

Bridging Gaps

Attracting Skilled Pre-
Arrival Immigrants

Magnetic North 2023

aces 
employment



About ACCES Employment



ACCES is a leading employment services organization that provides innovative programs to jobseekers and employers.

We understand the importance of employment in the lives of individuals and communities across Canada. Employment provides a sense of identity and purpose. It also strengthens the future of Canada and its economy.

That's why we work tirelessly to provide our clients with the support and guidance needed to overcome barriers to employment.



Our Impact



40,000+

JOBSEEKERS HELPED EACH YEAR



3,200+

EMPLOYERS IN OUR NETWORK



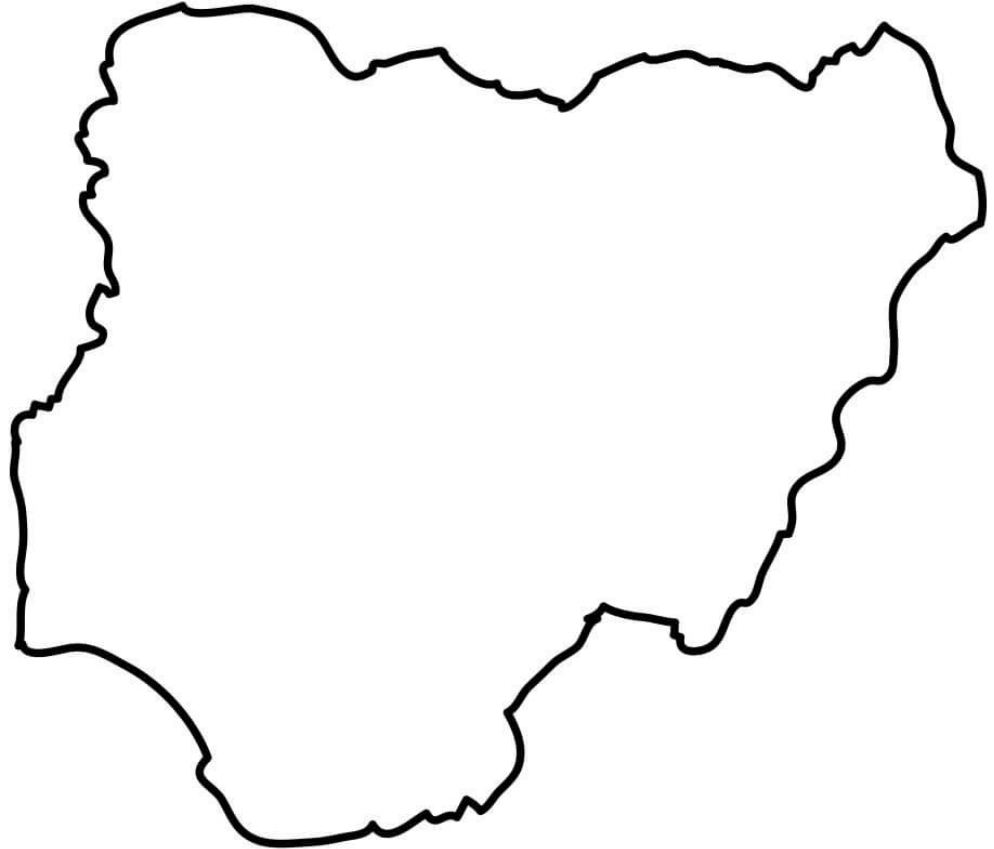
35+

**YEARS OF EXPERIENCE DELIVERING
EMPLOYMENT & RECRUITMENT SERVICES**

Geography Quiz



MAGNETIC NORTH
Northern Ontario
Population Growth Forum



Testing the Waters





Settlement Tunnel Vision



The benefits of immigration are heavily concentrated in cities.

More than 90% of immigrants settle in cities with a population greater than 100,000.

(STATCAN, Census, 2021)

Where skills are needed

An aerial photograph of a small town situated on the shore of a large lake. The town features a mix of residential houses and commercial buildings, with a road leading towards the water. The surrounding area is lush with green trees, and the sky is blue with some light clouds.

“ Rural Canada ... faces significant labour shortages, particularly for skilled workers and workers with the skill sets needed to work in the digital economy. ”

Infrastructure Canada



Pursuing Opportunity



I would consider settling in a smaller urban or rural community if I were offered a job there before I landed in Canada.

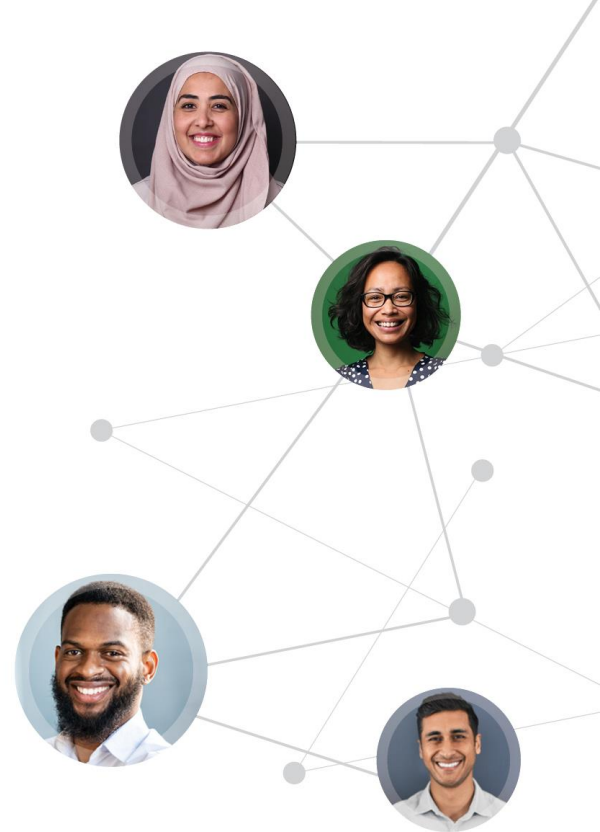
- Pre-Arrival clients

How might we contribute?



What we believe:

The Connecting Canada project is based on the premise that if more immigrants knew about the benefits of living in smaller urban and rural communities, more of them would settle there.

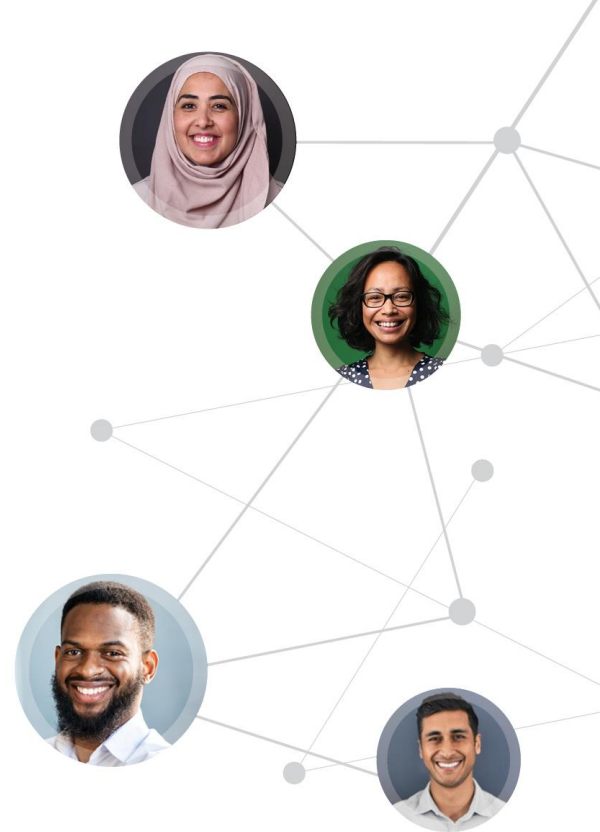


How might we contribute?



What we know:

- Getting people to move once they've landed is very difficult
- Pre-arrival immigrants are open to different choices
- Smaller urban and rural communities are highly motivated to collaborate to attract more talent

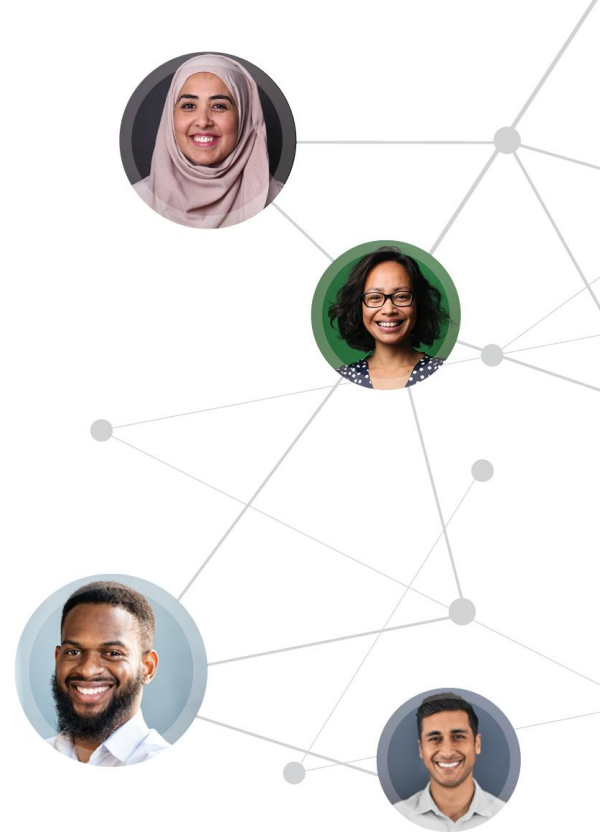


How might we contribute?



What we have:

ACCES Employment's Canadian Employment Connections pre-arrival employment services provide us with a base of services to engage pre-arrival immigrants.



Pan-Canada Engagement



Attraction Event



Networking Event



Hiring Event

Some of where we've been so far



2,763

Pre-Arrival Immigrant Engagements

354

Community and Employer Engagements

Recent Pre-Arrival Success Stories



“ Thank you so much ... It would have been impossible to do it without this support and guidance. ”

Ahmed Ibrahim Abdallah

Original Destination: Toronto

Landing Community: Fort McMurray, AB

Employment:

HSE (Health, Safety, Environment) Advisor

Terracon Geotechnique

Connecting Canada Success Story



“ ACCES exposed me to opportunities across the whole country. This opened up so many more possibilities for me, and I chose Prince George to launch my career and begin my new life in Canada. ”

Athira Thandassery Jayanandalal

Original Destination:

Landing Community: Prince George, BC

Employment:

Design Technologist

Scouten Engineering



Connecting Canada Success Story



“Encouragement from the ACCES team helped me out a lot when I was frustrated in my job seeking journey.”

Gang Li

Original Destination: Anywhere

Landing Community: Saint John, NB

Employment:

Inside Sales Representative

GreenEnergy

Connecting Canada Success Story



“ Being restricted geographically limited me to an even greater extent than I thought it would. ”

Kai Radel

Original Destination: Calgary, AB

Landing Community: Lethbridge, AB

Employment:

Product Supply Manager

PepsiCo, Lethbridge AB



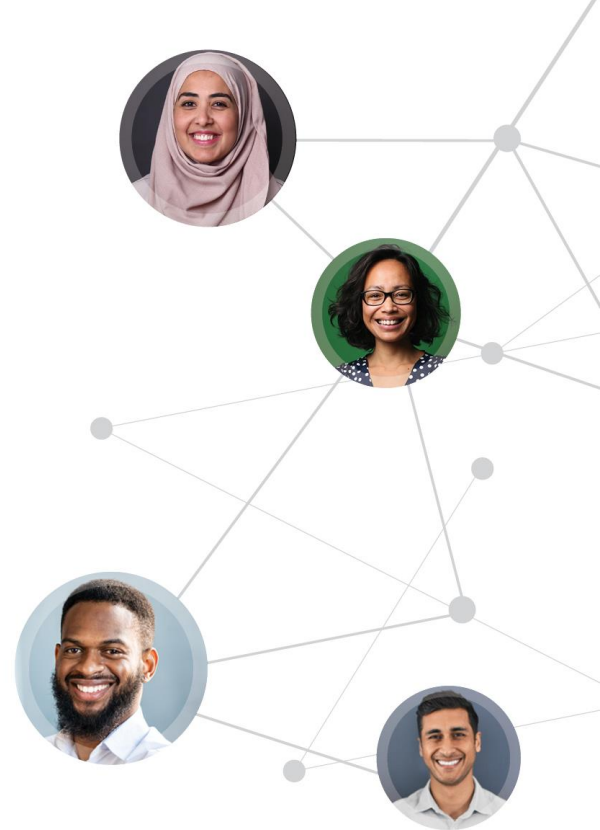
Moving Forward



Pre-arrival newcomers will benefit from having a more diverse pool of landing opportunities

Communities will benefit from population and labour market growth

Knowledge from this project will directly benefit both policy makers and researchers in understanding initial landing decisions and onward migration





Thank You

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