



SUDBURY CHAMBER OF COMMERCE – ADVOCACY COMMITTEE

12 NOVEMBER 2015, SUDBURY

JAMES CUDDY & MIKE COMMITO



What is NPI?

- “Think tank”
- Independent – authors are free from interference from everyone, including us
- Non-partisan – we do not take “sides”
- Evidence based – we collect, measure and interpret data
- IN the North – we deal with local, regional, provincial, national and international issues from a northern perspective
- Not an advocacy group

Three ways **YOUR** issue gets on **OUR** to-do list

1. Top Ten Northern Issues:

Northern Policy Institute is the **ONLY** Think Tank in Canada that sets its research agenda based on feedback we receive from our stakeholders, all 780,000 of them. If your issue is shared by your friends and neighbours, it will likely get onto our to-do list.

2. Single Window on Northern Issues:

YOU do the work, commission the study, and you send it to us for re-publication or dissemination. Big parts of our job involve avoiding wasteful duplication of effort and getting the word out about what has already been done.

3. Willing to Partner – but no guarantees:

NOT a consulting service, but will partner – in cash, or in kind – to expedite needed work. We just can't promise you will like the answer.



Community Hub Schools: A Call for
"Cage Busting" Leadership

Eliminating Homelessness:
Northern Ontario as the next
Medicine Hat?

Weathering winter roads
- What is the best route?

Preserving Co-op housing:
Proposing concrete action



NPI Blog
**you can write
for us**

A Vulnerable North:
Lyme disease in Canada

Making the old new again:
How adaptive reuse is
changing Sault Ste. Marie's
Mill Square

Health care does not mean health

Public Transportation not just an urban concern

Policy

IN A

PUB

Inspired by The Mowat Centre

All you need:

- An informal setting
- A serious issue

We provide:

- Data on the problem
- Evidence based solutions

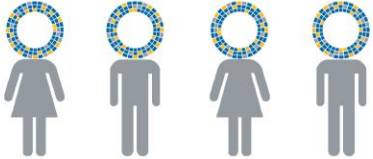
Format:

- Network
- Have a drink
- Some nibbles
- 5-10 minutes of “warm up”
- Open discussion
- Then see what happens...

Together we:
Get People TALKING!



experience



NORTH

DUE
NO  **ORTH**

#**KNOW**THE**NORTH**

KNOWLEDGE

NO  **ORTH**





NORTH BY NUMBERS.ca

EXPLORING NORTHERN ONTARIO'S COMMUNITIES

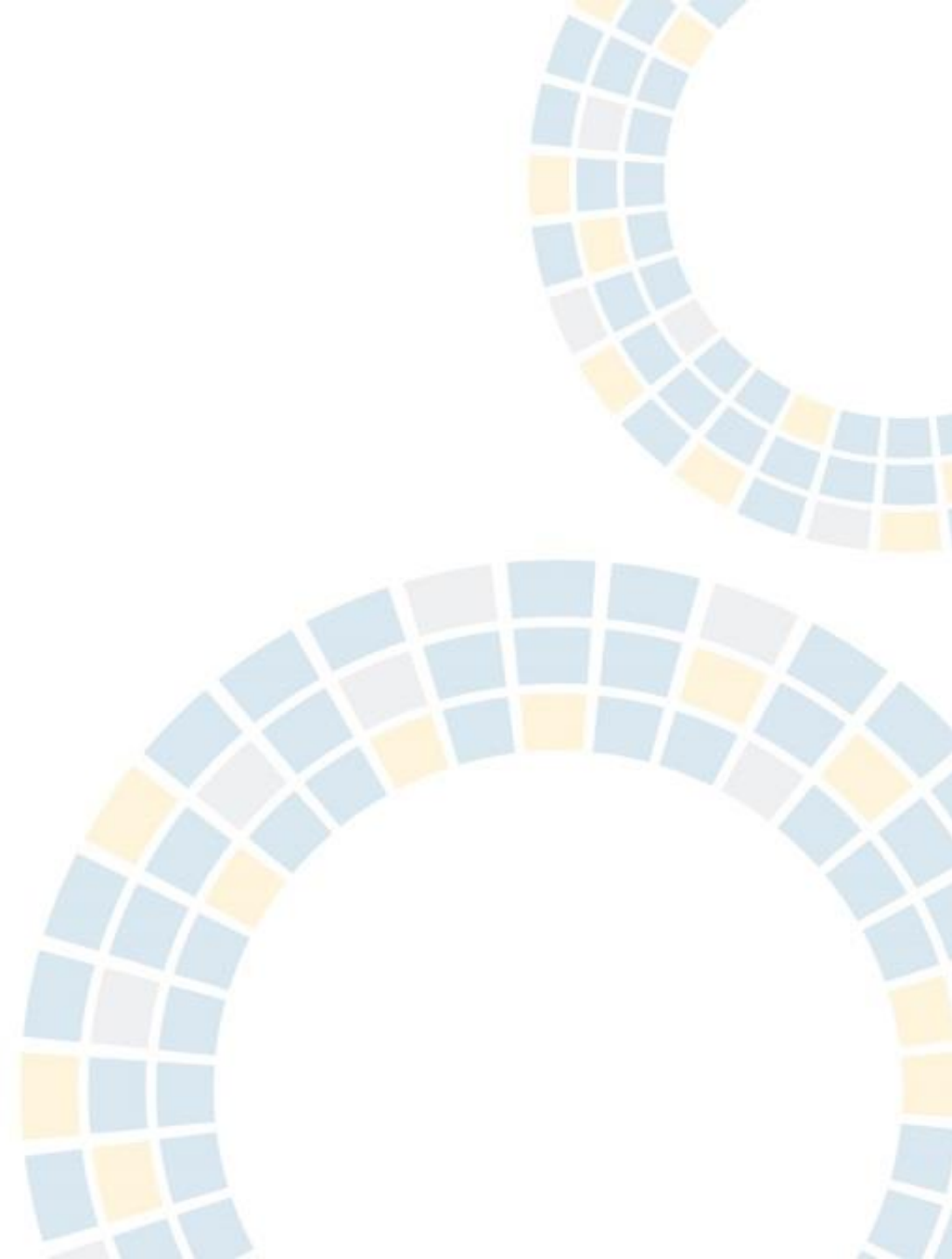
Northern Ontario data is now just a click away. Northern Policy Institute, North Superior Workforce Planning Board, and the Sault Ste. Marie Innovation Centre are pleased to launch **Northbynumbers.ca**, an **interactive data tool** that displays Northern Ontario census data from between 2001 and 2011.

Identity, income, housing, education, employment, mobility, age and population statistics – at the District, community and even neighborhood level!*

* - where available

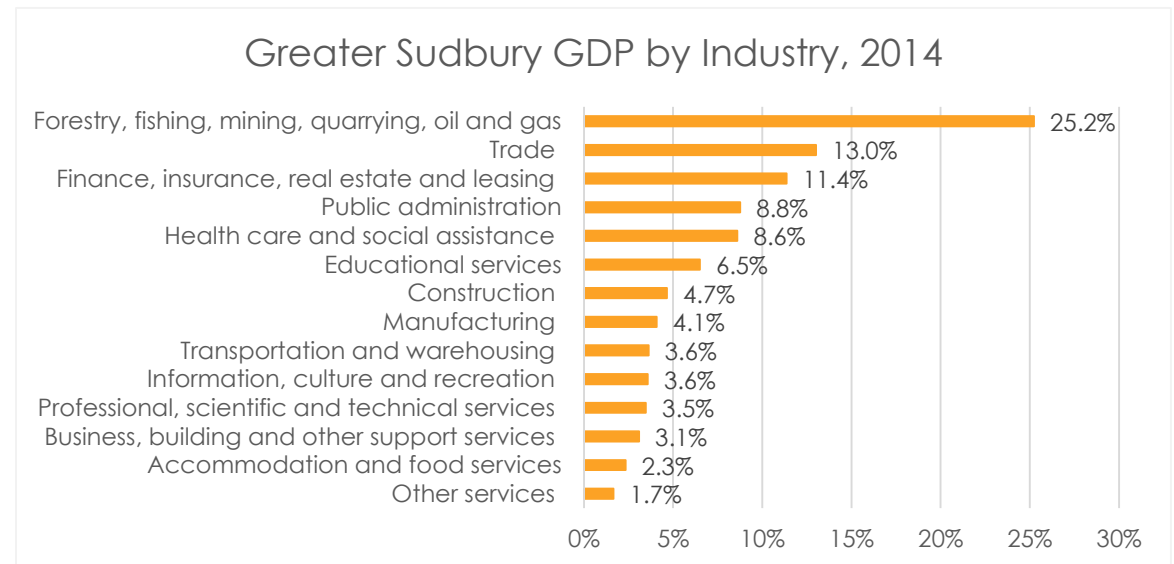
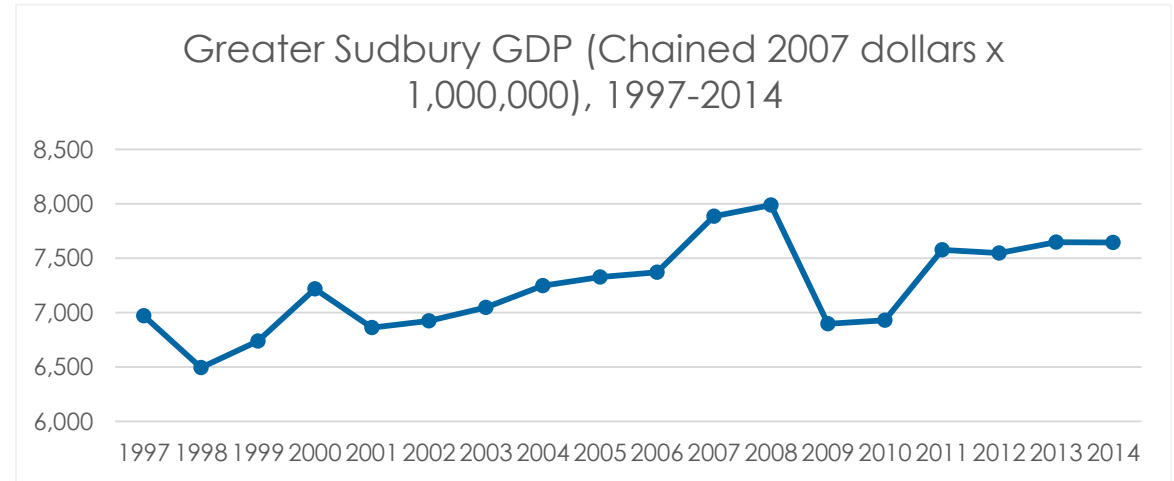
Northbynumbers.ca Demo

1. Pick a variable
 - By district
 - By neighbourhood
 - Google Earth view
2. Zoom to a municipality or reserve
3. Download raw data
4. Help & Glossary, Feedback button



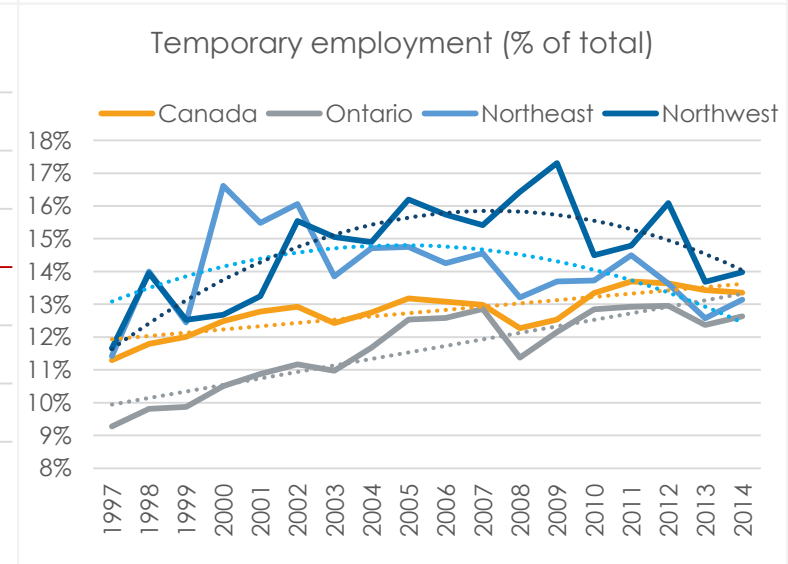
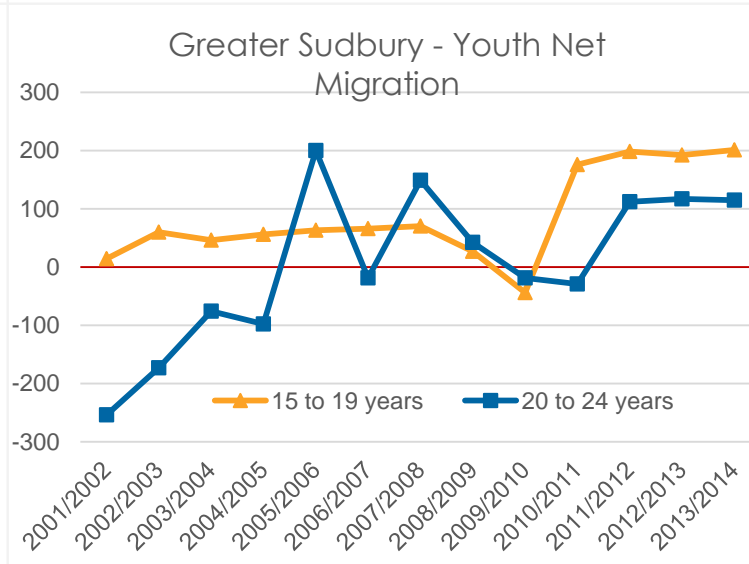
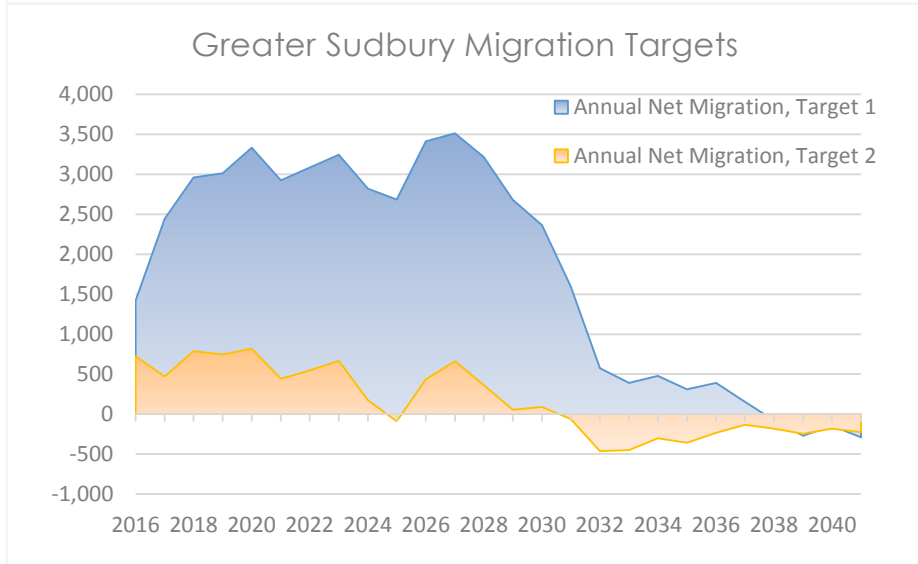
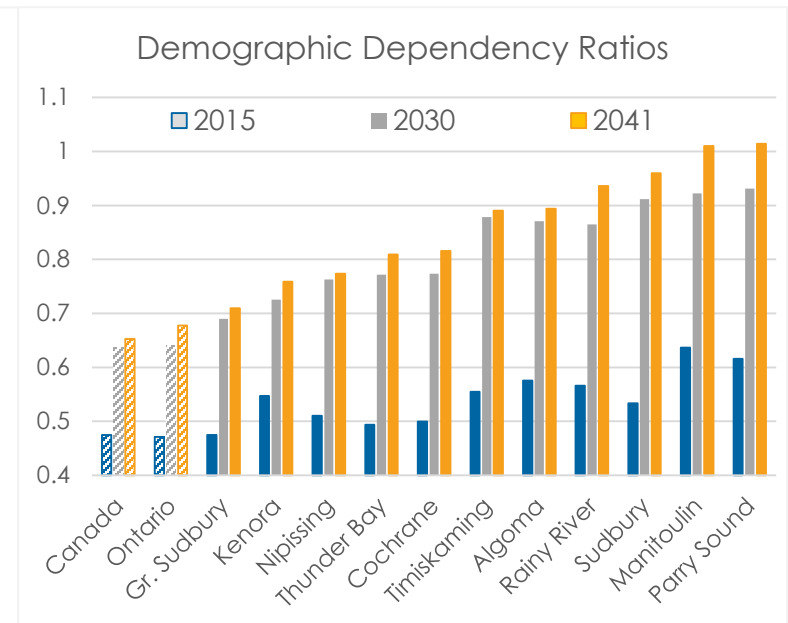
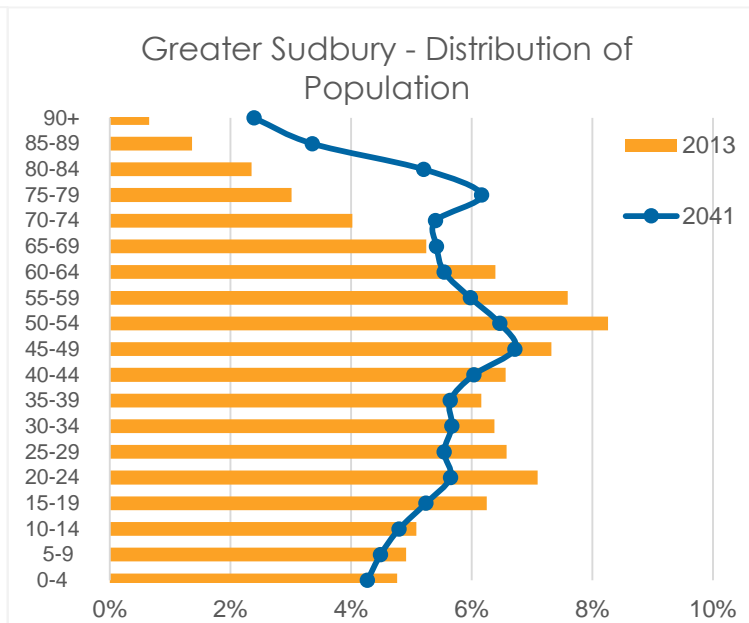
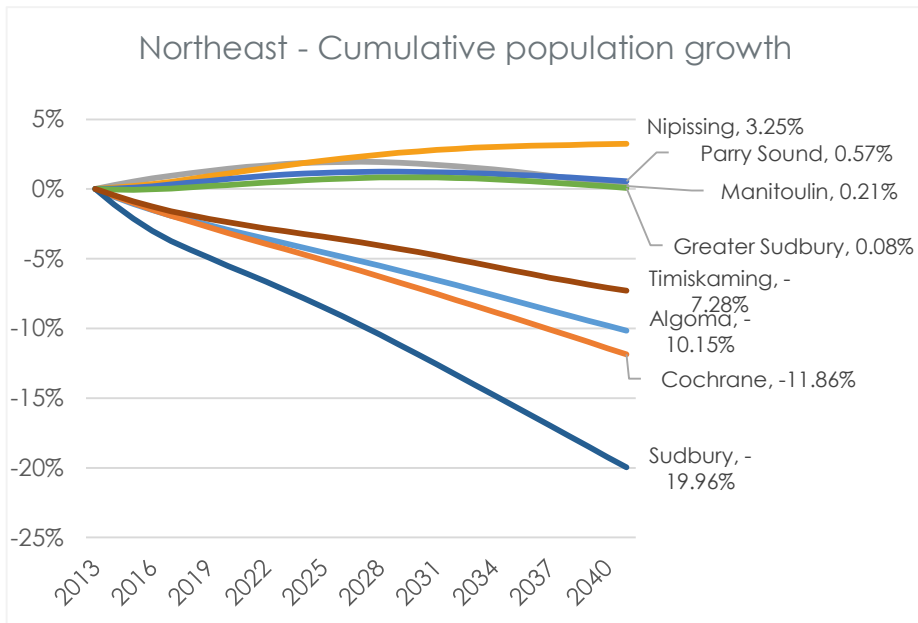
Northern Growth – Regional and district level economic measures

1. Governance
2. Regional GDP
3. Population
4. Migration
5. Dependency
6. Labour
7. Education
8. Human Capital & Productivity
9. Entrepreneurship & Innovation
10. Trade



NOTE 1: Social and Environmental measures are pending
NOTE 2: Community level measures will follow as available

A few other examples...



Source: Author's calculations based on several sources.

Research coming down the pipe

1. NE and NW district analysis – population, labour, human capital, projections
2. Access to health care in Northern Ontario
3. Determinants of successful mining projects
4. Local Labour Market Analysis
5. Economic indicators

Get involved!

Participate

Invite Northern Policy Institute to speak

Visit us at northernpolicy.ca

Request a meeting

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Stay informed!



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Thank you. Merci. Miigwetch.

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