

### The Nordic Interoperability Project

Making Cross Border Patient & Health Data Mobility The Nordic Reality!

"A little less conversation, a little more action, please!"



# SHARING AND USING HEALTH DATA – THE NORDIC REALITY!

HIMSS Nordic Workshop in Sitges May 2018

### The starting point

- A much-discussed topic
- But little action
- Let's make something happen!



A strong team of partners and supporters.



### Nordic Interoperability Project

































### We support the ambition set by the Nordic Council of Ministers!

"In 2030 the Nordics will be the most sustainable and integrated health region in the world, providing the best possible personalized health care for all its citizens."



#### Why is this ambition so important?

- Building a better and safer everyday life for the Nordic citizen/patient
- Building a bigger Nordic home market for the Nordic healthcare industry
- Building a Nordic market for the international healthcare industry
- Building a simplified access to health data for research and innovation



#### Nordic Health 2030

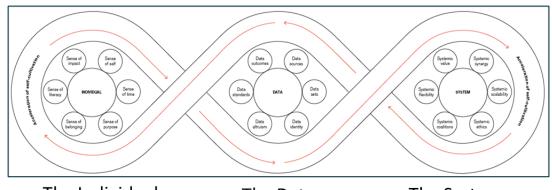


- The Nordic Healthcare system is not sustainable!
- Too much focus on "sick care", too little on "preventive care"!
  - 10,3% of GDP on healthcare, 0,3% of GDP on preventive care.





- A shift is needed towards more balance, hence "the 5/5 Aspiration".
- We need a different way of thinking and a different way of working:
  - We need a new social contract with the individual.
  - We need new ways of sharing data.
  - We need new business models also rewarding preventative care.
- Sharing of data between "the individual" and "the system" is key.



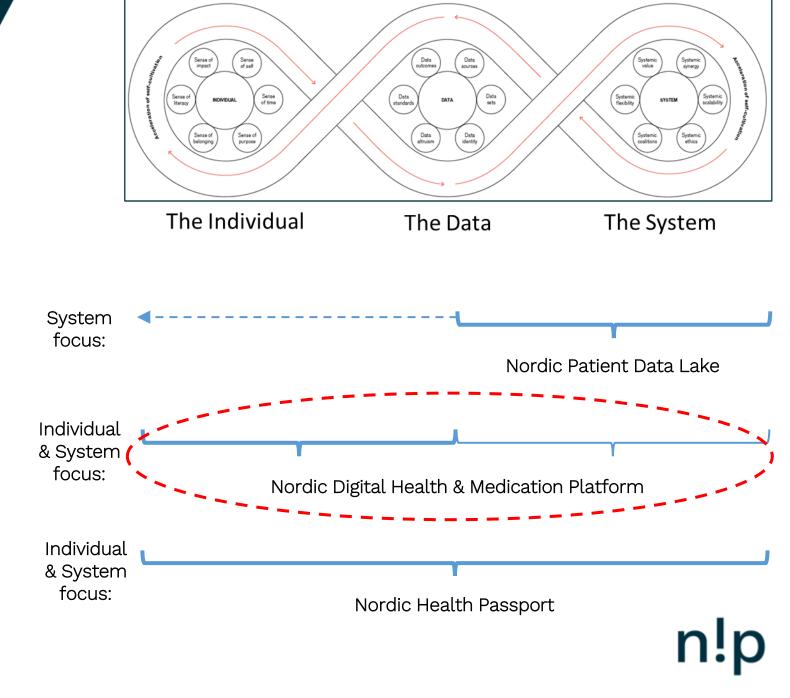


The Individual

The Data

The System

N!P Platform thinking:
Creating enablers for
innovation and business
development.





### THE DIGITAL HEALTH POTENTIAL

With over 375,000 health & fitness related apps currently on app stores & 5 MILLION downloads per day it is difficult to deny the rising popularity of the industry

#### The challenge in the Nordics:

- No guidance to help separating the good from the bad!
- A Wasted resource in the healthcare ecosystem!





### The Digital Health Challenge

Uptake issues in key populations.



To unleash the power of digital health:

- Awareness
- Accessibility
- Trust
- Governance





### To unleash the power of digital health:

5 steps to Digital Health Adoption & Integration

Assessment & Accreditation



- Create or Adapt an accreditation or endorsement approach to screen and filler digital health solutions for compliance with key standards & to establish safety & efficacy
- Facilitate Micro-Assessment processes at a local level

Promotion & Dissemination



- Establish a dissemination and activation strategy and approach to promote the adoption of these products in your target population and communities
- •Leverage existing assets to drive self management & prevention agenda's

Professional Activation



- Build a professional focussed activation strategy to support professionals to embed digital health into day to day practice
- •Create systems & processes that mimic existing formularies & decision support tools
- Provide suitable support & training

Pathway Integration



- •Build digital tools into common/key care/condition pathways to ensure integration becomes embedded in existing health and care delivery models
- •Use this as a sustainable way to develop and populate formularies and support professional engagement and activation

Financing & Prescribing

- •Create a suitable commercial framework and process to manage the "prescribing" of selected digital health tools to ensure sustainability and growth
- Establish end user neutral prescribing solutions
- •Create common ROI evaluation tools as part of the assessment process

In partnership with:





## The digital health opportunity:

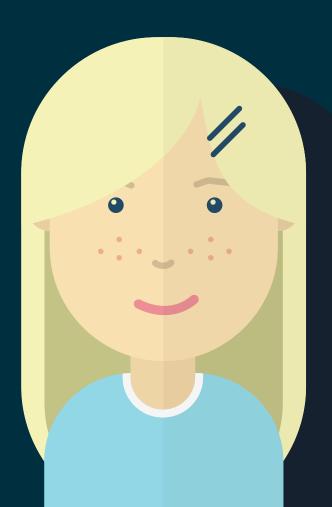


### The Core Essence:

"Unlocking the power of digital health is not about <u>a standard</u>. It's about <u>a system!</u>"

"Evaluation & Activation!"





### Nordic Digital Health & Medication Platform

Accreditation and dissemination of health apps in the Nordics.

Regulating an unregulated market to assist the citizens & health ecosystem, and build a one common Nordic home market for the health app industry.



#### Building a Nordic ecosystem:

Nordic Digital Health & Medication Platform

"NordicDigiHealth.com"

Nordic

**Innovation** 

NHS/UK, Germany, Holland, Israel, NZ, Australia... "NordicDigiHealth.com"/
Nordic "Warehouse"

Build Accreditation & Review Services

Nordic Accreditation

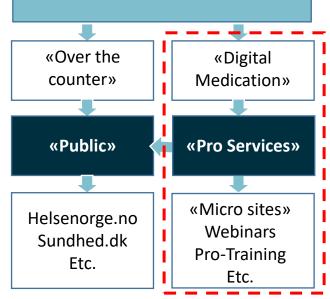
Nordic Interoperability Requirements

Nordic Accreditation
Baseline

International Frameworks & Standards

Create Dissemination & Activation Services

National/Reg./Local
"Citizen Portals" or
"Professional Portals"





Assessment

Baseline

Interoperability Layer

The emerging

Nordic Baseline Review:

Scene Setters - Functional and Use case Analysis



Data & Privacy



Fully aligned with ISO-82304-2 and GDPR



**Professional backing** 



Discussion over 'suitably qualified' professional/organisation



Clinical/Medical Regulation



Aligned with MDD/MDR



Evidence of Effectiveness



Discussion around the use of the Adapted Evidence Standards Framework



**Clinical Safety** 



Clinical Assessment in scope, Clinical Risk management still being discussed



Security & Technical Stability



In scope, but the principles of the Security

Matrix being discussed



Usability & Accessibility



Aligned with core standards



**User Experience** 



Range of UX assessment options being considered



The emerging

Nordic Assessment

Set Up:

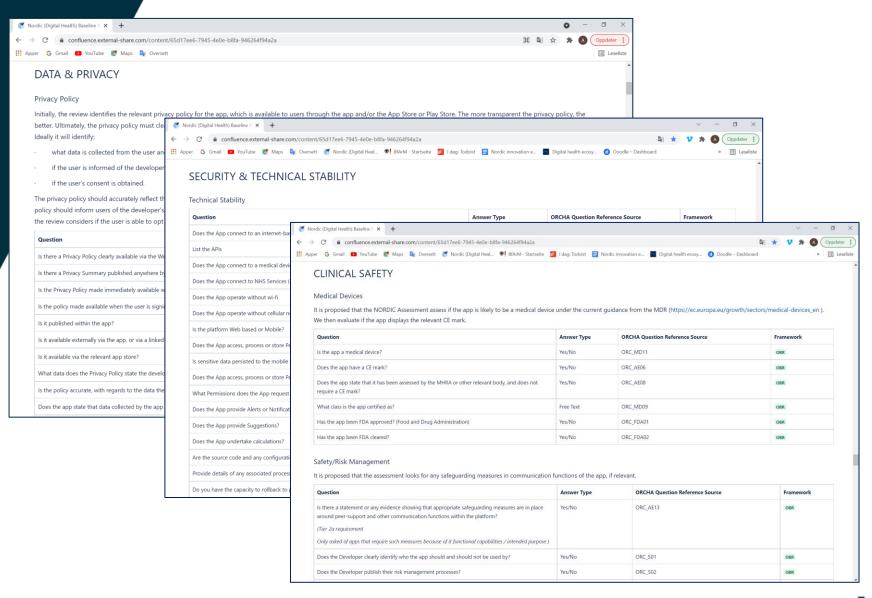
**Scene Setters Data & Privacy Security & Technical Stability Usability & Accessibility Clinical Safety Clinical Evidence** 

Review Components Interoperability Component Review Baseline Enhanced Nordic **Nordic** I **Scoring Model** 





The emerging
Nordic Accreditation
Set Up:









### N!P Applicant Portal:

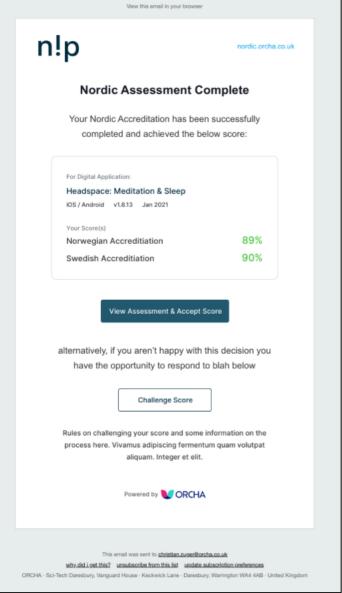
### We support app developers to succeed in the healthcare mark

Apply for Assessment



About us

Nam dapibus nisl vitae elit fringilla rutrum. Aenean sollicitudin, erat a elementum rutrum, neque sem

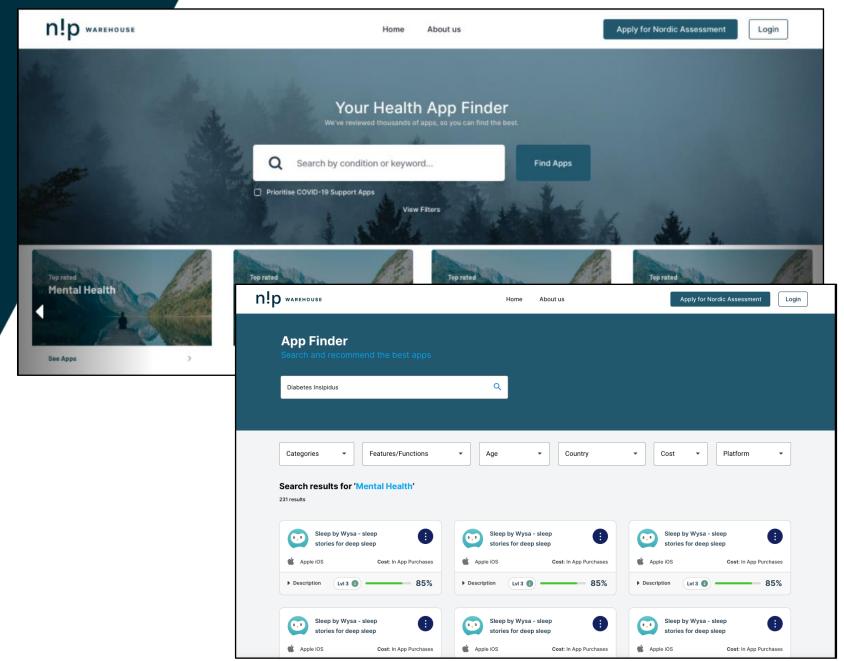






### N!P "Warehouse":

- Accessibility
- Categorization
- Governance

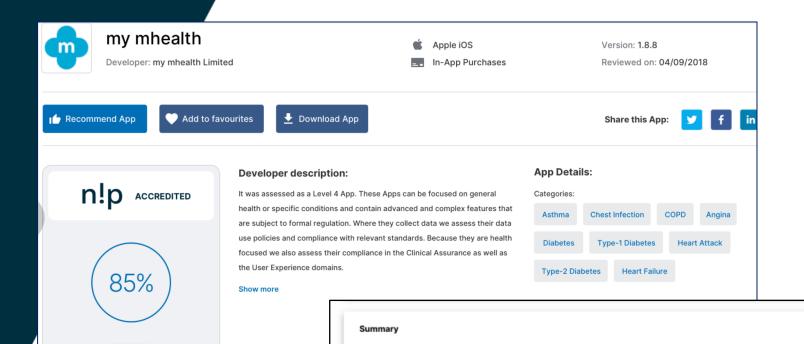






#### N!P "Warehouse":

App Info Cards



Data

Professional Assurance

Clinical Assessment

Clinical Risk & Safety

Usability & Accessibility

Security & Technical Stability

Clinical Effectiveness as well as the User Experience domains.

Level 4

It was assessed as a Level 2 App. These apps are focused on general health. They may collect data and they may have a number of more advanced features. Where

they collect data we assess their data use policies and compliance with relevant standards. Because they are health focused we also assess their compliance in the

91.6%

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View Details

View Details

View Details

View Details

View Details

"Must wins" for a Nordic wide solution:

- 1. Addressing both individuals & professionals
- 2. Common evaluation criteria across the region (The Nordic Baseline & Extended Review) with local flexibility
- 3. Flexible delivery model for the operative evaluation process (centralized/decentralized), but based on the common evaluation criteria
- 4. Common Nordic "storage & distribution" for approved solutions for easy governance and Nordic wide accessibility (NordicDigiHealth.com)



Helping & challenging the Nordics to be the most integrated health region in the world by 2030!