Media & Public Relations Officer – Thunder Bay

Northern Policy Institute is seeking a full-time Media & Public Relations Officer for a 2-year contract (with a possibility of renewal) in **Thunder Bay.** The ability to work independently while simultaneously being part of a close-knit team is critical. **This position is ideal for those seeking their first position post graduation or looking to bring their knowledge and experience to Northern Ontario.**

Under the supervision of the Communications Coordinator, the Media & Public Relations Officer is responsible for building and maintaining relationships with media, community, and industry publications relevant to Northern Ontario. NPI's website and social media feed are also key job responsibilities.

Marketing knowledge, communications training or experience, and social media savvy are essential. Bilingualism would be a significant benefit. Multilingualism, or a special knowledge of Northern Ontario would also be assets.

Candidates are asked to provide a one paragraph statement as to why they have applied for the position in this specific community. Applications that do not include this information may not be considered.

Northern Policy Institute appreciates all expressions of interest; **only candidates who are to be interviewed will be contacted.** The salary range for this position is **$40,000 to $45,000** per year (plus benefits)**.**

Deadline for applications is **midnight eastern time 4 August 2021.**

Please forward a cover letter, resume and references to hr@northernpolicy.ca with **Media & Public Relations Officer Thunder Bay** in the subject line.

Northern Policy Institute is committed to building capacity in Northern Ontario. As such, while positions are not allocated to specific demographics, there is a hiring preference in place. When considering applications from two equally qualified candidates, NPI will give preference to First Nation, Métis, Inuit, or Francophone candidates. Candidates coming from rural or remote northern communities or with a stated interest in working in northern regions in the future will also be given special preference. If any of these characteristics apply to you, ***we encourage you to voluntarily state this in your cover letter.***