



For Immediate Release

## **NPI and SEO Launch Youth Out-Migration Survey in Northern Ontario**

**September 9, 2021** – Are you a young adult between the ages of 16 and 30 living in Northern Ontario?

Société Économique de l'Ontario has partnered with Northern Policy Institute (NPI) to develop a survey that asks if young people want to stay in Northern Ontario and to gauge their interest in becoming an entrepreneur in their communities.

Youth outmigration in Northern Ontario has been an ongoing topic of discussion as the number of seniors continues to increase and the number of young people continues to decline in most Northern Ontario communities. The results from this survey will help inform and improve current efforts geared toward combatting youth outmigration in Northern communities and to understand how youth can contribute to the development of their community.

The retention of youth in northern communities is an important component of population growth and welcoming community efforts. This places a high degree of importance on attracting and keeping people in Northern Ontario.

The online survey will be available for 4 weeks from September 9th until October 7th, 2021.

If you are a young adult (age 16-30) in Northern Ontario and would like to share your views on your community, the survey can be completed within 7 to 10 minutes. Please answer the survey using one of the links below:

**English Survey:** <https://www.surveymonkey.com/r/87VGJ68>

**French Survey:** <https://www.surveymonkey.com/r/8C9Y59V>

*“Youth outmigration in Northern Ontario is not a new phenomenon, but understanding what motivates youth about their communities will continue to be vital,” said Mireille Dupuis, Project Officer, JeunInno of Société Économique de l'Ontario. “Working with youth over the past year on entrepreneurial programming has highlighted that they have big ideas – why not help put that into action?”*



Media Interviews: SEO Project Officer (JeunInno), Mireille Dupuis, and NPI Research Manager Rachel Rizzuto are available for comment. To arrange an interview, please contact:

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### **About Northern Policy Institute:**

*Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.*

### **About Société Économique de l'Ontario:**

*The Société Économique de l'Ontario (SÉO), established in 2001, is a provincial network with a professional team that takes an innovative approach to economic development, entrepreneurship, employability and immigration. SÉO engages all of the Francophone and bilingual community's stakeholders in fostering the prosperity of Ontario and Canada.*



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