



For Immediate Release

## **New and Updated Northern Projections: Human Capital Series – Part 1/3**

June 4, 2019 – The first four reports from the UPDATED *Northern Projections: Human Capital Series* have been released! These reports explore demographic and labour market trends in Northeastern Ontario, specifically, the districts of Sudbury, Greater Sudbury, Manitoulin and Algoma.

Some key recommendations from the reports are as follows:

### **1. Market the districts as a desirable destination for secondary immigration and work with surrounding communities towards Newcomer and youth attraction and retention**

The human capital index for immigrants in Greater Sudbury district is higher than in Ontario and Canada. Unemployment rates for those with university credentials in Greater Sudbury are lower than both the province and the country.

“There is data showing that the level of out-migration in our districts is increasing”, said Reggie Caverson, Executive Director, Workforce Planning for Sudbury and Manitoulin. “This is why creating partnerships with surrounding communities to work together towards a newcomer attraction strategy will be of significant benefit.”

### **2. Continue to build on Indigenous partnerships**

The percentage of Indigenous People in the labour force with post-secondary credentials is higher in Manitoulin district than in the Northeast Region, Ontario, and Canada. The Indigenous population will continue to represent an increasing proportion of the workforce over the coming years which could have enormous positive potential for all of the districts. There is opportunity for these districts to be marketed as a destination for Indigenous migration within Canada.

### **3. Continue to build on regional growth of workforce participation**

With a declining population there is a continuing need for greater workforce participation and higher levels of education. Both measures are improving but this trend should be sustained and expanded upon where possible.

Ongoing challenges by the total population, as well as Indigenous, immigrant and Francophone populations in accessing education and achieving educational success will have serious consequences in a world increasingly demanding ever-higher levels of education, even for entry level jobs.

To read the four reports in full visit <https://www.northernpolicy.ca/district-reports>



**Media Interviews:** Author Dr. Moazzami and NPI President & CEO Charles Cirtwill are available for comment. To arrange an interview, please contact:

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**About Northern Policy Institute:**

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.

**About the author:**

Dr. Moazzami has taught Economics and Econometrics at Lakehead University since 1988. He is well known for his research activities particularly related to Northern Ontario. He has written many reports on Northern Ontario's economic development challenges and opportunities. He was commissioned by the Ministry of Northern Development and Mines to undertake a comprehensive study of Northern Ontario's economy as a part of the research conducted for the Growth Plan for Northern Ontario. Included in the study were the identification of growing, declining and emerging industrial clusters in the region. Professor Moazzami has also written extensively on Northern Ontario's Aboriginal people and Northern Aboriginal economy. Dr. Moazzami's expertise and influence reaches beyond Lakehead University and Northern Ontario. He has been a regular guest speaker at the University of Waterloo's Economic Development Program.

**About the series:**

Northern Projections: Human Capital Series highlights all of the 11 districts in Northern Ontario, and is part of an ongoing, collaborative effort between the Northern Policy Institute and Northern Ontario Workforce Planning Boards to provide evidenced based analysis for effective decision making in the region. Reports will examine past and present characteristics and trends in each district's economy in order to forecast future challenges and opportunities.

**Project Partners:**



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& Manitoulin**  
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