



For Immediate Release

## **NPI works towards a “Northern Newcomer Strategy”**

### ***Northern Ontario needs a surge in population, newcomers will play a key role***

**April 12, 2017** – 75,000 workers, 150,000 people. These are the forecasted workforce and population shortfalls throughout Northern Ontario by the year 2041, even after allowing for the expected growth in the Indigenous population.

In order to meet those goals the north would have to attract on average some 6,000 people a year, starting next year and every year thereafter for 25 years. This will require real resources, significant effort, and serious commitment.

It will also require an evidence based plan. Northern Policy Institute has launched a new project, *Northern Attraction*, to collect the evidence, engage with experts, and develop that action plan to share with key decision makers, community partners and the broader public.

Part of the *Northern Attraction* project will include recommendations of any needed changes to current policies and programs related to migration. These could include economic incentives for newcomers, local control of immigration programs based on local needs, methods of targeted recruitment and the capacity of settlement services to provide the necessary supports to ensure newcomers feel welcomed in communities. Newcomers include both immigrants (from outside of Canada) and secondary migrants (Canadians or new arrivals moving to Northern Ontario from their current community).

According to available data, approximately 1800 more people left Northeastern Ontario than came to the region in 2014-2015. That same year, approximately 700 more people left Northwestern Ontario than settled there.

“Shrinking population and negative net migration numbers represent a significant challenge for the North and one that needs to be addressed,” said Charles Cirtwill, President & CEO of Northern Policy Institute. “The *Northern Attraction* project is one half of our focused response to this challenge. The second is our *Shared Economy* project which explores needed changes to help Indigenous peoples achieve their economic potential. This is not an either/or exercise, both of these projects must set us on a path for success if the north is going to grow and prosper.”

*Northern Attraction* is an ongoing project that will include outreach efforts to collect baseline information on the types of newcomers in Northern Ontario and existing settlement and attraction programs and services available in the north. To get involved, contact [info@northernpolicy.ca](mailto:info@northernpolicy.ca)



**Media Interviews:** Northern Policy Institute President & CEO, Charles Cirtwill is available for comment.

To arrange an interview, please contact:

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**About Northern Policy Institute:**

*Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay, Sault Ste. Marie, and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.*