

OPPORTUNITIES FOR INTERNATIONAL STUDENTS

MAPLE LEAF SCHOOL – THUNDER BAY
4 MARCH 2020

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About Northern Policy Institute

Who are we?

Northern Policy Institute is Northern Ontario's **independent think tank**. We perform **research, collect** and **disseminate evidence**, and identify policy opportunities to support the **growth of sustainable Northern Ontario communities**.

- **Independent** – authors are free from interference from everyone, including us
- **Non-partisan** – we do not take “sides”
- **Evidence based** – we collect, measure and interpret data. Solution oriented.
- **IN the North** – we deal with local, regional, provincial, national and international issues from a northern perspective

Enough about us

- What about you...

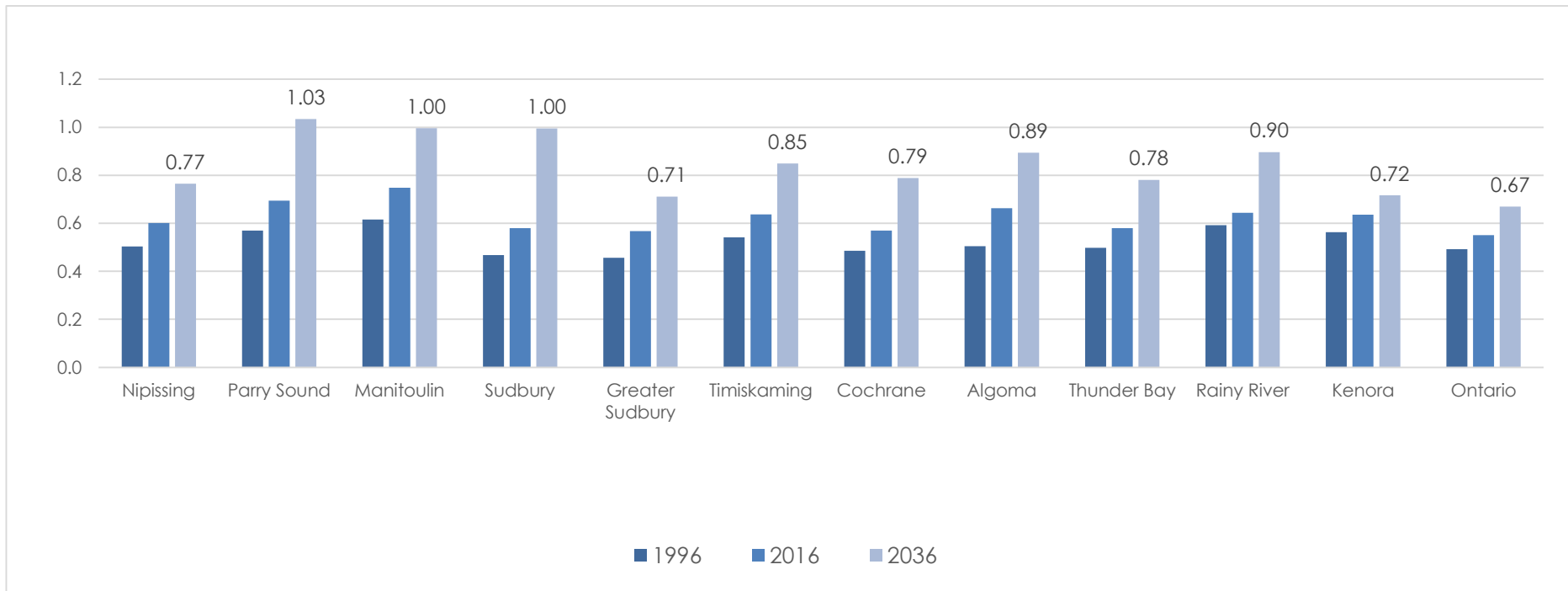
Are there opportunities for international students in Thunder Bay and throughout Northern Ontario?

YES!



Demographic Dependency Ratio

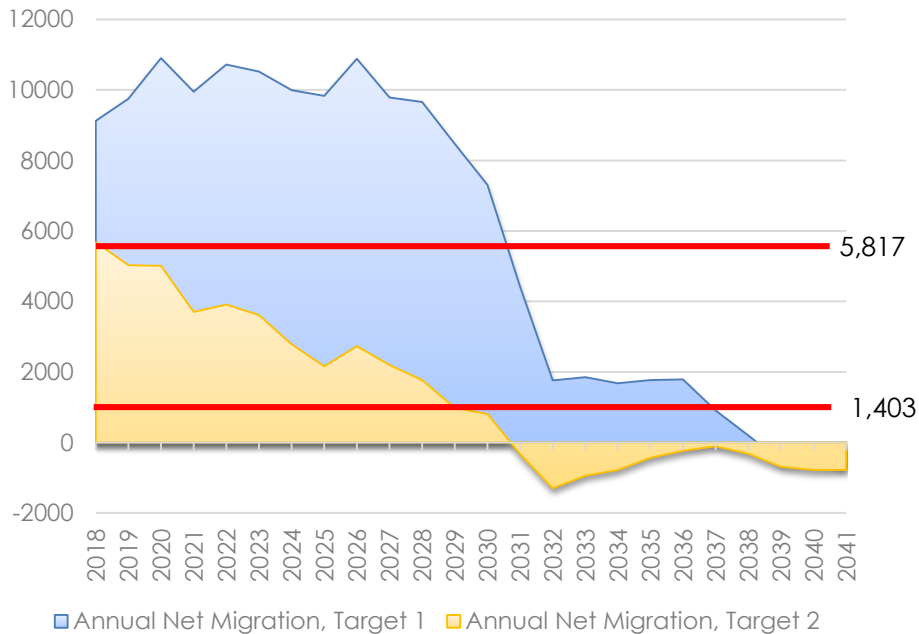
Dependency Ratio for Northern Ontario Districts and Province, 1996-2036



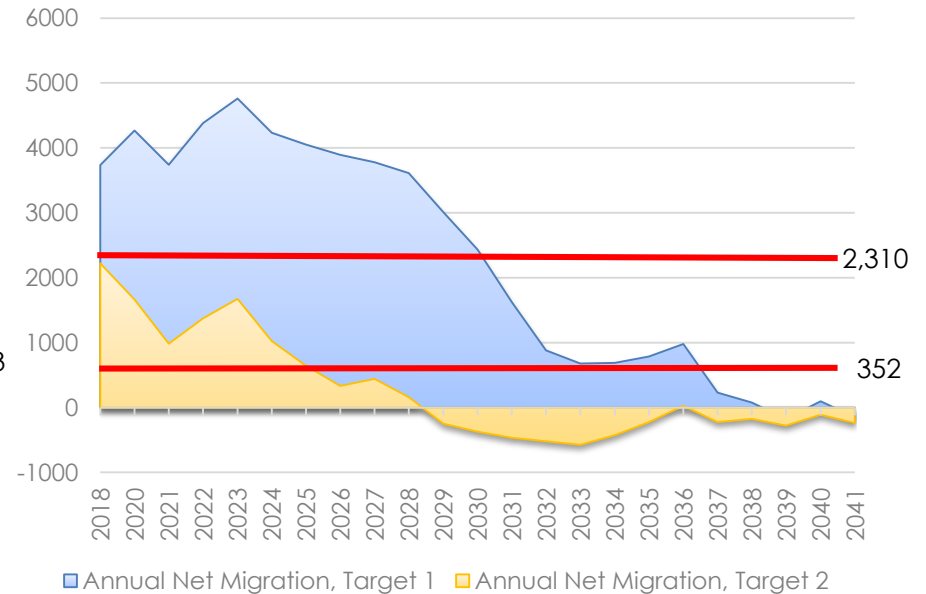
Source: Statistics Canada, Census, various years

We need BOTH Newcomers and the Indigenous Peoples

Required Annual Net Migration – Northeast
Migration nette annuelle requise - Nord-Est



Required Annual Net Migration – Northwest
Migration nette annuelle requise - Nord-Ouest



These graphs assume FULL EMPLOYMENT of the Indigenous Population – economic inclusion and immigration are not either/or ideas – we need them both.

Source: Author's calculations based on Ontario Ministry of Finance population projections – Spring 2018. Original DDR projections developed in collaboration with North Superior Workforce Planning Board, Thunder Bay Region's Local Employment Planning Council. Target 1 – maintain current DDR, Target 2 – fall to provincial average DDR

Research Results:

Northwestern Ontario

7 out of 10 jobs based on **number of postings**

Economic Region	Vicinity Jobs Data # postings 2016-2018 (2yrs)	Job description	NOC	Skill Category	Covered by an Ontario immigration stream?
Northwest	953	Registered nurses and registered psychiatric nurses	3012	A	Yes
Northwest	739	Other customer and information services representatives	6552	C	No
Northwest	704	Other sales related occupations	6623	D	No
Northwest	700	Retail and wholesale trade managers	0621	O	Yes
Northwest	662	Retail salespersons	6421	C	No
Northwest	601	Sales and service (unidentified sub-category)	6000	N/A	No
Northwest	467	Home support workers, housekeepers and related occupations	4412	C	No
Northwest	464	General office support workers	1411	C	No
Northwest	447	Licensed practical nurses	3233	B	Yes
Northwest	366	Cashiers	6611	D	No

Source: Vicinity Jobs and Canada Job Bank

Research Results:

Northwestern Ontario

5 out of 10 jobs based on vacancies

Economic Region	Canada Job Bank Data # vacancies 2017-2018 (1 yr)	Job description	NOC	Skill Category	Covered by an Ontario immigration stream?
Northwest	177	Home support workers, housekeepers and related occupations	4412	C	No
Northwest	115	Drillers and blasters - surface mining, quarrying and construction	7372	B	Yes
Northwest	57	Food counter attendants, kitchen helpers and related support occupations	6711	D	No
Northwest	57	Other customer and information services representatives	6552	C	No
Northwest	41	Licensed practical nurses	3233	B	Yes
Northwest	38	Cooks	6322	B	Yes
Northwest	33	Social and community service workers	4212	B	Yes
Northwest	31	Registered nurses and registered psychiatric nurses	3012	A	Yes
Northwest	30	Food and beverage servers	6513	C	No
Northwest	29	Retail salespersons	6421	C	No

Source: Vicinity Jobs and Canada Job Bank

Research Results:

Northwestern Ontario

7 out of 10 jobs based on longest average posting

Economic Region	Canada Job Bank Data Avg Length (in days) of Posting 2017-2018 (1yr)	Job description	NOC	Skill Category	Covered by an Ontario immigration stream?
Northwest	88	Home child care providers	4411	C	No
Northwest	31	Light duty cleaners	6731	D	No
Northwest	29	Retail salespersons	6421	C	No
Northwest	28	Automotive service technicians, truck and bus mechanics and mechanical repairs	7321	B	Yes
Northwest	28	Education policy researchers, consultants and program officers	4166	A	Yes
Northwest	26	Hotel front desk clerks	6525	C	No
Northwest	26	Customer services representatives - financial institutions	6551	C	No
Northwest	25	Home support workers, housekeepers and related occupations	4412	C	No
Northwest	24	Security guards and related security service occupations	6541	C	No
Northwest	24	Program leaders and instructors in recreation, sport and fitness	5254	B	Yes

Source: Vicinity Jobs and Canada Job Bank

Changes in the last few months

- Federal:
 - Rural & Northern Immigration Pilot
 - Francophone Welcoming Communities
 - FedNor – Prosperity & Growth Strategy for Northern Ontario
 - Additional 2,000 spaces for NOC C
- Provincial:
 - Rural & Northern Immigration Pilot
 - Additions to Ontario Immigrant Nominee Stream
 - Personal Support Workers, Truck Drivers
 - Changes to thresholds for immigrant investor stream
 - Additional 250 spaces for NOC C

Today's jobs: Thunder Bay

- Optometrists, chiropractors, and other health diagnosing and treating professionals (NOC A)
- Underground miners, oil and gas drillers, and related occupations (NOC B)
- Physicians, dentists, and veterinarians (NOC A)
- Auditors, accountants, and investment professionals (NOC A)
- Computer and information systems professionals (NOC A)
- Other installers, repairers, and servicers (NOC C)

Source: upcoming publication: Ross 2020

Note: Examples from a list of top 20 occupations in Thunder Bay with the highest average job vacancy rate

[Click here](#) to “Find your NOC”

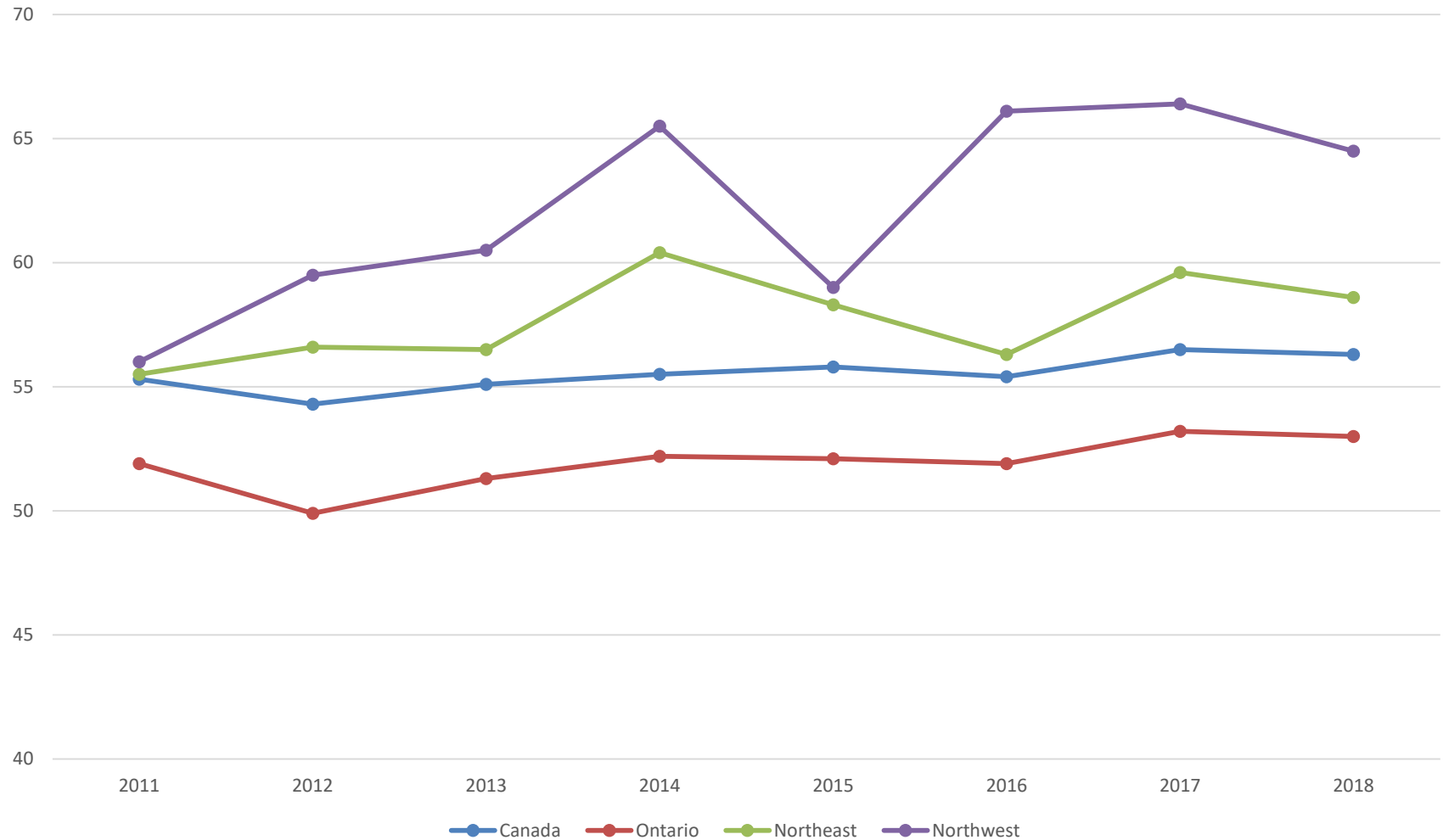
Jobs today and tomorrow: Thunder Bay

NOC	Description	Retirement Rate	Job Vacancy Rate	Future Job Growth	# of Jobs, 2018
312	Optometrists, chiropractors, and other health diagnosing and treating professionals	X	x	x	96
311	Physicians, dentists, and veterinarians		x	x	117
065	Managers in customer and personal services, n.e.c.		x	x	59
217	Computer and information systems professionals		x	x	369
313	Pharmacists, dietitians, and nutritionists		x	x	159
073	Managers in transportation	x	x		95
060	Corporate sales managers	x	x		102
071	Managers in construction and facility operation and maintenance	x	x		121
062	Retail and wholesale trade managers	x	x		385
012	Managers in financial and business services	x	x		250
725	Plumbers, pipefitters, and gas fitters	x		x	456

Source: upcoming publication: Ross 2020

Youth employment

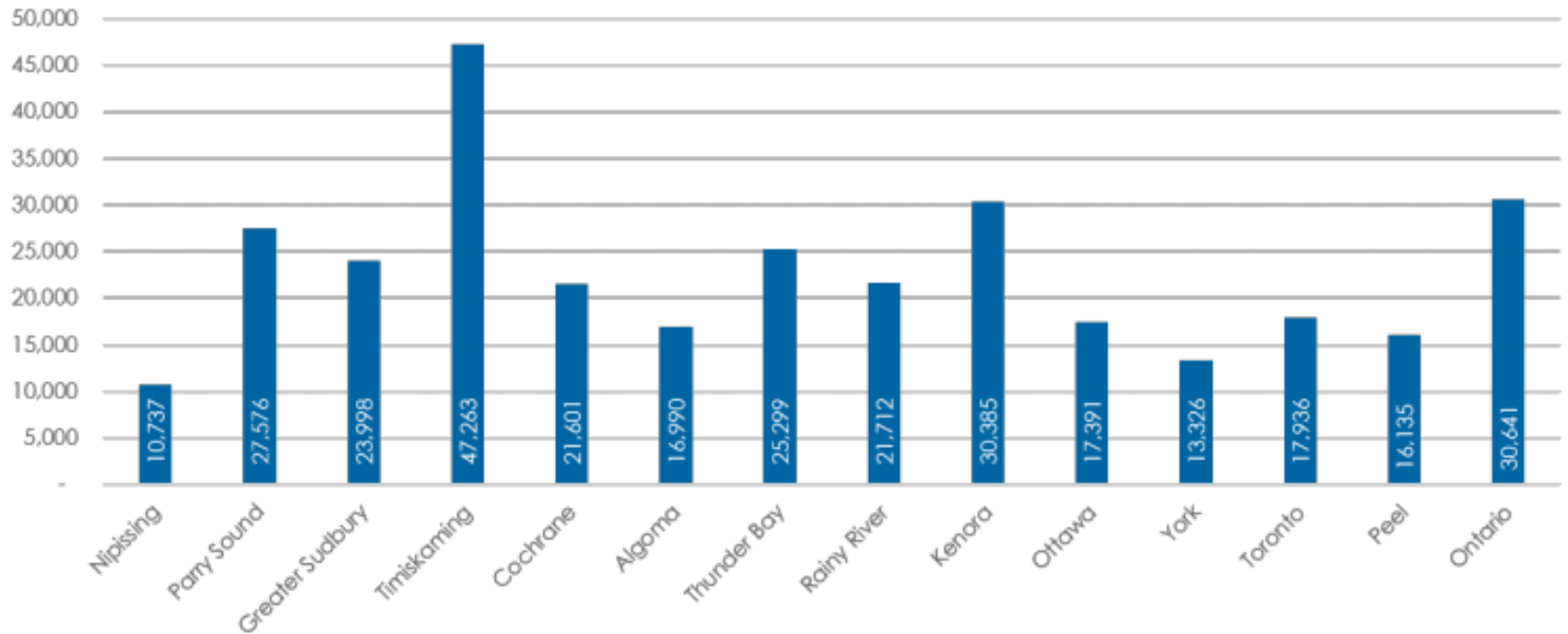
Youth Employment Rate by Economic Region, 2011-2018 (Ages 15-24)



Source: Labour force survey estimates (LFS), by sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 and 2011 to 2018, annual averages, CDP

Income

Total Median Income of Recent Immigrants, Ages 15 and Over, Northern Ontario districts and Selected Southern Ontario Districts, 2015



People you should talk to

- Rural & Northern Immigration Pilot – Thunder Bay
 - Emily Lauzon, Workforce Development Officer
 - Thunder Bay Community Economic Development Commission
 - (807) 625-3980, elauzon@thunderbay.ca
- Do you speak French? (that's right, you can be bilingual and you do NOT have to be francophone)
 - Christian Ouaka, Community Economic Development Officer
 - Réseau du Nord
 - (888) 248-1714, couaka@reseaudunord.ca

International Opportunities in Thunder Bay Example 1

Dr. Sarita Verma
Dean
Northern Ontario School of Medicine
Second generation Canadian
Her mother was born in Delhi, India



International Opportunities in Thunder Bay

Example 2

Zaher Toubaji
Proprietor
Damascus Donair
Syrian Refugee



International Opportunities in Thunder Bay Example 4

Pritam Lamba
President
Lamba & Associates Inc.



International Opportunities in Thunder Bay

Example 4

Rachel Rizzuto, MA
Research Manager
Northern Policy Institute
Permanent Resident
Born, Chicago Illinois, USA



NORTHERN
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INSTITUT DES POLITIQUES
DU NORD

Thank you. Marsee. Paq̄nd̄n̄p̄
Merci. Miigwetch.

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