



For Immediate Release

Positioned for Growth - City of Temiskaming Shores

MAR 10, 2022 – The City of Temiskaming Shores is better situated for economic and population growth than other communities in Northern Ontario and Canada. In terms of quality of life, education, and job opportunities the City is well positioned. This despite the social and economic disruption of the COVID-19 pandemic.

On the Shores of Opportunity: An Economic Profile of Temiskaming Shores analyzes the economic and demographic trends in the community of Temiskaming Shores to make projections about its future growth. This information can be used to guide labour market and economic development planning for the city. This work has been carried out through Northern Policy Institute's Northern Analyst Collective program and builds off a profile developed in 2020.

Temiskaming Shores is benefiting from a growing population, high rates of employment, and lower rates of unemployment compared to other communities in both Northern Ontario and Canada. This is combined with lower costs of living and an excellent quality of life rating. As well, there are many economic and social opportunities for individuals from minority groups, such as Francophone-Canadians and Indigenous Peoples. Temiskaming Shores has promising economic prospects.

"Data is now, more than ever, important to recovery and growth," said James Franks, economic development officer for the City of Temiskaming Shores. "Being a part of NPI's Northern Analyst Collective program has made the profile possible and is one step of many that I and others can use to for local planning efforts."

Read the 2022 report here: <https://www.northernpolicy.ca/on-the-shores-of-opportunity>

The 2020 City of Temiskaming Shores economic profile can be read here:

<https://www.northernpolicy.ca/picture-yourself-here>

Media Interviews: City of Temiskaming Shores Economic Development Officer James Franks, Northern Policy Institute Research Manager Rachel Rizzuto are available for comment.

To arrange an interview, please contact:

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About the Authors

William Dunstan, born and raised in Ottawa, is entering his fourth year in the Public Affairs and Policy Management program at Carleton University. In addition to an interdisciplinary academic background, he brings with him prior experience in public policy through having previously worked with the federal government and a think tank. In his free time, William enjoys cycling and hiking, and is also involved in intercollegiate debate.

A Historian by education, Joel Montagnes made the transition into Public Policy when he realized how much of an impact the Past has on policy issues of the Present and the Future and how the methodologies he learned, as a Historian, can be applied to policy writing and problem solving. He has an Honors B.A. with Distinction in History and Canadian Studies from the University of Toronto, an M.A. in History from the University of Calgary, and is about to complete a Master of Public Policy from the School of Public Policy at the University of Calgary. His area of focus has traditionally been Canadian military history, defence policy, national security, and international relations.

About Northern Policy Institute

Northern Policy Institute is Northern Ontario's independent think tank. We perform research, collect evidence, and disseminate ideas. We seek to identify policy opportunities to support the sustainable growth of Northern Ontario communities. Our offices are located in Thunder Bay, Sudbury, and Kirkland Lake. We seek to enhance Northern Ontario's capacity to take the lead position on socioeconomic policy that impacts Northern Ontario, Ontario, and Canada as a whole.

About the City of Temiskaming Shores

The City of Temiskaming Shores (formerly the Town of Haileybury, New Liskeard and the Township of Dymond), one of the most picturesque and attractive communities in Northern Ontario, Canada, is an amalgamated municipality with a population of 9,920, poised to embrace the future. The beauty of Lake Temiskaming, the clean air, our natural features, ideal boating, hiking, skiing, snowmobiling, golfing and numerous other recreational amenities make this an exceptional place to both live and work.

About the Northern Analyst Collective

The Northern Analyst Collective, a project of Northern Policy Institute, will allow members to "time share" a professional policy analyst. By merging our collective resources, we can ensure that the smallest municipality or local charity can access high-end skills at an affordable price.