

## Come North Immediate Action Plan

1. The Come North Planning committee should be reconstituted as a Steering Committee to coordinate and monitor progress on these action items. The new committee should have no more than 15 members and be representative of Ontario's diverse northern regions. Northern Policy Institute should coordinate this transition.
2. Wherever possible, immigration agencies should support and assist those working directly to facilitate reconciliation, and reconciliation efforts should actively include newcomers.
3. The Steering Committee, via one of its member organizations, should submit a proposal to FedNor to fund a coordinated marketing plan for Ontario's Northern Regions – this plan should reflect the themes and findings of the Come North event.
4. The Immigration portals should immediately be rebranded as “welcoming” portals to reflect the shift in focus from exclusively immigration, to retention, reconciliation, and migration.
5. The Timmins Local Immigration Partnership (LIP) should seek funding to update the Northeast Welcoming portal. This funding should include resources to put in place a staff position dedicated to keeping the community profiles and other resources on the portal up to date. The LIP should seek a partner organization to assist in populating and maintaining the retention/reconciliation side of the updated portal.
6. The Northwest Local Immigration Partnership should seek similar responsibility and funding for the Northwest Welcoming Portal as stated above for the Timmins LIP.
7. Communities and organizations who have or who develop local plans or resources for attracting or retaining population should make every effort to align their messaging, content, and look with that of the regional plan and marketing effort. Local groups should contact the Timmins and Northwest LIPs for inclusion and promotion of their efforts on the portals.
8. NPI should take the lead on developing a common set of “welcoming communities” success measures that cover both attraction and retention. These measures should be collected, compiled, and reported annually.
9. Matchmaker and Connector positions should be created **in** Northern Ontario's rural and remote regions to coordinate access to existing services and to fill service and knowledge gaps as needed in rural communities.
10. Come North should be repeated annually to assess progress and reset priorities. A member organization of the Steering Committee should be the lead in seeking funds to support that effort for the next three years.

Interested in learning more about what was discussed at the Come North Conferences?  
You can now read the **Conference Report** and the **Conference Proceedings**.

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