



For Immediate Release

From Resources to Retention: Mapping our Assets in Greater Sudbury

March 30, 2021 – Greater Sudbury has numerous assets. However, newcomers confront challenges when searching for existing resources within the community. To tackle this issue, the Sudbury Local Immigration Partnership in partnership with Northern Policy Institute are mapping out assets available to newcomers in Greater Sudbury.

Local Immigration Partnerships (LIP) are federally funded initiatives through Immigration, Refugee and Citizenship Canada (IRCC). In response to improved settlement and integration outcomes for newcomers within the communities in which they live, the Sudbury LIP is distributing an Asset Map survey that aims to identify available resources to address newcomer community needs in Greater Sudbury.

The survey is another tool in the immigration toolbox for Northern Ontario. With 36,000 people estimated to retire in Greater Sudbury in the next 15 years and only 25,000 people are available to replace them, retaining those who move to the community is vital. As well, identifying gaps can aid others who are connected into the immigration process such as service providers, employers, municipal government, and other local organizations.

“Our community has a lot to offer. At the Local Immigration Partnership, one of our main goals is to continue building on the network of resources in the community,” said Enrique Paraco, Immigration Development Officer at Sudbury Local Immigration Partnership.

The survey will be active in the months of March, April, and May. Please access the links below to go to the survey website.

English - <https://www.surveymonkey.com/r/9B9WTD9>

French - <https://www.surveymonkey.com/r/9B2X5B8>

The results of this survey will be generalized in a final report published by Northern Policy Institute. The information will also support the development of an interactive Geographic Information System (GIS) Asset Map tool released in collaboration with NPI and the Sudbury LIP. The interactive GIS Asset Map tool will assist in building connections and help fill missing gaps in communities by providing accurate information related to current resources available.

“When it comes to population growth in Northern Ontario, every step counts. Supporting capacity building in this regard and working with community partners like the Sudbury LIP is something we at NPI enjoy and want to pursue,” said Charles Cirtwill, President and CEO of Northern Policy Institute.

The Asset Map survey is made possible through NPI's Northern Analyst Collective program, which is a membership group of organizations, municipalities, charities, chambers, and more. By merging our collective resources, we can ensure that the smallest municipality or local charity can access high-end skills.



Media Interviews: NPI Research Manager Rachel Rizzuto and Immigration Development Officer at Sudbury Local Immigration Partnership Enrique Paraco are available for comment. To arrange an interview, please contact:

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About Northern Policy Institute:

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect, and disseminate evidence, and identify policy opportunities to support the growth of sustainable Northern communities. Our operations are located in Thunder Bay and Sudbury. We seek to enhance Northern Ontario's capacity to take the lead position on socio-economic policy that impacts Northern Ontario, Ontario, and Canada as a whole.

About Sudbury Local Immigration Partnership:

The Sudbury Local Immigration Partnership (LIP) is one of five LIPs in Northern Ontario that aim to support the attraction and retention of newcomers. The Sudbury Local Immigration Partnership is funded by Immigration, Refugees and Citizenship Canada. Additionally, the Sudbury LIP is a part of Greater Sudbury's Economic Development Division.



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