

**NORTHERN**  
POLICY INSTITUTE

INSTITUT DES POLITIQUES  
**DU NORD**

# COME NORTH ACTION ITEMS & NPI UPDATE ON INDICATORS

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NORTHWESTERN ONTARIO LOCAL IMMIGRATION PARTNERSHIP  
AGM - THUNDER BAY, 30 SEPTEMBER 2020  
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# Come North - A Refresher

Over 300 people representing almost 100 organizations gathered over six days in February 2020 to lay out a plan for population growth in Ontario's Northern Regions. First in the city of Temiskaming Shores, and then again in Thunder Bay, northerners discussed among themselves how to make their communities more welcoming.

# Reminder - We Cover a LOT of Ground

## Ontario's Northern Regions



The Central, Western and Northern regions of Ontario ("Northern Ontario") consist of:

- **2 Economic Regions**
- **5 Métis Nation of Ontario Regions**
- **All or part of 6 Treaty Areas**
- **11 Census Districts**
- **13 Distinct Economic Zones**
- **278 Census Sub-Divisions (communities)**
  - **144 Municipalities**
  - **118 First Nation Reserves or Settlements**
  - **16 Unorganized CSDs**

~ 780,000 individuals

~ 807,000 km<sup>2</sup>

# Five Key Points From the Conferences

1. We need a plan.
2. We need a brand.
3. We need to work together.
4. We need people to provide services, not websites.
5. We need to monitor and update the plan, every year.

# Come North – IMMEDIATE Action Items

1. The **Come North Planning committee** should be reconstituted as a Steering Committee to coordinate and monitor progress on these action items. The new committee should have no more than 15 members and be representative of Ontario's diverse northern regions. Northern Policy Institute should coordinate this transition.
2. Wherever possible, **immigration agencies** should support and assist those working directly to facilitate reconciliation, and **reconciliation efforts** should actively include newcomers.
3. The Steering Committee, via **one of its member organizations**, should submit a proposal to FedNor to fund a coordinated marketing plan for Ontario's Northern Regions – this plan should reflect the themes and findings of the Come North event.

## Come North – IMMEDIATE Action Items (cont.)

- 4. The Immigration portals** should immediately be rebranded as “welcoming” portals to reflect the shift in focus from exclusively immigration, to retention, reconciliation, and migration.
- 5. The Timmins Local Immigration Partnership (LIP)** should seek funding to update the Northeast Welcoming portal. This funding should include resources to put in place a staff position dedicated to keeping the community profiles and other resources on the portal up to date. The LIP should seek **a partner organization** to assist in populating and maintaining the retention/reconciliation side of the updated portal.
- 6. The Northwest Local Immigration Partnership** should seek similar responsibility and funding for the Northwest Welcoming Portal as stated above for the Timmins LIP.

# Come North – IMMEDIATE Action Items (cont.)

- 7. Communities and organizations** who have or who develop local plans or resources for attracting or retaining population should make every effort to align their messaging, content, and look with that of the regional plan and marketing effort. Local groups should contact the Timmins and Northwest LIPs for inclusion and promotion of their efforts on the portals.
- 8. NPI** should take the lead on developing a common set of “welcoming communities” success measures that cover both attraction and retention. These measures should be collected, compiled, and reported annually.
- 9.** Matchmaker and Connector positions should be created **in Northern Ontario’s rural and remote regions** to coordinate access to existing services and to fill service and knowledge gaps as needed in rural communities.

# Come North – IMMEDIATE Action Items (cont.)

- 10. Come North** should be repeated annually to assess progress and reset priorities. A member organization of the Steering Committee should be the lead in seeking funds to support that effort for the next three years.



# Indicators Update - RNIP

Project	NPI Partners	Survey Type	Targeted Respondents	Frequency	Geography
RNIP	FedNor TBay RNIP, Sudbury RNIP	Satisfaction	Participants	Annual	Thunder Bay, Greater Sudbury
RNIP	FedNor TBay RNIP, Sudbury RNIP	Satisfaction	Employers	Annual	Thunder Bay, Greater Sudbury
RNIP	FedNor TBay RNIP, Sudbury RNIP	Satisfaction	Service Providers	Annual	Thunder Bay, Greater Sudbury
RNIP	FedNor TBay RNIP, Sudbury RNIP	Exit Survey	Departed Candidates	Annual	Thunder Bay, Greater Sudbury
RNIP	FedNor	Welcoming	Community	Annual	Thunder Bay, Greater Sudbury, SSM, Timmins, North Bay
RNIP	FedNor	N/A	Performance Indicators for Community/Region	Annual	Thunder Bay, Greater Sudbury, SSM, Timmins, North Bay

NOTE: Timmins, SSM and North Bay RNIPs have been invited to join this collective effort, decisions are pending.

# Indicators Update – Other Indicator Projects

Project	NPI Partners	Survey Type	Targeted Respondents	Frequency	Geography
AFNOO	AFNOO	Satisfaction	Participants	annual	NWO - TBay, Kenora, RR
AFNOO	AFNOO	Satisfaction	Employers	annual	NWO - TBay, Kenora, RR
AFNOO	AFNOO	Satisfaction	Service Providers	annual	NWO - TBay, Kenora, RR
Réseau	Réseau, CRIDDEC, Collège Boréal	Welcoming	Employers	annual	Greater Sudbury, Thunder Bay, Hearst region
NAC	NWLIP	Exit Survey	Departed Migrants	annual	NWO - Tbay, Kenora, RR
Asset Mapping	GSLIP	Capacity	Service Provider	annual	Greater Sudbury
Welcoming Communities	NOHFC	N/A	Performance Indicators for Community/Region	Annual	11 Census CDs
Immigration Trends	NOHFC	N/A	Performance Indicators for Community/Region	Annual	11 Census CDs
Welcoming Communities	NOHFC Réseau GSDC	N/A	Francophone and Indigenous drill downs	Annual	11 Census CDs
Immigration Trends	NOHFC Réseau GSDC	N/A	Francophone Drill Down	Annual	11 Census CDs

# Project Update – Other Regional Projects

Project	NPI Partner	Project Type	Targeted Completion	Geography
NAC	GSDC	Targeting Attraction & Marketing	April 2021	Greater Sudbury (regions and skills that match need in)
NAC	GSDC	Internal Analysis of Application Trends	March 2021	Greater Sudbury
NAC	NWLIP	2 <sup>nd</sup> Project TBD	TBD	NWO - TBay, Kenora, RR
NAC	Réseau	Immigration Targets (tent.)	February 2021	11 Census CDs
NAC	Réseau	Economic Impact – Francophones (tent.)	April 2021	11 Census CDs
NAC	Réseau	3 <sup>rd</sup> Project TBD	TBD	11 Census CDs
NAC	GSLIP	COVID 19 & Immigration	March 2021	Greater Sudbury
NAC	GSLIP	Anti-Racism and Eliminating Systemic Discrimination Case Studies	April 2021	Greater Sudbury (comparator jurisdictions similar to GS)
NAC	GSLIP	Welcoming Communities – Cultural Focus Groups	April 2021	Greater Sudbury
Northern Attraction	GSLIP	Asset Mapping (tent.)	April 2021	Greater Sudbury

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Thank you. Marsee. Paq̄n̄d̄n̄  
Merci. Miigwetch.

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