

Graphic Designer – Thunder Bay

Northern Policy Institute is seeking a full-time Graphic Designer for a 2-year contract (with a possibility of renewal) in **Thunder Bay**. This Graphic Designer will focus on designing, producing, and updating all NPI media and marketing materials. **This position is ideal for those seeking their first position after graduation or looking to bring their knowledge and experience to Northern Ontario.**

The Graphic Designer is ultimately responsible for NPI's visual brand and maintaining brand consistency. With considerable space for creative license across platforms, mediums, and content this position offers a little of everything. Logo design, videography, marketing material, social media, and full publication layouts.

A thorough knowledge of and experience with Adobe InDesign, Adobe Illustrator and Adobe Acrobat is a must. Knowledge of Adobe Photoshop, website coding and familiarity with other online or desktop publishing tools would be of value. University or college students (with some practical experience) are preferred. Bilingualism would be an advantage. Multilingualism, or a special knowledge of Northern Ontario would also be assets.

Candidates are asked to provide a one paragraph statement as to why they have applied for the position in this specific community. Applications that do not include this information may not be considered.

Northern Policy Institute appreciates all expressions of interest; **only candidates who are to be interviewed will be contacted.** The salary range for this position is **\$40,000 to \$45,000** per year (plus benefits).

Deadline for applications is **midnight eastern time 4 August 2021.**

Please forward a cover letter, resume and references to hr@northernpolicy.ca with **Graphic Designer Thunder Bay** in the subject line.

*Northern Policy Institute is committed to building capacity in Northern Ontario. As such, while positions are not allocated to specific demographics, there is a hiring preference in place. When considering applications from two equally qualified candidates, NPI will give preference to First Nation, Métis, Inuit, or Francophone candidates. Candidates coming from rural or remote northern communities or with a stated interest in working in northern regions in the future will also be given special preference. If any of these characteristics apply to you, **we encourage you to voluntarily state this in your cover letter.***