Huron et la terre est le territoire traditionnel des peuples Cree, Ojibway et Algonquin.

Tools that we're discussing today / Les outils dont nous discutons aujourd'hui

- Community Accounts
- NPI's Northern Ontario Infrastructure & Boundary Maps
- NPI's Economic Impact Calculator
- Northern Analyst Collective
- ConnectNORTH
- Comptes communautaires
- Cartes de l'infrastructure et des limites du Nord de l'Ontario de l'IPN
- Calculateur d'impact économique de l'IPN
- Collectif des analystes du Nord
- ConnectNORD



Cost/coût:
Free/Gratuit

COMMUNITY ACCOUNTS /COMPTES COMMUNAUTAIRES

<https://www.northernpolicy.ca/communityaccounts>

Community Accounts / Comptes communautaires

- Community Accounts is an innovative information system providing Northern Ontarians with a **reliable source** of community, regional, and provincial data on key **economic** and **social** indicators.
- Comptes communautaires est un système d'information novateur qui fournit aux résidents du Nord de l'Ontario une **source fiable** de données communautaires, régionales et provinciales sur les principaux indicateurs **économiques** et **sociaux**.



Newfoundland and Labrador Community Accounts

data > information > knowledge



Well-Being and Indicators



Profiles



Tables and Charts



Maps and Data Mapping Suite

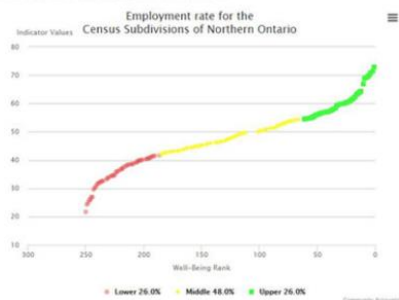


Northern Ontario's Community Accounts

sharing DATA ← providing INFORMATION → developing KNOWLEDGE

Well-Being Indicators

Indicator Values Distribution



About Start Here

Community Profiles

Sault Ste. Marie Profile



About Start Here

Tables and Charts

Sault Ste. Marie: Census 2006-2016: Knowledge of Official Languages

Change Geography Change Table Settings Launch MARC v2.0 Build Custom View Special Charts

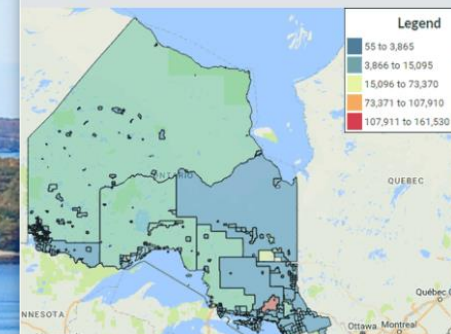
Table Information Important Notes Definitions Social and Other Versions

Geography: Sault Ste. Marie
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Selected Age Group: Total
Data: Compiled by the Community Accounts Unit based on information provided from the Census of Population 2006, 2011 and 2016.
Source: Statistics Canada
Copyright: Newfoundland & Labrador Statistics Agency, Government of Newfoundland and Labrador

	2006		2011		2016	
	Female	Male	Female	Male	Female	Male
Total - Knowledge of official languages	38,320	35,575	73,895	38,295	35,715	74,005
English only	33,780	32,215	65,995	34,175	32,930	66,765
French only	50	50	100	30	20	55
English and French	4,210	3,160	7,385	3,870	2,950	6,860
Neither	280	130	415	220	110	195
Total - First official language spoken	38,320	35,575	73,895	38,295	35,715	74,005
English	34,695	33,020	70,625	34,720	34,440	71,160
French	1,330	1,480	2,815	3,08	1,130	2,435
English and French	20	30	45	15	45	60
Neither	275	139	405	275	195	320

About Start Here

Maps



About Start Here

Who is this for? / C'est pour qui?

- Government
- Regional organizations
- Workforce Planning Boards
- Community leaders
- Service providers
- Entrepreneurs
- Interested people
- Folks like you and me

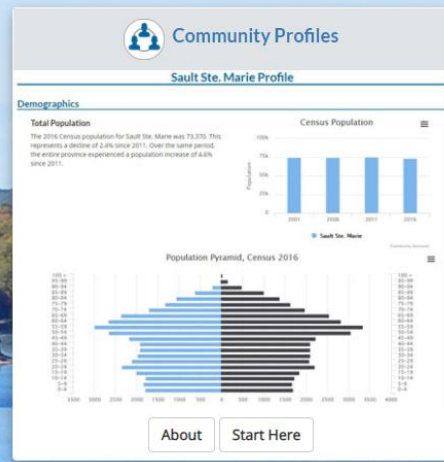
- Gouvernement
- Organisations régionales
- Commissions de planification de la main-d'œuvre
- Dirigeants communautaires
- Les fournisseurs de services
- Entrepreneurs
- Personnes intéressées
- Des gens comme toi et moi

Community Well-Being



Northern Ontario's Community Accounts

sharing DATA ↔ providing INFORMATION ↔ developing KNOWLEDGE



Tables and Charts

Sault Ste. Marie: Census 2006-2016: Knowledge of Official Languages

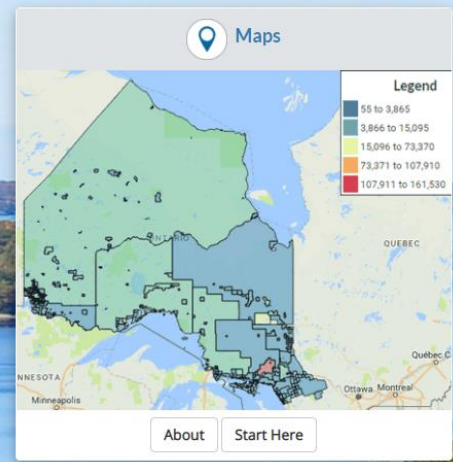
Change Geography | Change Table Settings | Launch MARC v2.0 | Build Custom View | Special Charts

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French only	50	50	100	30	20	50	20	15	35
English and French	4,210	3,180	7,395	3,870	2,990	6,660	3,940	2,900	6,840
Neither	280	130	415	220	110	330	195	85	280
First Official Language Spoken									
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English	36,695	33,930	70,625	34,720	34,440	71,160	35,785	33,935	69,720
French	1,330	1,480	2,815	1,305	1,190	2,495	1,215	975	2,190
English and French	280	35	315	15	45	60	45	90	150
Neither	275	130	405	215	105	320	190	80	270

[About](#) [Start Here](#)



Well-Being Indicators / Indicateurs de bien-être

Well-Being Indicators

Geography Selection

The advanced features in the Well-Being Indicators area are only available for Census Subdivisions.

Select your geography:

Kirkland Lake
Hudson
Huron Shores
Ignace
Iroquois Falls
James
Jocelyn
Johnson
Joly
Kapusking
Kasabonika Lake
Kearney
Kee-Way-Win
Kenora
Kenora 38B
Kenora, Unorganized
Kerns
Killarney (2006 and prior)
Killarney (2011 forward)
Kingfisher Lake 1
Kirkland Lake

Community Profiles

Geography Selection

- Well-Being Indicators for **250 communities** in the regions of Northern Ontario
- Indicateurs de bien-être pour **250 communautés** dans les régions du Nord de l'Ontario

Example Kirkland Lake



Community Profiles



Tables and Charts



Map Centre

About the Well-Being Account and the Indicators:



The Well-Being Concept

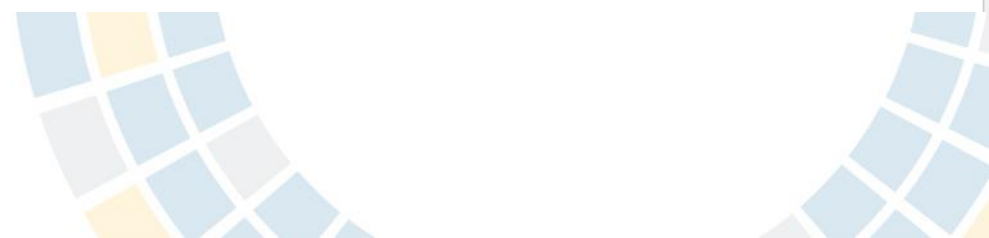
Personal or household income is generally regarded as the single best measure of the degree to which people are "well off." Our concept of well-being includes more than economic indicators and takes the approach that other factors such as health and education play a part in determining a community's or region's well-being.

About the Colors:

In order to answer the question, "How is the area doing relative to all other communities in the province?" we take each community and line them up from lowest to highest based on the indicator values. This gives us our entire range of values. We then take the closest match to the lower 25% of communities, the middle 50% of communities, and the upper 25% of communities. The range of values representing this bottom range of communities is colored red, the top range is colored green and the range of values representing the middle group of communities is colored yellow. We then show where the value for your chosen geography falls (represented by the colored square), and from this you can determine how a community or region is doing compared to all communities in the province.

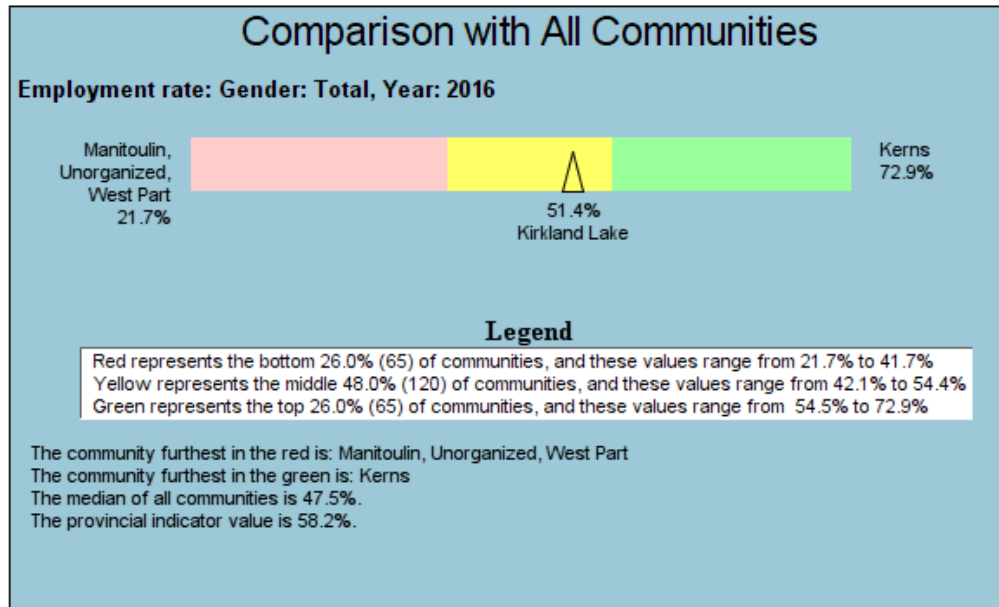
Community Accounts Indicators of Well-Being

Indicator	Value	Well-Being Rank	Census Subdivision Rank	Community Charts and Maps
Employment rate (Gender: Total, Year: 2016)	51.4%		88 th of 250	Dig Deeper
2016 Median Individual After-tax Income (Before Tax and After Tax: After Tax, Gender: Total)	\$28,708		89 th of 196	Dig Deeper
Bachelor's Degree or Higher (pop 25-64) (Gender: Total, : 2011)	11.2%		50 th of 108	Dig Deeper



Dig Deeper – Employment / Emploi

Well-Being Indicator Chart



Thunder Bay, Unorganized	52.3	84
Baldwin	51.9	85
Sault Ste. Marie	51.5	86
Rainy River, Unorganized	51.5	86
Prince	51.4	88
Kirkland Lake	51.4	88
Kapuskasing	51.3	90
Greenstone	51.3	90
Weagamow Lake 87	51.3	90
Dorion	51	93
Shoal Lake (Part) 39A	50.9	94

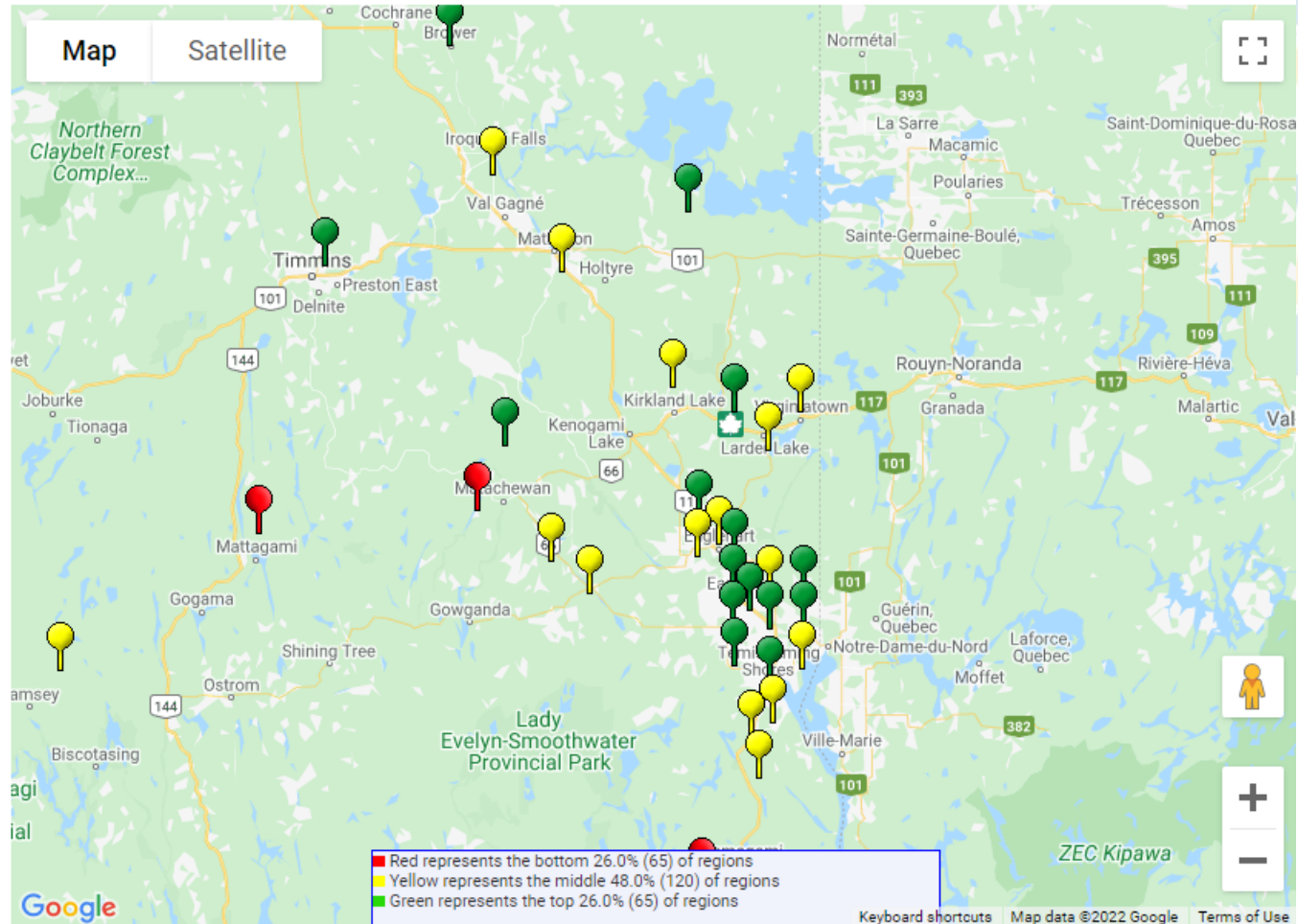
Indicator Values and Ranks

Well-Being Indicator Employment rate Gender: Total, Year: 2016 Census Subdivisions			
Geography	Value	Rank	
Kerns	72.9	1	
Brethour	71.4	2	
Ear Falls	71.4	2	
Pickle Lake	70.9	4	
Matachewan 72	70	5	
Casey	69.6	6	
Gauthier	69.2	7	
Red Lake	69.1	8	
Thornloe	68.8	9	
Sioux Lookout	66.9	10	
Alberton	66.9	10	
Gillies	64.3	12	
Conmee	64.1	13	
Oliver Paipoonge	63.8	14	
Hudson	63.4	15	
Chapple	63.3	16	
Saug-a-Gaw-Sing 1	62.5	17	
Morley	62.2	18	
East Ferris	61.6	19	
Harley	61.5	20	
Callander	61.1	21	
Kenora	60.7	22	
Armstrong	60.6	23	
Moosonee	60.4	24	
Timmins	60.2	25	
Parry Sound, Unorganized, North East Part	60	26	
Dawson	60	26	
La Vallée	59.9	28	

Dig Deeper – Employment / Emploi

Indicator Mapper for all Census Subdivisions

Hint: Use your scroll wheel to zoom in and out of the map.



Community Profile / Profil de la communauté



Northern Ontario's Community Accounts

sharing DATA ↔ providing INFORMATION ↔ developing KNOWLEDGE



Tables and Charts

Sault Ste. Marie: Census 2006-2016: Knowledge of Official Languages

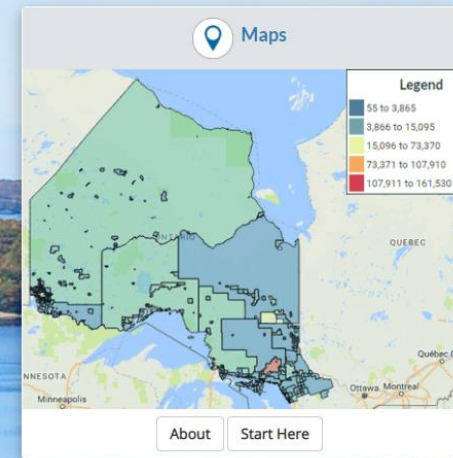
Change Geography | Change Table Settings | Launch MARC v2.0 | Build Custom View | Special Charts

Table Information | Important Notes | Definitions | Exact and Inexact Versions

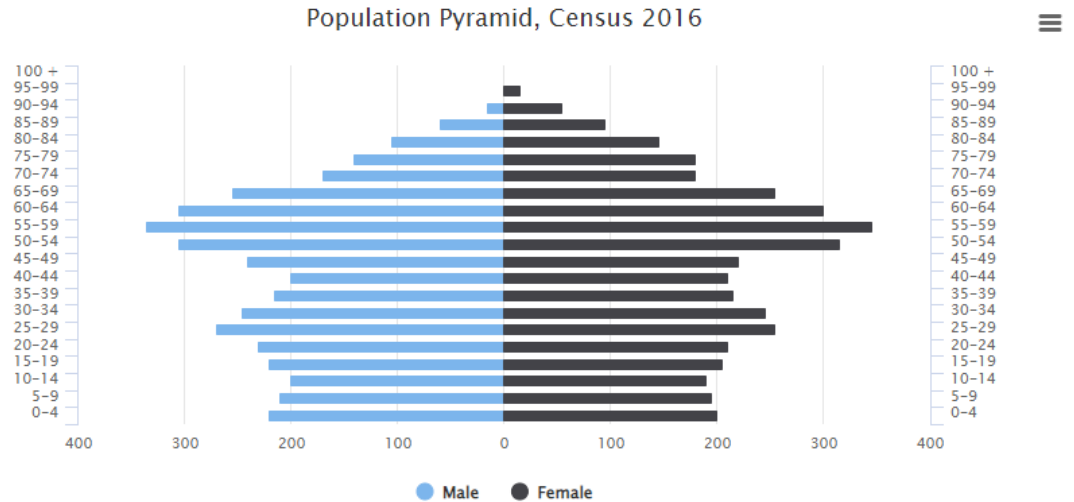
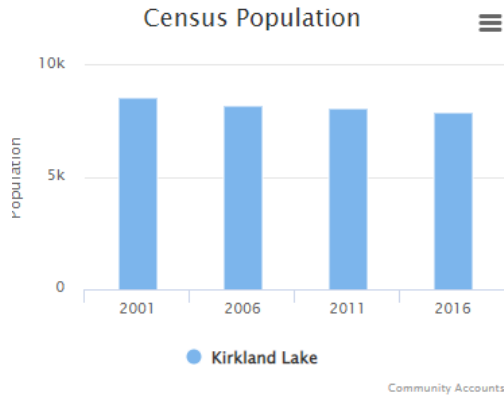
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French only	50	50	100	30	20	50	30	15	45
English and French	4,210	3,180	7,395	3,870	2,990	6,860	3,940	2,900	6,840
Neither	280	130	415	220	110	330	195	85	280
Total - First Official Language Spoken	38,320	35,575	73,895	34,295	35,715	70,010	37,240	35,045	72,285
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English and French	280	35	315	15	45	60	45	50	95
Neither	275	130	405	215	105	320	190	80	270

[About](#)
[Start Here](#)



Demographics / Données démographiques



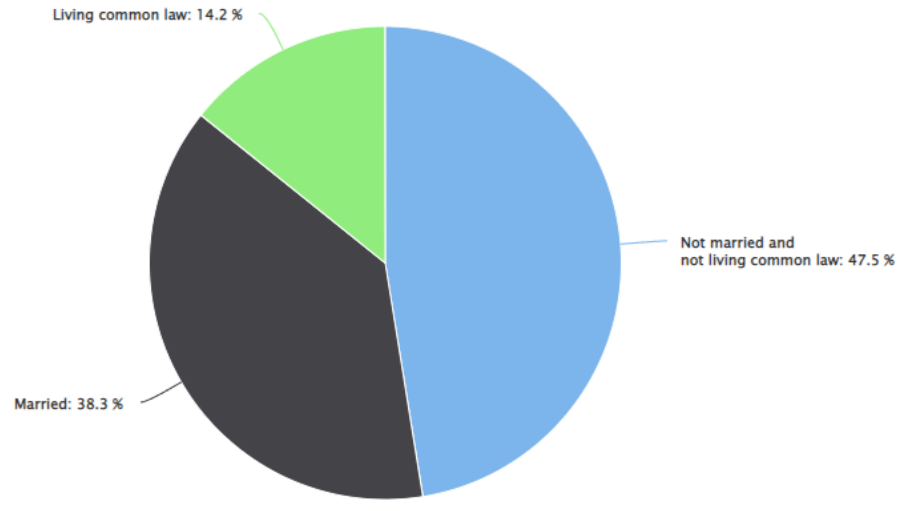
- We have basic of demographics with total population and population pyramid
- Nous avons des données démographiques de base avec la population totale et la pyramide des âges

Demographics / Données démographiques

Marital Status

The number of people in Kirkland Lake who were married or living common law in 2016 were 3,560.

Marital Status, Census 2016



Francophone Population

In Kirkland Lake, 14.6% identified French as their mother tongue in 2016) compared to 20.6% nationally.

Indigenous Population

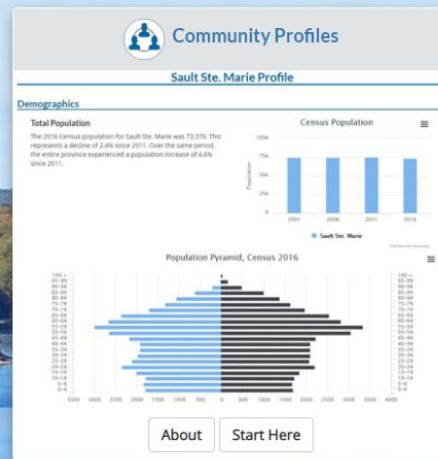
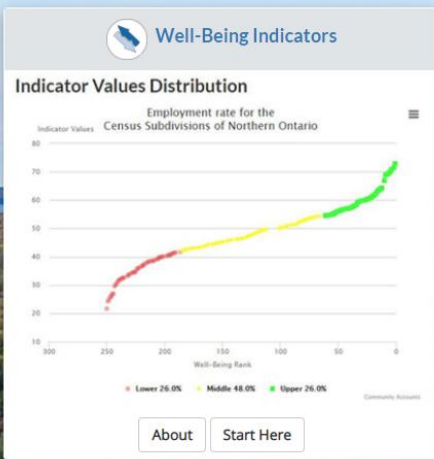
In 2016, there were 765 indigenous^a people in Kirkland Lake. This accounted for 9.9% of the total population, compared to 5.2% in 2011. Nationally 4.9% of the population identified as indigenous^a in 2016.

Tables and Charts / Tableaux et graphiques



Northern Ontario's Community Accounts

sharing DATA ↔ providing INFORMATION ↔ developing KNOWLEDGE



Tables and Charts

Sault Ste. Marie: Census 2006-2016: Knowledge of Official Languages

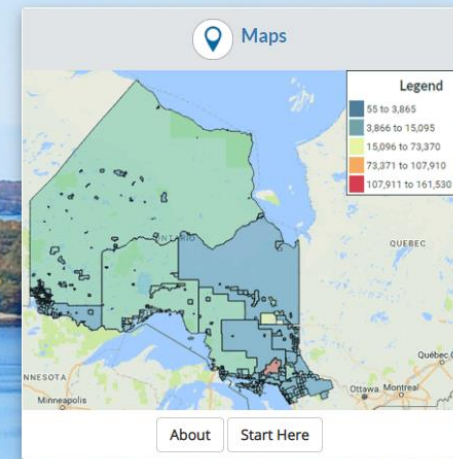
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[About](#) [Start Here](#)



Tables and Charts / Tableaux et graphiques

Data Availability

Only tables available for your current geography type are actively linked in the listing below.

✔ These tables have data for geographies of your selected type

✘ These tables do not have data for geographies of your selected type

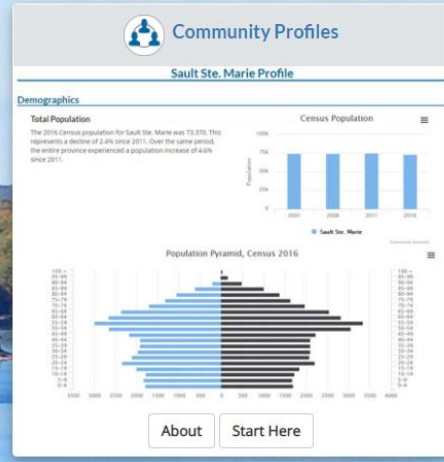
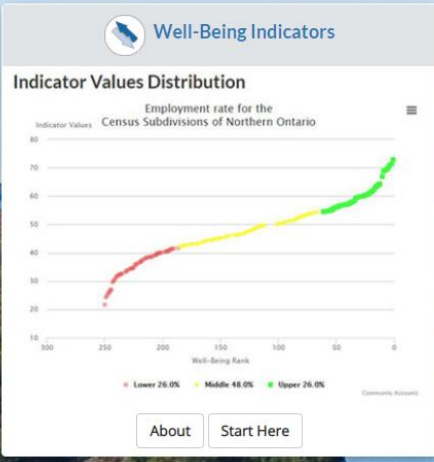
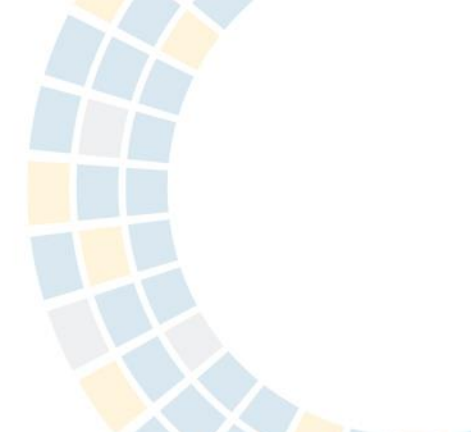
- Demographics
 - Health
 - Income, Consumption and Leisure
 - Education, Literacy, Skills and Training
 - Employment and Working Conditions
 - Society, Culture, Politics and Justice
 - Community Safety and Social Vitality
- Démographie
 - Santé
 - Revenu, consommation et loisirs
 - Éducation, alphabétisation, compétences et formation
 - Emploi et conditions de travail
 - Société, culture, politique et justice
 - Sécurité communautaire et vitalité sociale

Maps / Cartes



Northern Ontario's Community Accounts

sharing DATA ↔ providing INFORMATION ↔ developing KNOWLEDGE



Tables and Charts

Sault Ste. Marie: Census 2006-2016: Knowledge of Official Languages

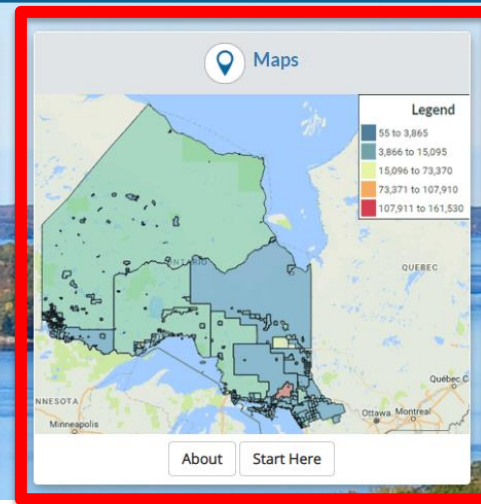
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English and French	20	35	55	55	45	100	45	90	135
Neither	275	150	425	215	105	320	190	80	270

[About](#) [Start Here](#)



Map Data / Données cartographiques

Currently maps are available for a subset of geography types and tables.

Select your geography type:

Census Subdivisions

Census Subdivisions

Census Divisions

Census 2001-2016: Population by Age and Gender

Select your variable:

Total Population

Select Year:

2016

Select Gender:

Total

Select

Currently maps are available for a subset of geography types and tables.

Select your geography type:

Census Subdivisions

Select your table:

Census 2001-2016: Population by Age and Gender

Select your variable:

Total Population

Total Population

- 0 to 4 Years of Age
- 5 to 9 Years of Age
- 10 to 14 Years of Age
- 15 to 19 Years of Age
- 20 to 24 Years of Age
- 25 to 29 Years of Age
- 30 to 34 Years of Age
- 35 to 39 Years of Age
- 40 to 44 Years of Age
- 45 to 49 Years of Age
- 50 to 54 Years of Age
- 55 to 59 Years of Age
- 60 to 64 Years of Age
- 65 to 69 Years of Age
- 70 to 74 Years of Age
- 75 to 79 Years of Age
- 80 to 84 Years of Age
- 85 to 89 Years of Age
- 90 to 94 Years of Age

The Map / La Carte

- Jenks natural breaks /
Seuils naturels (Jenks)

Total Population by Census Subdivisions

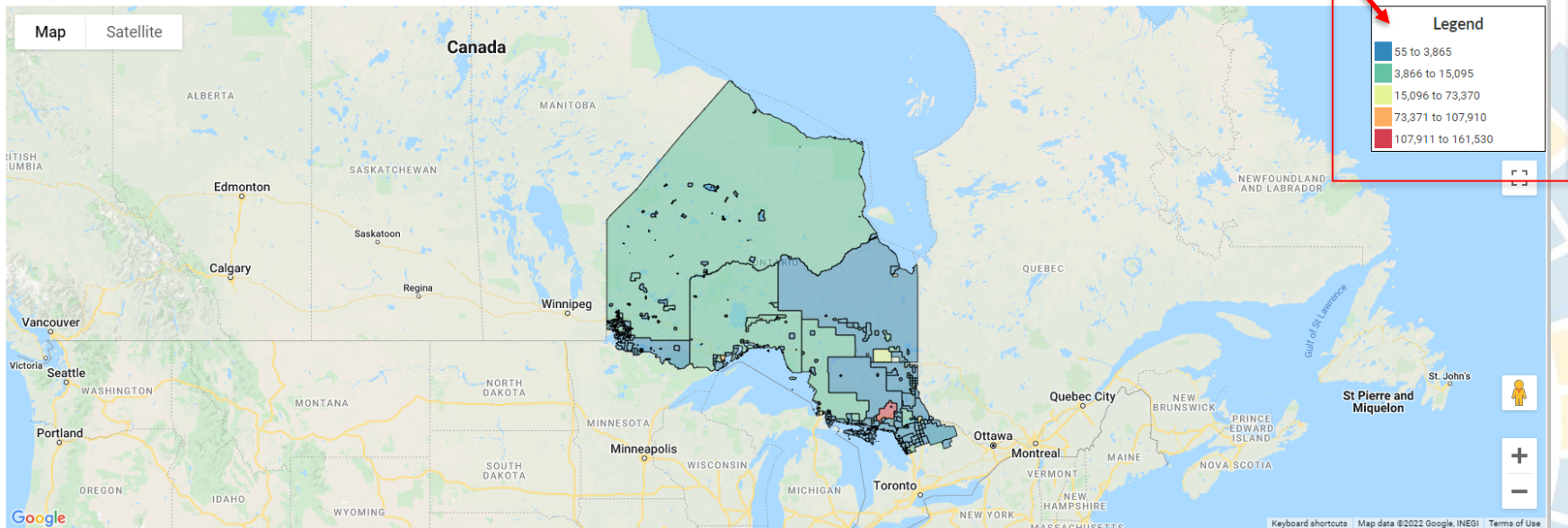
Geography: Year:

Table: Gender:

Variable:

Redraw Map

Overlay Opacity:





Cost/coût:
Free/Gratuit

THEMATIC MAPS / CARTES THÉMATIQUES

<https://www.northernpolicy.ca/maps-en>



Other NPI Maps / Autres Cartes de l'IPN

[ABOUT](#)[PUBLICATIONS](#)[RESEARCH RESOURCES](#)[MAPS](#)[NPI PROGRAMS](#)[EVENTS](#)[MEDIA CENTRE](#)

Maps

[Mapping the North](#)

Please click on the buttons below to start exploring maps brought to you by Northern Policy Institute

[Northern Ontario Infrastructure & Boundary Map](#)

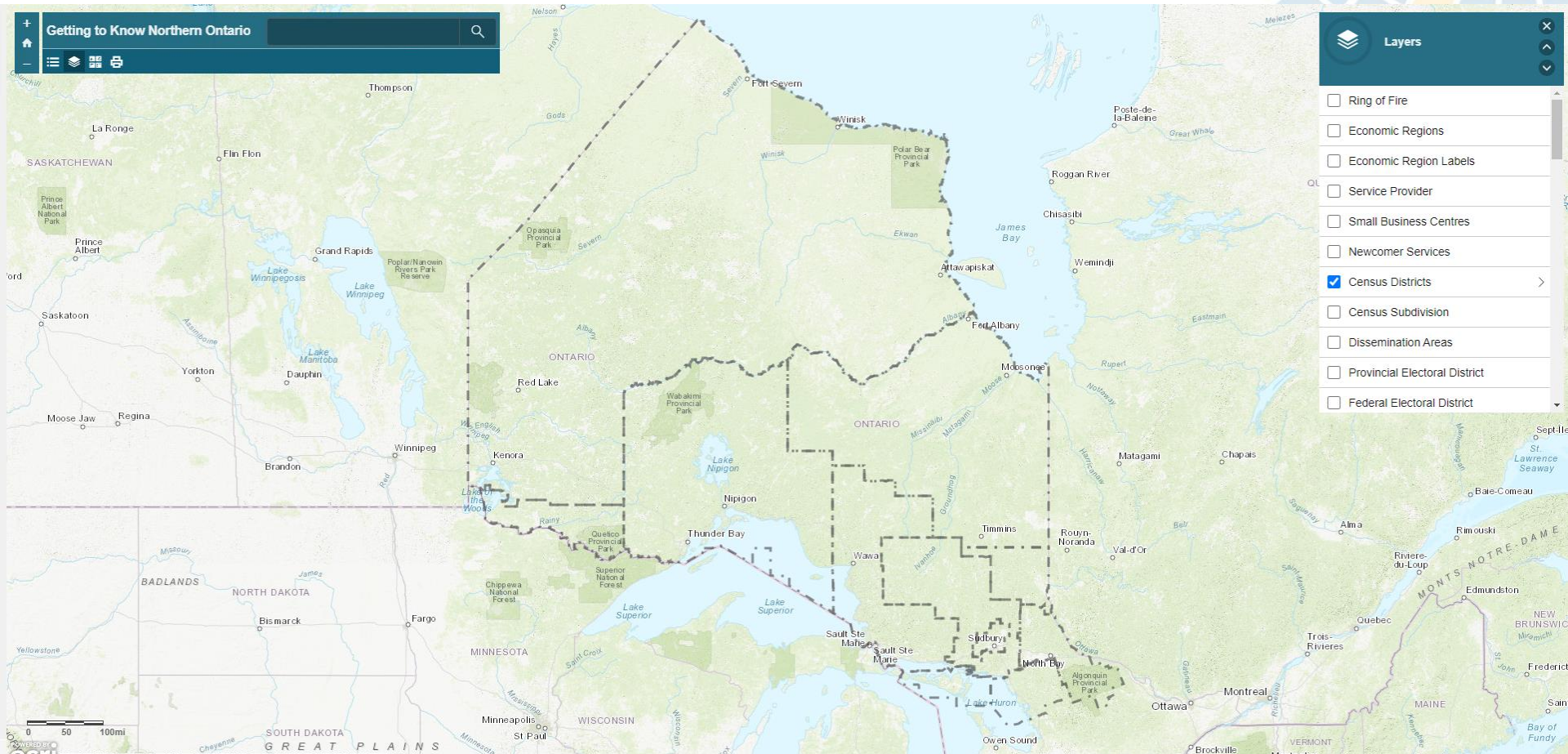
This interactive map of Northern Ontario provides users with the ability to explore the many community, administrative and service provider boundaries in the northern regions of Ontario along with various infrastructure assets within Northern Ontario. The tool contains two dozen layers of displayable content, ranging from rail and road transportation networks to rest area facilities, population figures, carriers found at regional airports, and a remoteness index .

[Ring of Fire and Transportation Infrastructure Map](#)

Other Maps of Interest:

- [Broadband Internet Service Coverage Map](#)
- [Ontario Broadband Service Levels Map](#)
- [Bell Mobility Network Coverage Map](#)
- [Community Hubs Ontario Map](#)
- [Rogers Network Coverage Map](#)
- [Regional Food & Distribution Map \(Cloverbelt Food Coop\)](#)

Northern Ontario Infrastructure Map / La carte des infrastructures du Nord de l'Ontario

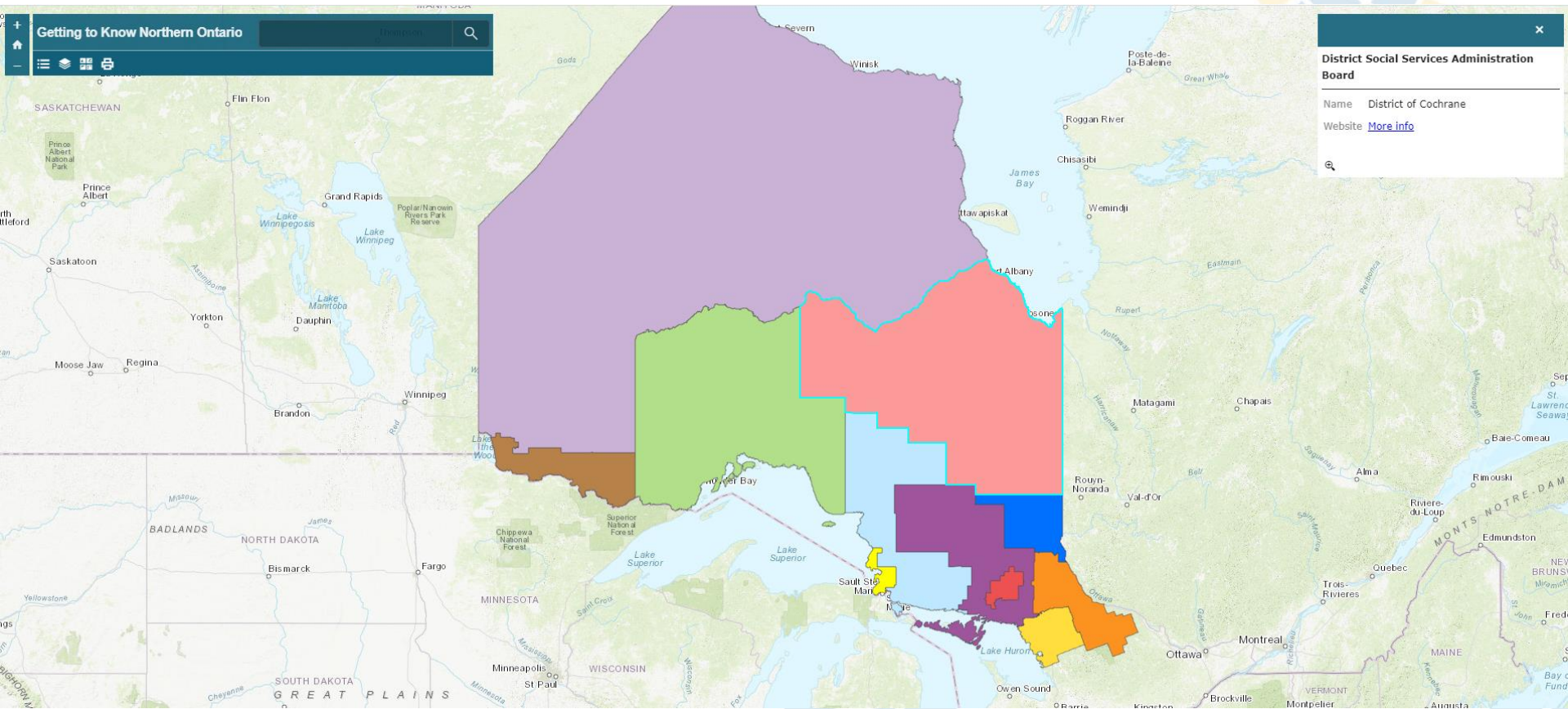


Northern Ontario Infrastructure Map

/ La carte des infrastructure du Nord de l'Ontario

- Boundaries:
 - Economic Regions
 - Census Districts
 - Cities
 - Towns
 - Townships
 - Municipalities
 - Infrastructure
 - Roads
 - Railroads
 - Passenger
 - Freight
 - Winter roads
 - Airports
 - Hydro Lines
 - Passenger Bus
- Frontières :
 - Régions économiques
 - Districts de recensement
 - Villes
 - Villes
 - Cantons
 - Municipalités
 - Infrastructure
 - Routes
 - Chemins de fer
 - Passagers
 - Fret
 - Routes d'hiver
 - Aéroports
 - Lignes hydroélectriques
 - Bus pour passagers

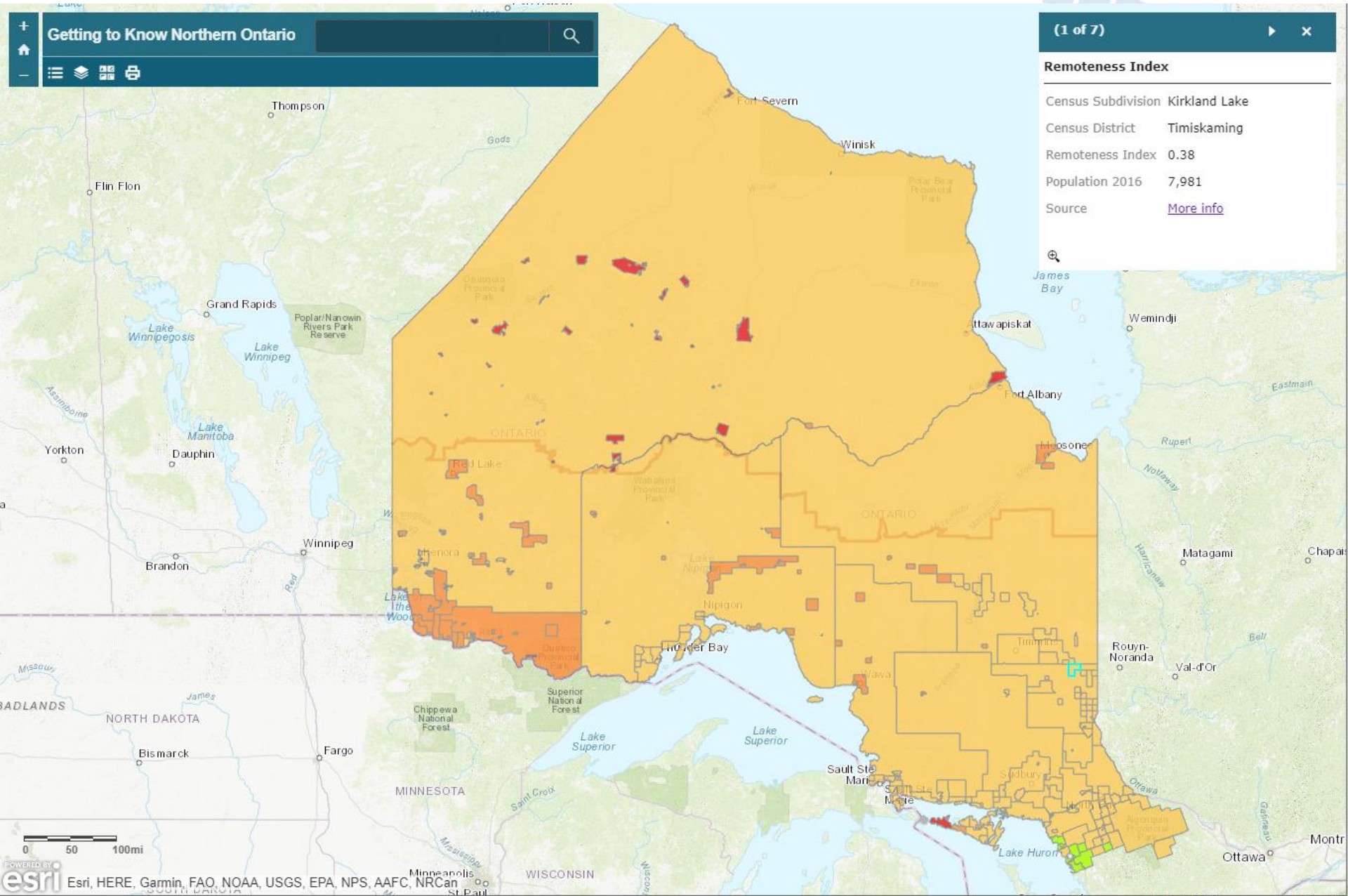
Northern Ontario Boundary Map / La carte des limites du nord de l'Ontario





Remoteness Index

Census Subdivision	Kirkland Lake
Census District	Timiskaming
Remoteness Index	0.38
Population 2016	7,981
Source	More info



#KNOWTHENORTH
#CONNAISSEZLEND

Cost/coût:
Free/Gratuit

ECONOMIC IMPACT CALCULATOR/ CALCULATEUR D'IMPACT ÉCONOMIQUE

<https://www.northernpolicy.ca/ei-calculator>



Economic Impact Calculator / Calculateur d'impact économique

- Only available in English
 - Based off Dr. Bakhtiar Moazzami research in Northern Ontario
 - Allows for a first approximation of economic impacts of an investment in Northern Ontario based on the census division and the sector.
- Disponible uniquement en anglais
 - Basé sur la recherche de Bakhtiar Moazzami, professeur en Economie at L'Université Lakehead dans le Nord de l'Ontario.
 - Permet une première approximation des impacts économiques d'un investissement dans le Nord de l'Ontario en fonction de la division de recensement et du secteur.



*Seulement disponible en anglais

Economic Impact Calculator for 2016 Census Divisions in Northern Income (Value Added) and Employment

*Total benefit calculation includes the initial investment

Which Census District is your company interested in investing in?

Timiskaming

Which industry is your company investing in?

Retail trade

How much are you planning to invest?

\$ 1000000

How many direct full-year equivalent jobs do you expect to create?

10

Calculate employment and income (GDP) impacts of my investment

- Measurement Month
- Community Accounts
- Community Matchmaker Project
- Data Consortium
- Data 101
- Economic Impact Calculator**
- Employment Calculator
- Experience North
- Northern Analyst Collective
- SNOED
- Student and Grad Opportunities

Economic Impact Calculator for 20 Industries in 11 Census Divisions in Northern Ontario

Income (Value Added) and Employment Impacts by Industry

*Total benefit calculation includes the initial investment

Results:

Here are some pertinent labour market information from the 2016 Census for Timiskaming:

2016 Census Characteristics	Timiskaming, Census District			Ontario (Province)		
	Total	Male	Female	Total	Male	Female
Total - Population aged 15 years and over by Labour force status - 25% sample data	26765	13290	13480	11038440	5342755	5695680
In the labour force	15390	8195	7200	7141675	3689625	3452055
Employed	14065	7360	6710	6612150	3414255	3197895
Unemployed	1325	835	490	529525	275370	254160
Not in the labour force	11370	5095	6280	3896765	1653130	2243630
Participation rate	57.5	61.7	53.4	64.7	69.1	60.6
Employment rate	52.5	55.4	49.8	59.9	63.9	56.1
Unemployment rate	8.6	10.2	6.8	7.4	7.5	7.4
Total population aged 15 years and over by work activity during the reference year	26765	13290	13475	11038440	5342755	5695685
Did not work	10305	4550	5750	3696235	1561475	2134755
Worked	16460	8735	7725	7342205	3781280	3560925
Worked full year; full time	8190	4580	3615	3837565	2148635	1688935
Worked part year and/or part time	8275	4160	4110	3504645	1632645	1871995
Average weeks worked in reference year	41.5	41.3	41.8	42.9	43.4	42.3
Total labour force aged 15 years and over by class of worker	15390	8195	7200	7141675	3689625	3452055
Class of worker - not applicable	180	90	90	171050	81735	89315
All classes of workers	15215	8105	7110	6970625	3607890	3362735
Employee	13510	7100	6415	6146035	3084740	3061295
Self-employed	1700	1005	695	824595	523145	301445
Total labour force population aged 15 years and over	15390	8195	7200	7141675	3689625	3452055

Your investment will generate \$1,482,000.00 of (direct, indirect and induced) income (GDP) in Timiskaming.

In addition, your investment will generate 14 (direct, indirect and induced) full-year equivalent jobs in Timiskaming.



Cost/coût :
Member Based/basé
sur les membres

NORTHERN ANALYST COLLECTIVE / COLLECTIF DES ANALYSTES DU NORD

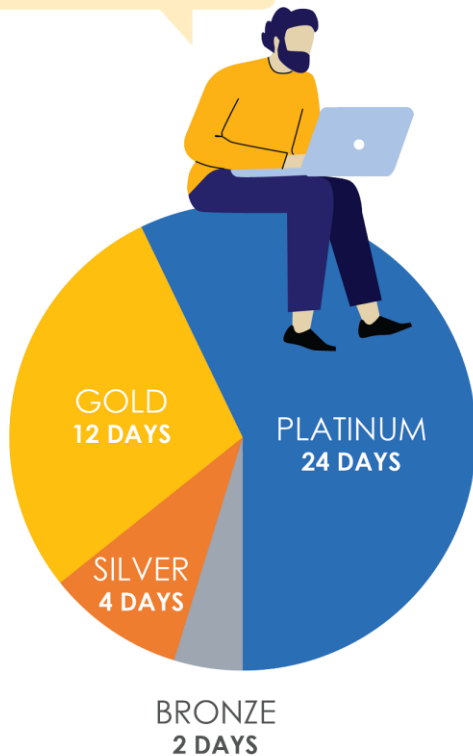
<https://www.northernpolicy.ca/northern-analyst-collective>



“Rent” an Analyst / “Louez” un analyste

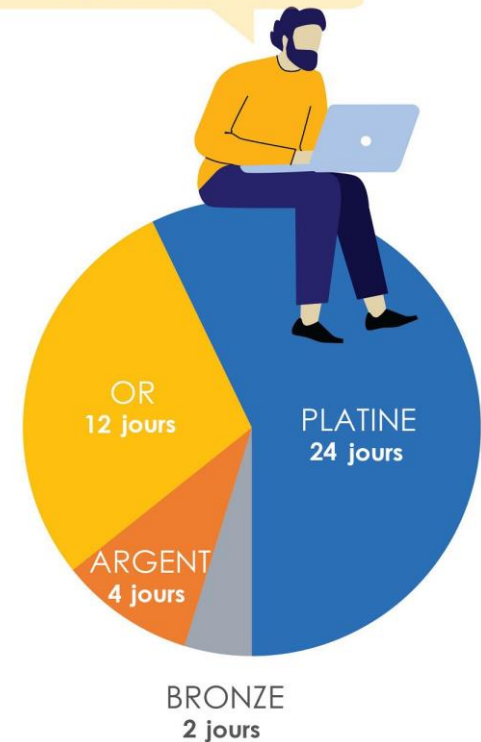
- If you want a professional analyst to do the work for you, we run the Northern Analyst Collective.

As a NAC member, how many days will my shared expert work with me?



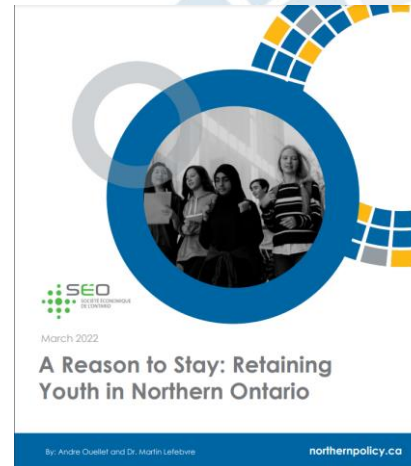
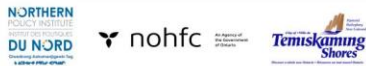
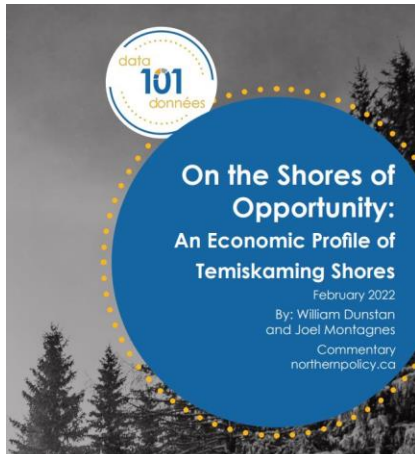
- Si vous voulez qu'un analyste professionnel fasse le travail pour vous, nous dirigeons le Collectif des analystes du Nord.

En tant que membre du CAN, combien de jours mon expert commun travaillera-t-il avec moi?



Above example is based on dividing two-months or 42 workdays among four NAC members – each with a different membership level – Platinum, Gold, Silver, and Bronze. L'exemple ci-dessus est basé sur la répartition de deux mois ou 42 jours de travail entre quatre membres du CNA - chacun ayant un niveau d'adhésion différent - Platine, Or,, Argent, et Bronze.

Recent Projects / Projets récents



What does my membership get me? / Que m'apporte mon adhésion?

All levels of membership will receive:

- Laid out final document (if appropriate)
- Full French translation
- The ability to draw on a professional resource in 1/2-day increments

Platinum - 24 days - \$4,000

Gold - 12 days - \$2,000

Silver - 4 days - \$800

Bronze - 2 days - \$400

***Sign up for a three-year membership and get a 5 per cent discount!**

***Sign up for a five-year membership and get a 10 per cent discount!**

Tous les niveaux d'adhésion recevront :

- Un document final (le cas échéant)
- Traduction française complète
- La possibilité de faire appel à une ressource professionnelle par tranches d'une demi-journée

Platine - 24 jours – 4 000\$

Or - 12 jours – 2 000\$

Argent - 4 jours – 800\$

Bronze - 2 jours – 400\$

***Signez pour une adhésion de trois ans et obtenez une réduction de 5 pour cent !**

***Inscrivez-vous pour une adhésion de cinq ans et bénéficiez d'une réduction de 10 pour cent !**

KNOWTHE NORTH
CONNAISSEZLE NORD

Cost/coût :
Member Based/basé
sur les membres

CONNECTNORTH / CONNECTNORD

<https://www.northernpolicy.ca>



- Economic development tool
- Curated map of businesses by NAICS code for:
 - Agriculture
 - Manufacturing
 - Tourism

COMING SOON!

- Outil de développement économique
- Carte organisée des entreprises par code SCIAN pour :
 - Agriculture
 - Fabrication
 - Tourisme

À VENIR!

Filter by NAICS
Entry NAICSs and press Enter ...

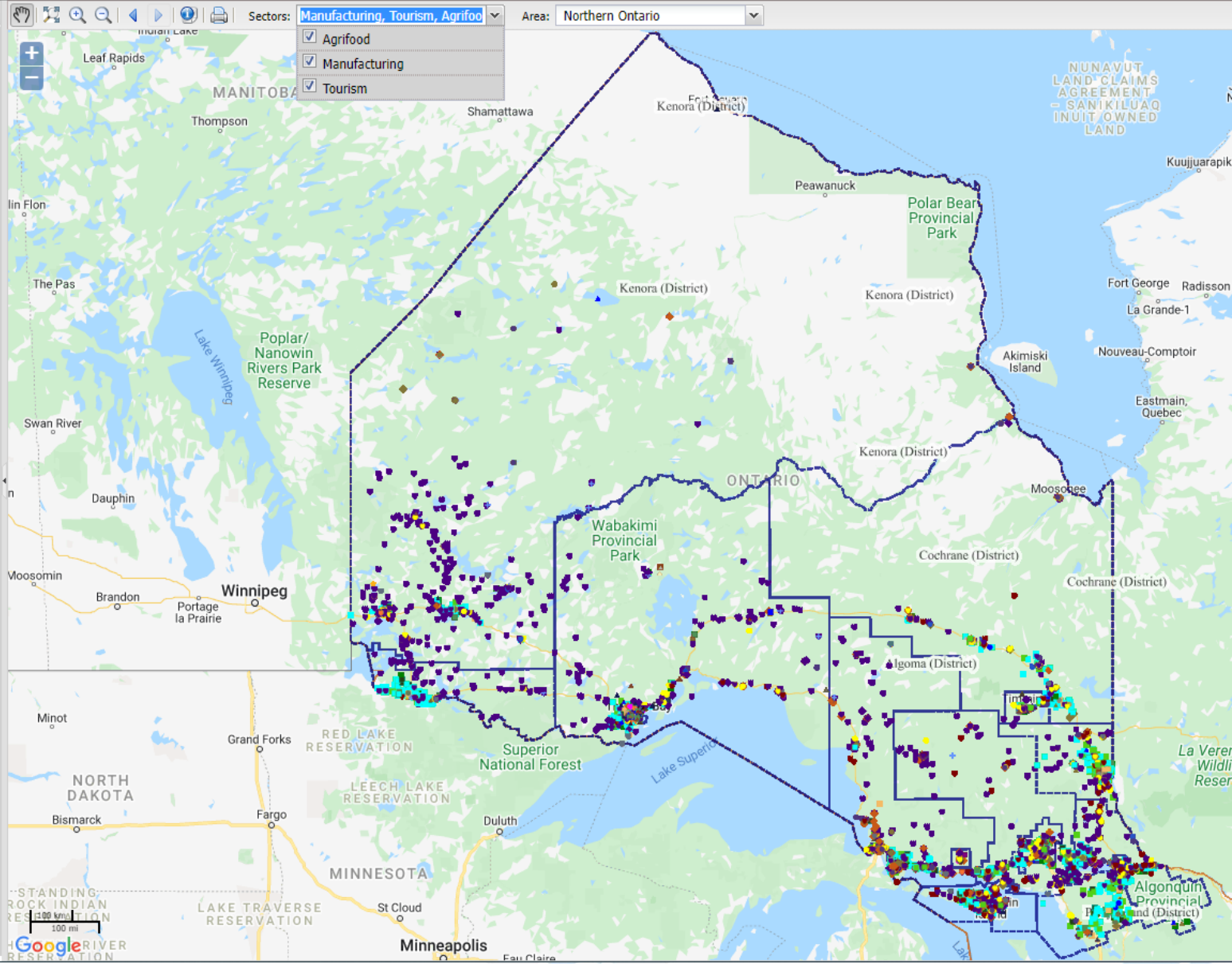
Filter by geometry
 No geometry
 Box
 Circle
After modify the size field, press enter

Filter by asset name
Entry asset name and press Enter ...

Number of selected assets: 6946

Reset Run Download

- Agrifood
- Manufacturing
- Tourism



QUESTIONS?



NORTHERN
POLICY INSTITUTE

INSTITUT DES POLITIQUES
DU NORD

Giwednong Aakomenjigewin Teg
b ΔC2-4σ-4 ρ-∇N.δ' ΔD'9.ΔbΓ'
Institu dPolitik di Nor

Thank you. Marsee. Ραά.ⁿdΓN³
Merci. Miigwech.

1 (807) 343-8956 | info@northernpolicy.ca

www.northernpolicy.ca



[/NorthernPolicy](#)

