



NPI's 10th Anniversary Gala (Northwest)

SPONSORSHIP OPPORTUNITIES



ABOUT OUR 10TH ANNIVERSARY GALA (NORTHWEST)

When: 20 April 2023

Where: Thunder Bay, ON

Enjoy a fireside chat with Ron Bernbaum, Founder of PearTree Canada & CEO of PearTree Financial as he explores the topic of “Uniting the Canadian Resource and Charitable Sectors: Financing Critical Mineral Opportunities”.

Join over 200 Northwestern Ontario decision makers, community leaders, entrepreneurs, and innovators to celebrate NPI's 10th anniversary year. This event is a unique opportunity to break down industry silos and celebrate the impact of Northern Ontario's home-grown independent evidence-based policy institute.

WHY SPONSOR?

- Strengthen the resilience of Northern Ontario
- Support practical and applied research on current and emerging issues
- Demonstrate your commitment to community building
- Enhance your position as a leader in Northern Ontario
- Help build stronger connections across the public and private sectors
- Ensure evidence and analysis vital to the future of Northern Ontario is publicly available
- Support Northern Ontario's “go-to” think tank

NORTHERN
POLICY INSTITUTE

INSTITUT DES POLITIQUES
DU NORD

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Institu dPolitik di Nor
Aen vawnd nor Lee Iway La koonpayeen

SPONSORSHIP LEVELS

GOLD EVENT SPONSOR \$5,000 – FOUR available

Gold Level Event Sponsors enjoy visibility and impact alongside important Northern Ontario issues.

- Digital banner on-screen with logo during event
- Company signage at registration (1 large sign 18" x 24")
- Table of 8 at the event
- Corporate logo on table signage
- Sponsorship recognition in Due North e-newsletter and NPI Annual Report
- Sponsorship recognition on NPI website including a link from your logo to your website
- Sponsorship recognition on all NPI social media platforms
- Verbal recognition at event

HEAD TABLE HOST \$2,500 – ONE available

As the Head Table Host you get to share the evening with the guest speaker, NPI leadership, and local VIPs.

- One seat at the head table along with the evening's special guests
- Option to introduce the guest speaker
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STUDENT & YOUTH SPONSOR \$2,000 – FIVE available

A Youth Sponsorship allows 2 registered students (college, university, or high school) or any youth (under 25) in career transition to attend NPI's 10th Anniversary Gala (Northwest) for free (reasonable travel, accommodation, and registration all included). Allowing them to build connections, collaborations, and camaraderie. At NPI's 10th Anniversary Gala (Northwest), your organization will get recognition on all our platforms and more! NPI is grateful for your support, and we hope to only strengthen this relationship moving forward!

- 1 ticket to the event for a sponsor representative
- Print recognition in table signage
- Digital recognition on-screen during event
- Sponsorship recognition in Due North e-newsletter and NPI Annual Report
- Sponsorship recognition on NPI website including a link from your logo to your website
- Sponsorship recognition on all NPI social media platforms

ATTEND NPI'S 10TH ANNIVERSARY GALA (NORTHWEST)

If you are interested in attending NPI's 10th Anniversary Gala (Northwest), make sure you look for open registration starting 27 February 2023. Register on-line at www.northernpolicy.ca/10th-anniversary-nw-gala and we will see you in April.

DEADLINE FOR SPONSORS: March 31st, 2023

To reserve your sponsorship level, or to discuss other sponsorship ideas, please contact:

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