

For Immediate Release

Last chance to fill out Employer One Survey

November 3, 2015 – In order to succeed, Northern Ontario businesses and organizations need to understand the issues and challenges that they face in the North. Northern Policy Institute is encouraging businesses and organizations across the region to participate in the Employer One Survey.

The Employer One Survey is funded by Employment Ontario and is distributed by the six Workforce Planning Boards in Northern Ontario. The survey collects data on a variety of workforce issues, including:

- Projected vacancies
- Hiring employees
- Recruitment strategies and challenges
- Candidate skills, education, and training

Promoting the Employer One Survey is part of Northern Policy Institute's #KnowtheNorth, an ongoing project designed to gather information about Northern Ontario. By assisting the Workforce Planning Boards with collecting this information, Northern Policy Institute hopes that more employers will complete the survey to create a stronger understanding of the issues and challenges facing businesses and organizations in the North in order to help them grow.

"We all want government to make evidence based decisions," says Northern Policy Institute President, Charles Cirtwill. "They can't do that if we refuse to supply the evidence. I know most of us are busy keeping our operations running, and I appreciate that time is indeed money. But 15 minutes isn't too much to ask to help government better understand what help we do, or do not, need from them. Take the 15 minutes, click a link, and tell the planning boards how things are going in your organization."

All media outlets are reminded that they, too, are employers and are encouraged to fill out the Employer One Survey.

The deadline to complete the survey is October 31st for Far Northeast and November 30th for the remaining planning boards. The survey can be found on the following Workforce Planning Board websites:

[Algoma](#)
[Far Northeast](#)
[Nipissing, Parry Sound](#)
[Northwest](#)
[North Superior](#)
[Sudbury and Manitoulin](#)

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Media Interviews: Northern Policy Institute president and CEO, Charles Cirtwill, is available for comment. To arrange an interview, please contact:

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About Northern Policy Institute:

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern Communities. Our Operations are located in Thunder Bay and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.

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