

A WELCOMING COMMUNITY:



1. Employment Opportunities

- **AV TERRACE BAY**
 - **Total employment number: 384**
 - **Terrace Bay: 56%**



ADITYA BIRLA GROUP

- **Northern Ontario Internship Program (funded by NOHFC)**
 - **Recruitment of international students to work at the municipal office**
- **Cooperation with organizations across Canada**

2. Affordable and Suitable Housing

- 91% of the total owner and tenant households spend less than 30% of their income on shelter costs.
- Average monthly cost for:
 - Owned dwellings – \$850
 - Rented dwellings – \$707
- 98% reports the housing to be suitable in Terrace Bay.
- ❖ (Statistics Canada, 2016 Census of Population)



3. Presence of a Newcomer-Serving Centre

- 14th February, 2020: Opening of the new **“Your Welcome Centre”** administered by the **Club Francophone Du Lac Supérieur**
- Funding from **New Horizons for Seniors Program** with support of the **Northwestern Ontario Local Immigration Partnership**
- Assistance from **l’Association Des Francophones Du Nord-Ouest De L’Ontario (Association of Northwestern Ontario’s Francophone Community)**
- Strategic location in the centre of community hub
- Continuous in-kind support from the **Township**



- 4. Links between Main Actors Working toward Welcoming Community of Terrace Bay**
- 5. Fostering of Social Capital**

6. Positive Attitudes toward Immigrants, Cultural Diversity, and the Presence of Newcomers in the Community



7. Educational and Training Opportunities

- **PRIMARY AND ELEMENTARY SCHOOLS:**

- ST. MARTIN CATHOLIC SCHOOL
- FRENCH SCHOOL: L'ÉCOLE CATHOLIQUE FRANCO-TERRACE
- TERRACE BAY PUBLIC SCHOOL



- **SECONDARY SCHOOL:**

- LAKE SUPERIOR HIGH SCHOOL



- **ADULT LEARNING AND TRAINING OPPORTUNITIES:**

- SUPERIOR NORTH ADULT LEARNING ASSOCIATION
- CONTACT NORTH



8. Opportunities for Use of Public Space and Recreation Facilities

Free/Affordable Facilities:

- Terrace Bay Public Library
- Hiking Trails
- Arena for hokey, figure skating, and public skating
- Curling Rink
- Bowling Alley
- Golf Course
- Swimming Pool
- Ski Hill, etc.



9. Social Engagement Opportunities

- The new “**Your Welcome Centre**” has started to provide various programming activities
- In July, 2019 Terrace Bay welcomed hosting of a special event to celebrate **Festival of India**



10. Municipal Features and Services Sensitive to the Presence and Needs of Newcomers

The recommended steps to follow as outlined in the Community Strategic Plan 2020-2023:

- Engage the community and build awareness
- Build knowledge - use tools as Community Attractiveness Indicators
- Plan and take action -> measure success and adjust when necessary
- Access the Community Immigrant Retention in Rural Ontario (CIRRO) program
- Access funding from other government agencies to implement the above mentioned plan
- Explore marketing and promotion campaigns to attract immigrants
- Explore and develop plans that promote new housing and accommodation opportunities
- Promote job opportunities

Thank You