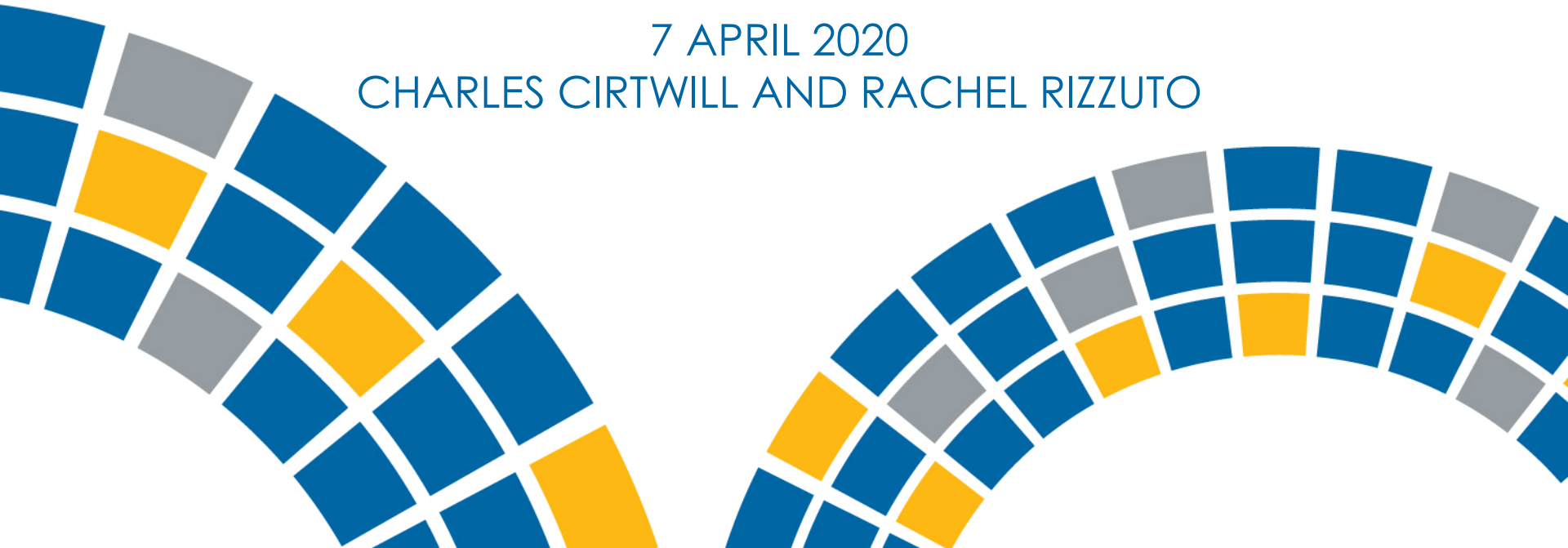


FONOM, NOMA AND NPI GROWING TOGETHER

7 APRIL 2020

CHARLES CIRTWILL AND RACHEL RIZZUTO



What we would like to explore today

- **NPI Refresher**
- **Current Links between FONOM and NPI**
- **Options to strengthen the Connection**
 - **Option 1**
 - **Option 2**
 - **Option 3**
- **Discussion Items**
 - **Input from FONOM on SOTN redesign**
 - **Exploring the link between FONOM & First Nations/Métis Communities**
 - **“Common Voice Northeast”?**

About Northern Policy Institute

A Refresher

Northern Policy Institute is Northern Ontario's **independent think tank**. We perform **research, collect** and **disseminate evidence**, and identify policy opportunities to support the **growth of sustainable Northern Ontario communities**.

- **Independent** – authors are free from interference from everyone, including us
- **Non-partisan** – we do not take “sides”
- **Evidence based** – we collect, measure and interpret data. Solution oriented
- **IN the North** – we deal with local, regional, provincial, national and international issues from a northern perspective

Impact


Northern Attraction Series

In 2018 and 2019, NPI published Northern Attraction Series which, altogether, make up a Northern Newcomer Strategy to attract and retain newcomers in Northern Ontario. **The series and our work played a role in the development of the Rural And Northern Immigration Pilot launched in 2019 and has now seen the province of Ontario call for a doubling of its Provincial Nominee allocation.**

Income Multiplier

In March 2019, Income and Employment Multipliers for 20 Industries in 11 Census Divisions in Northern Ontario was published by NPI. This report estimates the multiplication effect of income and employment. **The Economic Impact Calculator created along with the report was used by multiple communities in their investment attraction efforts.**

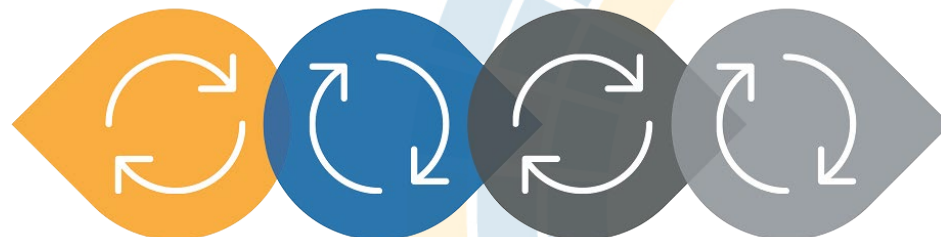
Communities

The Northern Projections: Human Capital Series was released by NPI in 2017 to examine past and present trends of all 11 Northern Ontario District's economies and to forecast its future challenges and opportunities. **In 2019, due to popular demand, an updated version of this series was released.**

NPI Tools for Municipalities



Northern Analyst Cooperative



NORTHERN ONTARIO DATA CONSORTIUM

NPI Tools for Municipalities



Northern Attraction Series

- How many immigrants do you need?
- How many can you handle?
- How do you attract, welcome, and retain them?

#KNOWTHENORTH
#CONNAISSEZLEND

Estimating Economic Impact:

<https://www.northernpolicy.ca/ei-calculator>

Mapping the North:

<http://www.northernpolicy.ca/boundarymap>

<http://www.northernpolicy.ca/infrastructuremap>

NPI papers “in the pipe”

Next 12-18 months:

- **Passenger rail** in Ontario’s Northern Regions
- Current and future **jobs in demand** in Ontario’s Northern Regions
- **Urban reserves** in Ontario’s Northern Regions
- **Fiscal flows** into and out of Ontario’s Northern Regions
- **Comparative advantages** of Ontario’s Northern Regions
- Analyzing progress on **Immigration into Ontario’s Northern Regions**

And much more!

Current Links Between FONOM & NPI

Informal:

- Briefings like this
- Requests for input or feedback
- Distribution of NPI material on a case-by-case basis **(thank you)**
- Executive Director and Chair on our “48 Hour list”
- Past President, Alan Spacek, currently serves on our Board



Strengthening Ties – Option 1

1. Dedicated seat on NPI Advisory Committee

- NOT the Board of Directors
- Advice to the President
- Allows elected officials to serve
- Links to regions or interests

2. “Observer” status or Membership for NPI in FONOM

3. Scheduled annual update meeting (semi-annual?)

4. Donate a display booth to NPI at annual FONOM conference

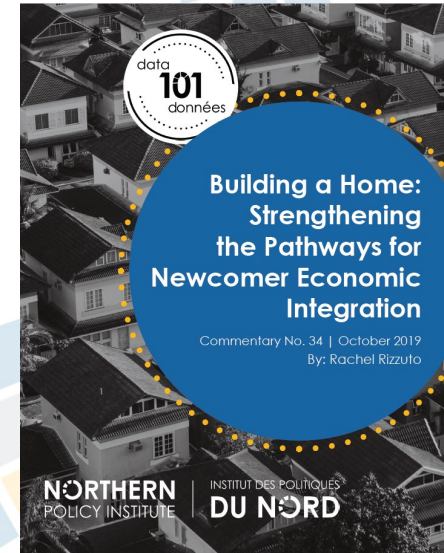
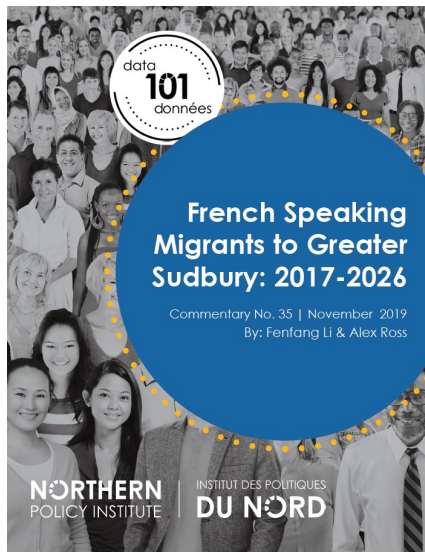


Strengthening Ties – Option 2

1. Dedicated seat on NPI Advisory Committee
2. “Observer” status or membership for NPI in FONOM
3. Scheduled annual update meeting (semi-annual?)
4. Donate a display booth to NPI at annual FONOM conference
5. NAC Gold Membership for FONOM (\$2,000)
 - 12 days of a shared professional Policy Analyst
 - One or more projects
 - All results must be made public
 - Research to answer a question FONOM needs answered
 - Cannot guarantee conclusions – go where evidence leads
 - Sign for 3 years get a 10% discount

Sample NAC Publications/Projects

- Strategic Planning
- Population Profiling
- Policy Options
- Program Assessment
- Comparative Analysis
- Event Partnerships
- Marketing & Communications Assistance



Strengthening Ties – Option 3

1. Dedicated seat on NPI Advisory Committee
2. “Observer” status or membership for NPI in FONOM
3. Scheduled annual update meeting (semi-annual?)
4. Donate a display booth to NPI at annual FONOM conference
5. NAC Gold Membership for FONOM (\$2,000)
6. Sponsor/Partner on Redesigned State of the North
 - Bring everyone together – local, FN, Métis, Provincial, Federal
 - Northern priorities, plans and progress
 - Not a “one-off” strategic plan or single event
 - Annually alternate NW and NE
 - \$10,000 per year for four years from FONOM

State of the North Redesign

STATE OF THE
NORTH



L'ÉTAT DU
NORD



FONOM, First Nations & Métis

Idea from the **Come North Conference**:

“Federation of Northern Ontario Municipalities & First Nations”

- *Martin Bayer*

- FONOM’s historical approach?
- FONOM’s current or future plans?
- Can NPI help?

Common Voice Northeast?

- Are there “too many voices”? Too little coordination?
- Value in common voice on key issues?
- “Transforming Ontario’s North” – good? bad?
- How NPI could help – secretariat
- Base principles to explore:
 - Open membership, balanced board
 - Observer status – federal, municipal, FN & Métis governments
 - Consensus model



NORTHERN
GOVERNANCE
GOUVERNANCE
AU NORD



International
& Community
Matchmaker

Intermédiaire
communautaire
et international

Other Discussion?



experience
NORTH
expérience
NORD

POLICY
PUCES

BYTES

POLITIQUES

NORTHERN
POLICY INSTITUTE

INSTITUT DES POLITIQUES
DU NORD

Thank you. Marsee. Paq̄nd̄n̄p̄
Merci. Miigwetch.

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