

Come North Viens au nord

WHAT ARE YOU GOING TO
DO?

JAMES FRANKS
13 FEBRUARY 2020
TEMISKAMING SHORES



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Conference Summary

- **What we have talked about**
- **What we have planned**
- **Where do we go from here**



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Key assets we have in place now

- There are dedicated individuals (e.g. elders, community volunteers, community liaison) that are available for all sorts of individuals that are coming into the community, both formally and informally to learn about the community/what is available in the community
- Connexion Francophone and kiosk at Pearson airport in Toronto
- Post-secondary institutions such as Université de Hearst and Collège Boréal are providing/leading francophone specific services and/or initiatives



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Key assets we are missing right now (the gaps)

- Data: data that is up-to-date, as well as measuring items that are not as straight forward such as culture, diversity, racism, and so on
- There is a lack of a follow-up process for the people that are served
- Services available to non-permanent resident individuals



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Who is using these services now?

- Indigenous and international students
- Permanent Residents
- The same people tend to utilize services, thus indicating that we need to make sure no one is falling through the cracks if they require services.
- Seniors



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Who ISN'T using these services now?

- Some individuals may not use services because they believe there is a stigma attached with doing so
- Employers
- We have to be aware that not everyone has the same access to services – some people may prefer face to face conversations while others may have internet accessibility issues depending on where they live. Similarly, language barriers and transportation can be issues.



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Who do you **REGULARLY** work with now?

- Post-secondary institutions
- Secondary schools
- Local First Nations communities
- Police Services
- Indigenous Friendship Centres



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Who don't you **REGULARLY** work with?

- Organizations who are involved specific areas such as housing
- School boards
- Employers
- Municipalities
- Indigenous organizations
- Several government ministries



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What new services/clientele could we deliver/serve with EXISTING assets/resources?

- We are not sure where to find data and what data exists. As such, there needs to be opportunities for people to learn where data can be found and how to use it appropriately.
- In terms of online information, there ought to not only be regular updates to websites, but a community vision in all online communications could be done.
- “New to Canada” app that focuses on Northern Ontario



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What new services/clientele could we deliver/service with NEW assets/resources?

- Dedicated government service branch in Northern Ontario that can help investor newcomers
- Create a common marketing strategy for all of Northern Ontario
- Develop a community action committee which will be made up of representatives from various organizations



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Sample: Who, what, where? (Asset Map)

What	Category
EarlyON program	Childcare and Family Services
Maamwesying North Shore Community Health Services Inc	Healthcare
Retirement Living Elliot Lake	Housing
Getzhoojig Employment Services	Job Matching
Centre de Santé Communautaire du Grand Sudbury	Community Connections
New Canadians TV	Marketing and Attraction
Far Northeast Training Board	Data Collection and Analysis



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Sample: Who, what, when? (Calendar)

Who	What	When
KL Multicultural Group	World Chats	Every Wed
Winnipeg	Metropolis	March 19-21
Temiskaming and Area Chamber	Annual Dinner Business Awards	May 7
Hearst	Soireé Musicale HOREM	April 30
Killarney	Community Futures Spring Conference	May 12
Manitoulin Island	Northern Ontario Summer Solstice	June 18-21
Kirkland Lake	Kirkland Lake International Food Festival	June 20



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Where do we go from here

Conference Strategic Report:

- Draft report sent to those attendees who request it in the event evaluation survey
- Strategic report finalized
- Report & briefing provided to:
 - FedNor
 - CF Network
 - ENDM
 - Tribal Councils
 - NOMA
 - FONOM
 - LIPs/RIF
 - Tourism Northern Ontario
 - Colleges
 - Universities
 - Other groups on request



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Where do we go from here

Time to act:

- You will be asked to:
 - Reflect findings in your business and strategic plans
 - Commit YOUR resources to it
 - Enter into partnerships
 - Communicate your progress and your results
 - Reconvene to assess our collective direction and results

* If you've written notes throughout the conference and would like to share them, please email Rachel at rrizzuto@northernpolicy.ca. This information can be valuable when drafting the strategic document!



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Thanks - Merci

**Thank you all for joining
us.**

We are pleased to be here in

The traditional territory of the
Timiskaming First Nation
Region 3 of the Metis Nation of
Ontario

The beautiful City of Temiskaming
Shores

**Merci à tous de vous
joindre à nous.**

Nous sommes heureux d'être ici dans

Le territoire traditionnel de la
Première nation du Timiskaming
Région 3 de la Nation métisse de
l'Ontario

La belle ville de Temiskaming Shores



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Recognition - Reconnaissance

We would like to recognize
our co-hosts

The City of Temiskaming Shores
Lake of the Woods Business Incentive
Corporation

Thank you to FedNor
for proudly supporting this
initiative.



Nous aimerions remercier
nos co-hôtes

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FAR NORTHEAST TRAINING BOARD (FNETB)
your Local Employment Planning Council

COMMISSION DE FORMATION DU NORD-EST (CFNE)
votre Conseil Local de Planification de l'Emploi



North Superior
Workforce Planning Board



Local Employment
Planning Council
Conseil local de planification
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