NORTHERN POLICY INSTITUTE | INSTITUT DES POLITIQUES DU NORD

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MEDIA KIT

2026-2027

NORTHERNPOLICY.CA

Who we are

Northern Policy Institute is Northern Ontario's independent, evidence-driven think tank. We conduct research, analyze data, and disseminate ideas. Our mission is to grow Northern Ontario by supporting evidence-based decision-making through education and direct community engagement.

We believe in partnership, reconciliation, collaboration, communication, and cooperation. Our team seeks to do inclusive research that involves broad engagement and delivers recommendations for specific, measurable action. Our success depends on our partnerships with other entities present in or passionate about Northern Ontario.

Our permanent locations are in Thunder Bay and Timmins. During the summer months, we have satellite offices in other regions of Northern Ontario staffed by teams of Experience North placements. These placements are for university and college students working in your community on issues important to you and your neighbours.

Vision

A growing, sustainable, and self-sufficient Northern Ontario. One with the ability to not only identify opportunities but to pursue them, either on its own or through intelligent partnerships. A Northern Ontario that contributes both to its own success and to the success of others.

Mission

Northern Policy Institute is an independent policy institute. The objects for which the corporation is incorporated are:

- To advance education on the topic of sustainable growth in Northern Ontario, including sustainable growth for First Nations, Métis, and Inuit people & communities in Northern Ontario, by conducting research and analysis in the field of economic, technological and social trends and then making the results publicly accessible,
- To advance education by providing internship positions to youths within Northern Ontario and by holding meetings, and conferences for the general public, media and government officials; and,
- To do all such things as are incidental or ancillary to the attainment of the above objects.

AREAS OF FOCUS

Communities

Environment

Infrastructure

Indigenous Peoples

Economy

Demographics

President & CEO

Charles Cirtwill is the founding President and CEO of Northern Policy Institute. Charles joined NPI in September 2013 after twelve years with the Atlantic Institute for Market Studies. He has worked in the public, private and not-for-profit sectors as a program manager, policy analyst, senior administrator, consultant and entrepreneur.

A resident of Thunder Bay, Charles travels extensively throughout Northern Ontario and can routinely be found engaging with one of NPI's 800,000 "bosses" (the people of Northern Ontario).

Whether at formal conferences, small workshop sessions, or one on one over coffee, Charles is passionate about listening to his fellow northerners. Charles is the author of, and firmly believes in, NPI's tag line: evidence-based solutions for and from Northern Ontario.

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What we can do for you:

INTERVIEWS & COMMENTARY

Our staff and authors have expertise on issues facing the North, and are happy to comment on our own research or other timely issues relating to Ontario's northern regions, the province and the country. NPI's President & CEO Charles Cirtwill appears frequently in local, regional and national media speaking to topics that have direct social and economic impacts on communities.

RESEARCH

NPI publishes peer-reviewed research reports, commentaries, briefing notes, and infographics on current Northern issues.

COLUMNS & OP-EDS

NPI publishes 700-900 word blogs or "Policy Bytes" to our website, which we can share with you to re-publish in your paper or newsletter as a featured column. NPI can also provide short columns or descriptive data pieces on various topics by request.

DATA SNAPSHOTS

There is no evidence without data. NPI offers programs to help if you need (almost) any type of data relating to Northern Ontario.

NEWSLETTER

Subscribe to our monthly e-newsletter, Due North, to stay up to date on all of NPI's work!

DATA TOOLS

NPI is making data more accessible for everyone. Check out our data and map tools to start digging deeper into Ontario's northern regions.

Media Contacts

For any media inquiries, or to be added to our press release distribution list, please contact:

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communications@northernpolicy.ca

Mailing Address:
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Thunder Bay, Ontario P7B 6T6

Office Locations

Thunder Bay

874 Tungsten St., Unit C
Thunder Bay, ON

Timmins

Get Involved

Northern Policy Institute is committed to building human capital in Northern Ontario. We take pride in hiring students and new graduates. We help them develop the skills they need to excel in their field. Want to author your own work and have the opportunity to get published? Our interns and junior analysts don't fetch coffee. They analyze real-world data and are authors of their own papers and projects. Our staff is vibrant, dynamic, and supportive. We encourage and actively pursue a healthy work-life balance. We have opportunities available at various times of the year. All positions are in-person in Northern Ontario.

Stay connected:

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