



Nova Scotia Immigration & Atlantic Immigration Pilot

September 2017

Provincial context

“Ivany Report”

- Bleak demographic picture
- Economic growth + increased entrepreneurship
- Call to action: 7,000 immigrants per year



Not just about the numbers.

Government priority but government can't do it alone.



Action-oriented agenda:

- Building shared understanding of immigration
- Re-aligned office
- Transform selection
- Inform and enable employers
- Engage communities
- Mobilize champions
- Support settlement partners

Building on Success. Immigrants to Nova Scotia:

- Earn more than immigrants to other parts of Canada
- Enjoy the lowest wage gap between immigrants and non-immigrants in the country
- Have a higher rate of employment compared to the Canadian average
- Are two times more likely to work in their field if they are internationally trained, compared to those in other provinces.
- Who start businesses are more likely to be open after 3 years





Demonstrating Impact:

- Increased PNP allocations
- More landings than ever before
- Record levels of population due to immigration
- Retention trending upward (74% vs 48% 15 years ago)



What we heard from employers:

- Labour needs are impacting growth
- System is too complex
- TFW program isn't meeting the need
- Willing to provide settlement supports (uncertain about capacity).



Atlantic Immigration Pilot :

Launched March 2017

Part of the Atlantic Growth Strategy – to drive growth and enhance retention

Testing a new approach:

- Priority processing
- Employer-driven
- Partnership model
- Flexible criteria

AIPP Process

Employer
designation (P)

SPO: Connect
with Employer

Employer Finds
Candidate

SPO: Needs assessment
& Settlement Plan

Employer
Endorsement (P)

SPO: Pre-Arrival
Supports

Immigration
Application (F)

SPO: Post-arrival
supports

Looking Forward:

- Maximize all pathways
- Francophone immigration
- Continued engagement – employers & communities
- Focused effort on international and domestic marketing

