



Marketing Placement – Communications and Events Summer 2019, Parry Sound

Want to make a difference in Northern Ontario?

Northern Policy Institute (NPI) is seeking one (1) full-time Summer Communications and Events Officer for a 16 week placement with a host organization in **Parry Sound**. While individuals with particular expertise are most welcome, an interdisciplinary approach and the capacity to work across platforms and functions is expected and required.

The placement will play a central role in coordinating and planning stakeholder engagement activities including speaking tours, events, and other outreach activities. The placement will also develop and implement social media strategies to promote these activities. Strong writing and communication skills are a must.

Experience with both traditional media and video editing as well as online and social media tools and analytics would be a decided asset. The placement will ensure NPI's stakeholder engagements are well publicized, inclusive, representative, recorded and reported on. Bilingualism would be an advantage. Multilingualism, or a special knowledge of Northern Ontario would also be assets.

University or college students with some practical experience are preferred. **Candidates must provide a one paragraph statement as to why they have applied for the position in this specific community. Applications that do not include this information will not be considered.**

Northern Policy Institute appreciates all expressions of interest; only candidates who are to be interviewed will be contacted. The salary range for this position is \$16-\$18 per hour. Internships will begin May 6, 2019 and end August 23, 2019.

Deadline for applications is **January 31, 2019**.

Please forward a cover letter, resume and references to hr@northernpolicy.ca with **Summer 2019 Parry Sound Communications and Events Placement** in the subject line.

Experience North is a program intended to build capacity in Northern Ontario. As such, while spots are not allocated to specific demographics, there is a hiring preference in place. When considering applications from two equally qualified candidates, NPI will give preference to First Nation, Metis, Inuit, or Francophone candidates. Candidates coming from rural or remote northern communities or with a stated interest in working in northern regions in the future will also be given special preference. If any of these characteristics apply to you, we encourage you to voluntarily state this in your cover letter.