



For Immediate Release

Economic Prosperity is the Future for Temiskaming Shores

November 5, 2020 – One of the keys to growth and sustainability is measurement. Understanding one's community can help for future planning, identifying areas of potential collaboration, and building on current initiatives. As part of Northern Policy Institute's (NPI) Northern Analyst Cooperative (NAC) program, NPI created an economic profile of Temiskaming Shores and found opportunity.

The economic profile is described in the commentary titled, "Picture Yourself Here: An Economic Snapshot of Temiskaming Shores," authored by Mercedes Labelle. Based on the economic potential of the local Indigenous population, strategic location for transportation and tourism sectors, and low cost of living, the City of Temiskaming Shores is poised for continued growth.

The commentary found that the population in the area is aging. In 2016 those who were 55-59 were the largest population block. The Francophone and Indigenous populations in the area were both higher than the provincial average. The Indigenous population accounted for 6.1 per cent of the total population compared to the 2.8 per cent provincial average in 2016. The Indigenous population is also younger in the region which has the potential to represent a significant portion of the workforce in the coming years.

Occupations that experienced the largest growth in the number of jobs between 2011 and 2016 were those in the natural resources, management and health. Employment rates are rising while unemployment rates were declining meaning that people who want to work are increasingly able to find a job.

"Projects like this help us find the data to see what our region excels at, where we can make improvements and see predicted changes that we will need to adjust to," said James Franks, economic development officer for the City of Temiskaming Shores, "We don't have the capacity to do these types of research projects in-house so programs like the NAC help us have the data to make informed decisions for the region."

The author looks at many economic indicators from population change, demographics, business counts and more to create the profile.

The Northern Analyst Cooperative is a membership program which allows members to "time-share" an expert so even the smallest municipality or local charity can access high-end skills at an affordable price.

Read the report here: <https://www.northernpolicy.ca/picture-yourself-here>

-30-



Media Interviews: NPI Policy Analyst Mercedes Labelle, NPI President and CEO Charles Cirtwill, and James Franks from the City of Temiskaming Shores are available for comment. To arrange an interview, please contact:

Charles Cirtwill
President and CEO
807-632-7999
ccirtwill@northernpolicy.ca

About Northern Policy Institute:

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable communities in Ontario's western and northern regions. Our operations are located in Thunder Bay and Sudbury to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts our communities, our province, and our country.

About the Author:

Mercedes Labelle

Mercedes was an Experience North summer placement at NPI. She graduated from McGill University in 2020 with an Honours Bachelor of Political Science and Urban Systems. During her studies, she focused on Canadian politics and public policy processes, specifically researching the uneven distribution of benefits and services between urban and rural communities. At McGill, Mercedes provided analysis on Canadian Politics for the McGill Journal of Political Studies (MJPS). Through her involvement with MJPS, Mercedes developed a deeper understanding of the diverse interests and needs of the Canadian population. Having grown up in Canada, the United States, and Spain, Mercedes is eager to return to Northern Ontario, where her family now resides. In her free time, Mercedes enjoys listening to podcasts, cooking, and reading.

About the City of Temiskaming Shores:

The City of Temiskaming Shores is a bustling community composed of the three former municipalities of Haileybury, New Liskeard and Dymond. The community is located at the head of beautiful Lake Temiskaming that stretches over 100 kilometers south before becoming the Ottawa River. The City is the service and commercial hub of a large agricultural, forestry and mining region. There are several excellent hotels, restaurants, resorts and lodges to look after all the needs of travelers.

About the Northern Analyst Cooperative:

The Northern Analyst Cooperative is a membership group of organizations, municipalities, charities, chambers, and more. By merging our collective resources, we can ensure that the smallest municipality or local charity can access high-end skills. The expert's salary and benefits are covered in part by NPI/IPN and our sponsors, and in part through the membership fees paid by participating organizations. The end result is members are able to secure the skills they need when needed. Learn more about the program here: <https://www.northernpolicy.ca/northern-analyst-cooperative>

