

STATE OF THE NORTH

L'ÉTAT DU NORD

A QUICK SNEAK PEAK - UN APERCU RAPIDE

Association française des municipalités de l'Ontario
19 Septembre, Kirkland Lake, Ontario



Northern Policy Institute

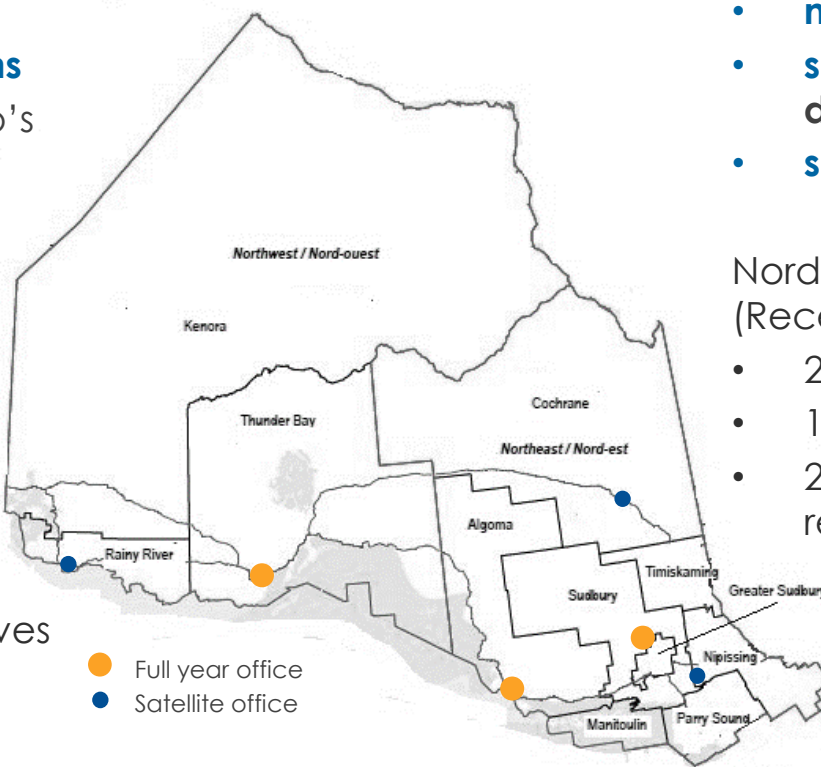
L'institut des politiques du Nord

- in Northern Ontario
- independent
- non-partisan
- evidence-based solutions
- sustain and grow Ontario's North

- dans le Nord de l'Ontario
- indépendant
- non partisan
- solutions fondées sur des données probantes
- soutenir et développer le Nord

Ontario's North
(Census, 2016):

- 2 Economic Regions
 - 11 Districts
 - 278 Census Sub-Divisions (communities)
 - 144 Municipalities
 - 118 First Nation Reserves or Settlements
 - 16 Unorganized CSDs
- ~ 780,000 individuals



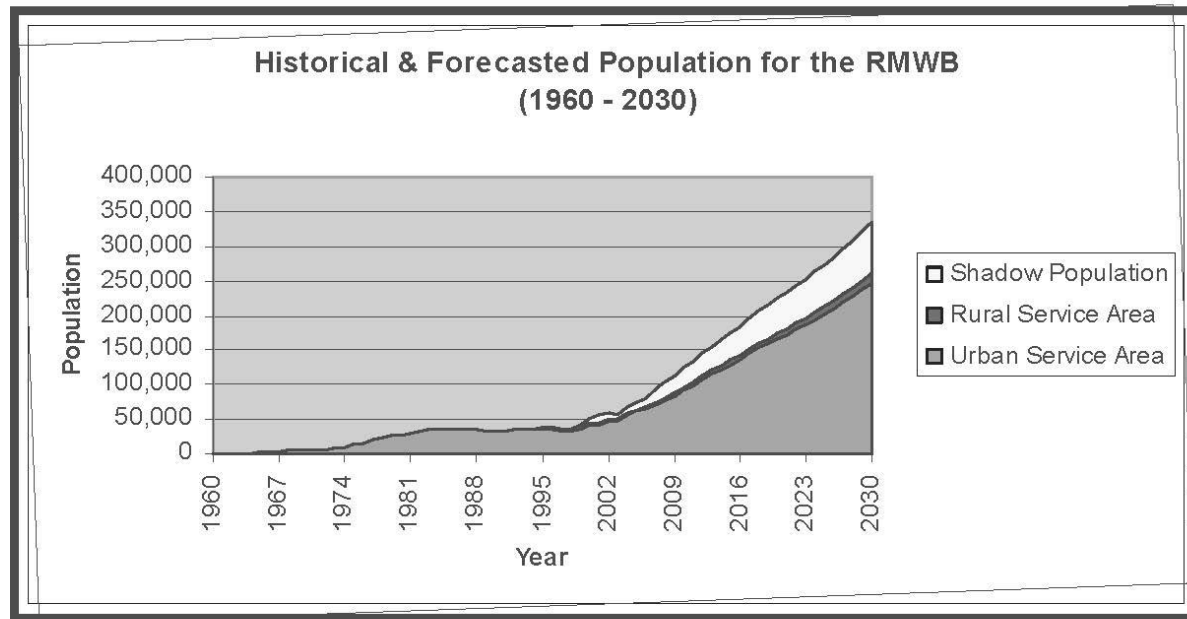
Nord de l'Ontario
(Recensement, 2016) :

- 2 Régions économiques
 - 11 Districts
 - 278 Sous-divisions de recensement (communautés)
 - 144 Municipalités
 - 118 Réserves des Premières Nations ou établissements
 - 16 SDR non organisé
- ~ 780,000 individu

Ring of Fire MIGHT be tomorrow – it is NOT today

Cercle de Feu PEUT-ÊTRE demain - ce n'est PAS aujourd'hui

Figure 1: Population growth in the RMWB (1960-2030)



Source: Envision Wood Buffalo, 2017

RMWB is the Rural Municipality of Wood Buffalo, see map on next slide

Efforts to tap the oil sands resource began in the early 20th century. However, their potential wasn't fully grasped until the late **1930s**.

Les efforts visant à exploiter les ressources de sables bitumineux ont commencé au début du 20e siècle. Cependant, leur potentiel n'a été pleinement compris qu'à la fin des années **1930**.

Commercial production of oil from the Athabasca oil sands began in **1967**, with the opening of the Great Canadian Oil Sands (GCOS) plant in Fort McMurray.

La production commerciale de pétrole des sables bitumineux de Athabasca a commencé en **1967**, avec l'ouverture de l'usine Great Canadian Oil Sands (GCOS) à Fort McMurray.

Ring of Fire MIGHT impact you directly – or NOT

Cercle de Feu POURRAIT vous toucher directement - ou PAS

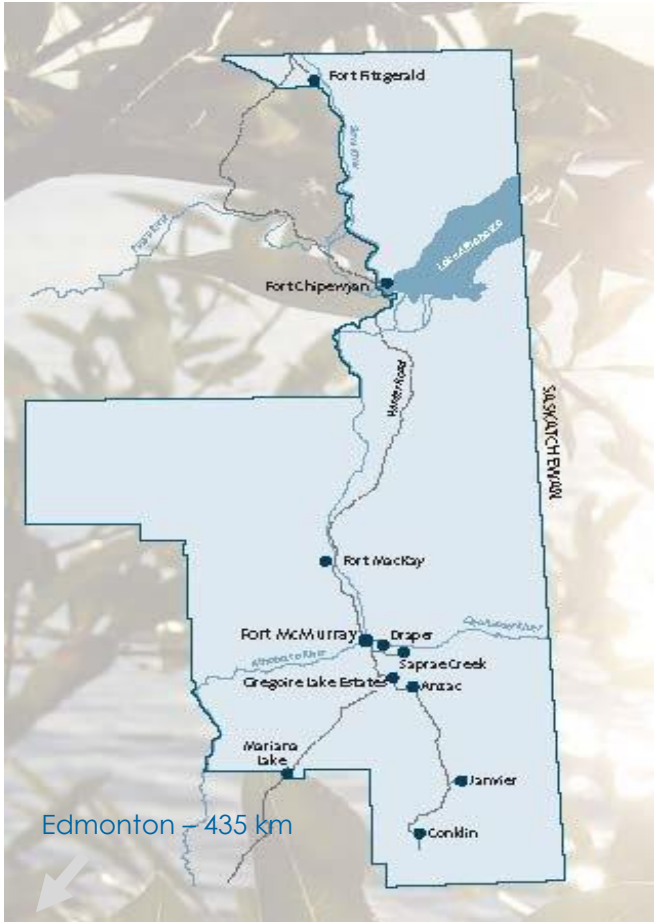
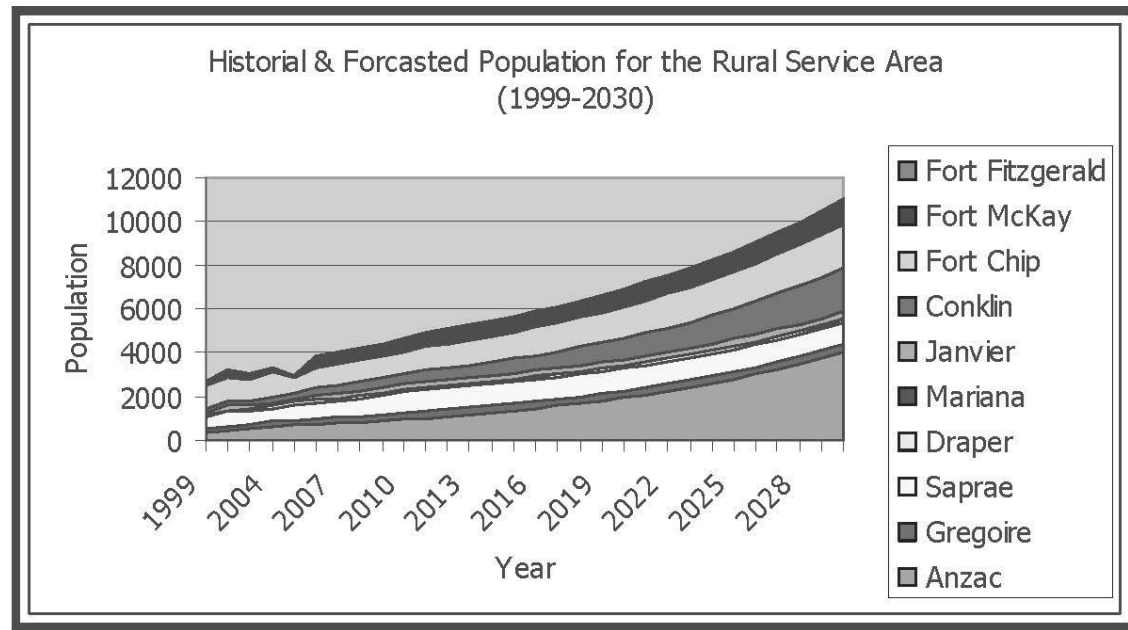


Figure 2: Population growth in the Rural Service Area (1999-2030)



Source: Envision Wood Buffalo, 2017

For Scale – it is approximately 60 km from Fort McKay to Fort McMurray

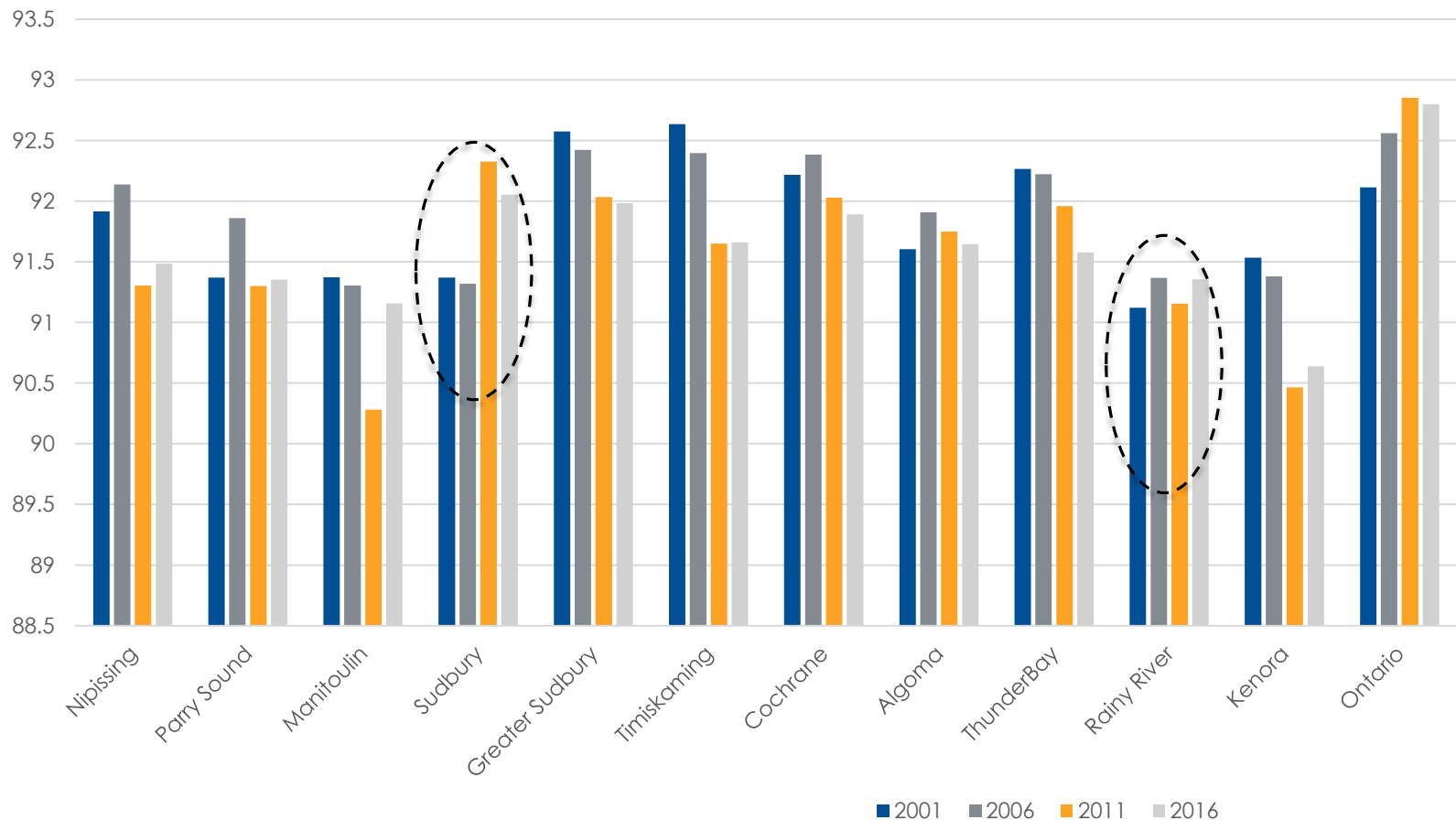
Industry Diversity

Decreased or remained the same in most districts since 2001

Diversité de l'industrie

Diminué ou est resté pareil dans la plupart des districts depuis 2001

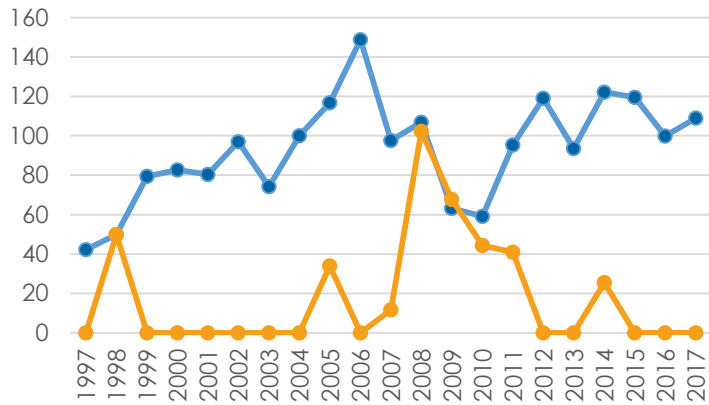
Employment Diversification Index/Indice de diversification de l'emploi



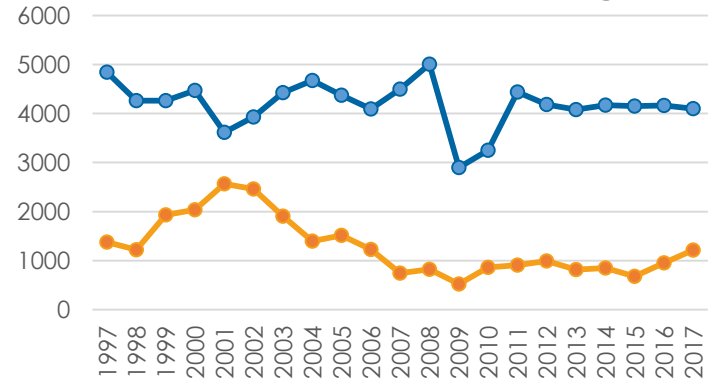
GDP by goods-producing industry (chained 2007 dollars x1,000,000)

PIB par industrie productrice de biens (dollars enchaînés 2007 x1 000 000)

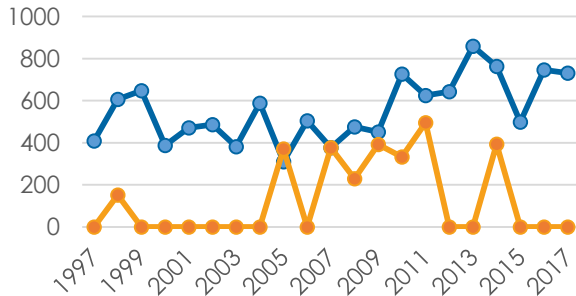
0.5% Agriculture



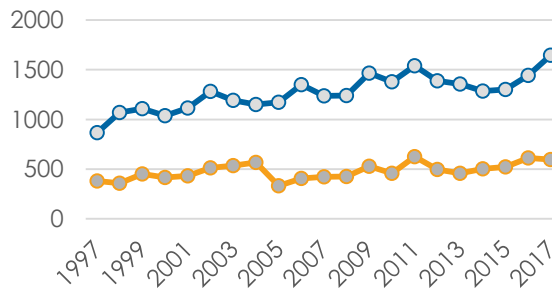
18.1% Forestry, fishing, mining, quarrying, oil and gas/Foresterie, pêche, mines, exploitation, pétrole et gaz 14.4%



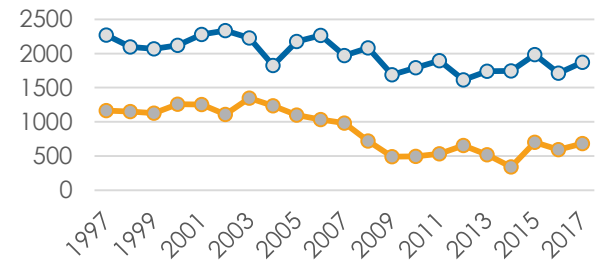
3.2% Utilities/Services



7.3% Construction 7.1%



8.3% Manufacturing/Fabrication 8.15%



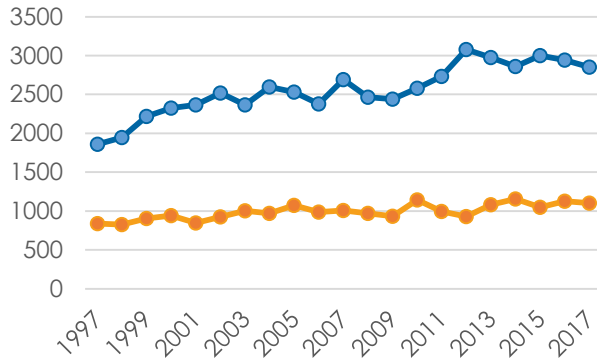
■ Northeast Ontario ■ Northwest Ontario

GDP by services-producing industry

PIB par industrie productrice de services

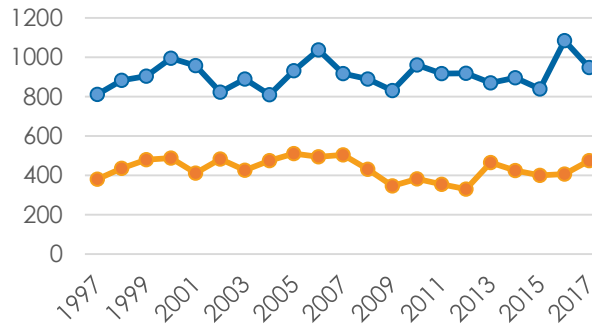
Trade (Wholesale and Retail)

12.7% /Commerce (gros et détail) **13.6%**



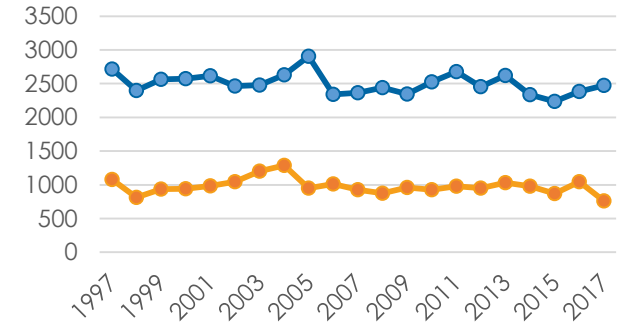
Transportation and Warehousing/Transport et entreposage

4.2% **5.6%**



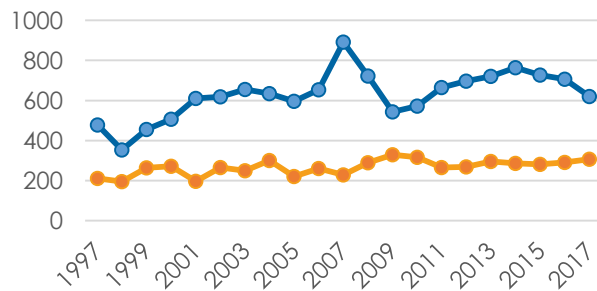
Finance, Insurance, Real Estate and Leasing/Finance, assurance, immobilier et location

11% **9.1%**



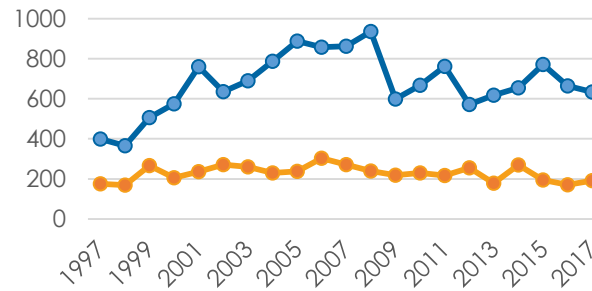
Professional, Scientific and Technical Services/Services professionnels, scientifiques et techniques

2.7% **3.7%**



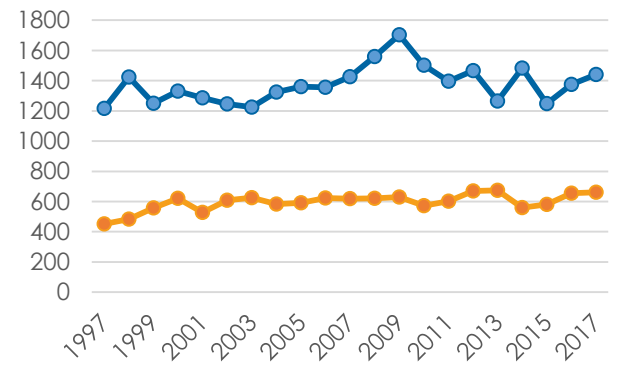
Business, Building and Other Support Services/Services de soutien aux entreprises, de construction et autres

2.8% **2.3%**



Educational Services/Services éducatifs

6.4% **7.9%**



■ Northeast Ontario

■ Northwest Ontario

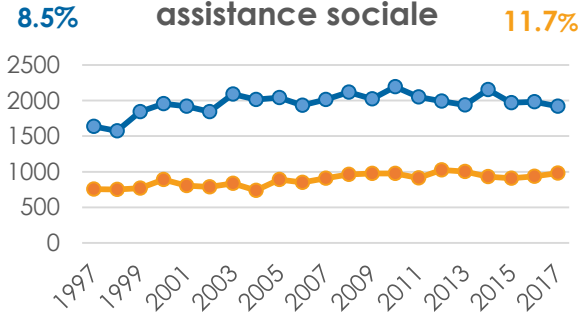
Percentages above each axis indicate industry share of total regional GDP

Source: Author's calculations based on Statistics Canada, CANSIM database, tables 282-0125 and 379-0030.

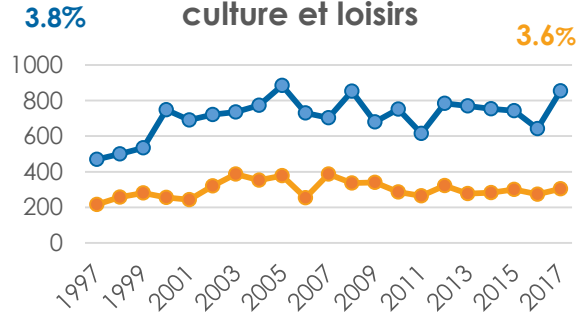
GDP by services-producing industry continued

PIB par industrie productrice de services continuation

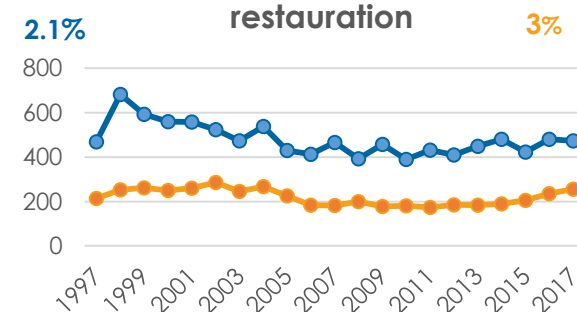
Health Care and Social Assistance/Soins de santé et assistance sociale



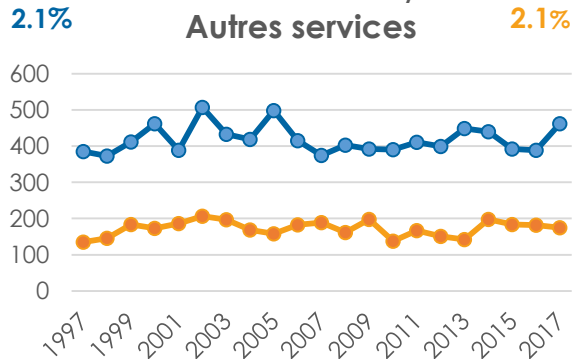
Information, Culture and Recreation/Information, culture et loisirs



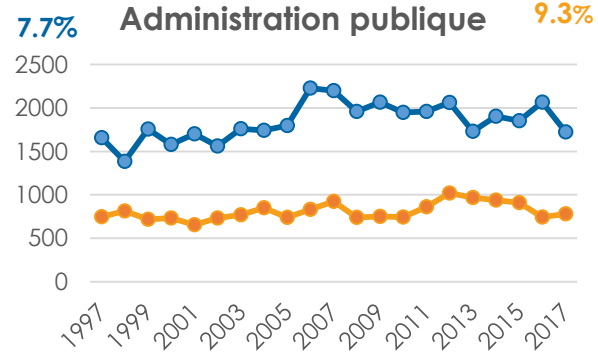
Accommodation and Food Services/Hébergement et restauration



Other Services/Autres services



Public Administration/Administration publique



■ Northeast Ontario ■ Northwest Ontario

So – let's focus on jobs that ARE here

Concentrons-nous sur les emplois qui SONT ici



**NORTHERN
ONTARIO**
WORKFORCE PLANNING

Economic Region	Vicinity Jobs Data # postings 2016-2018 (2yrs)	Job description	NOC	Skill Category	Covered by an Ontario immigration stream?
Northeast	1999	Retail salespersons	6421	C	No
Northeast	1496	Other customer and information services representatives	6552	C	No
Northeast	1333	Registered nurses and registered psychiatric nurses	3012	A	Yes
Northeast	1256	Retail and wholesale trade managers	0621	0	Yes
Northeast	1237	Other sales related occupations	6623	D	No
Northeast	1207	Sales and service (unidentified sub-category)	6000	N/A	No
Northeast	1133	Home support workers, housekeepers and related occupations	4412	C	No
Northeast	819	Cooks	6322	B	Yes
Northeast	751	Sales and account representatives - wholesale trade (non-technical)	6411	C	No
Northeast	583	General office support workers	1411	C	No

Economic Region	Vicinity Jobs Data # postings 2016-2018 (2yrs)	Job description	NOC	Skill Category	Covered by an Ontario immigration stream?
Northwest	953	Registered nurses and registered psychiatric nurses	3012	A	Yes
Northwest	739	Other customer and information services representatives	6552	C	No
Northwest	704	Other sales related occupations	6623	D	No
Northwest	700	Retail and wholesale trade managers	0621	0	Yes
Northwest	662	Retail salespersons	6421	C	No
Northwest	601	Sales and service (unidentified sub-category)	6000	N/A	No
Northwest	467	Home support workers, housekeepers and related occupations	4412	C	No
Northwest	464	General office support workers	1411	C	No
Northwest	447	Licensed practical nurses	3233	B	Yes
Northwest	366	Cashiers	6611	D	No

Just 24 jobs at average current wages

Seulement 24 emplois avec un salaire moyen

	Unemployment rate would fall by...	Direct income Generated	Total Income Generate	Total Jobs impact
	Le taux de chômage tomberait de...	Revenu direct généré	Revenu total généré	Impact total sur les emplois
Nipigon	3.2%	\$858,000	\$1,159,000	32
Greenstone	1%	\$857,000	\$1,200,000	34
Marathon	1.4%	\$1,100,000	\$1,596,000	35



Conseil local de planification
en matière de l'emploi

www.employmentcalculator.ca

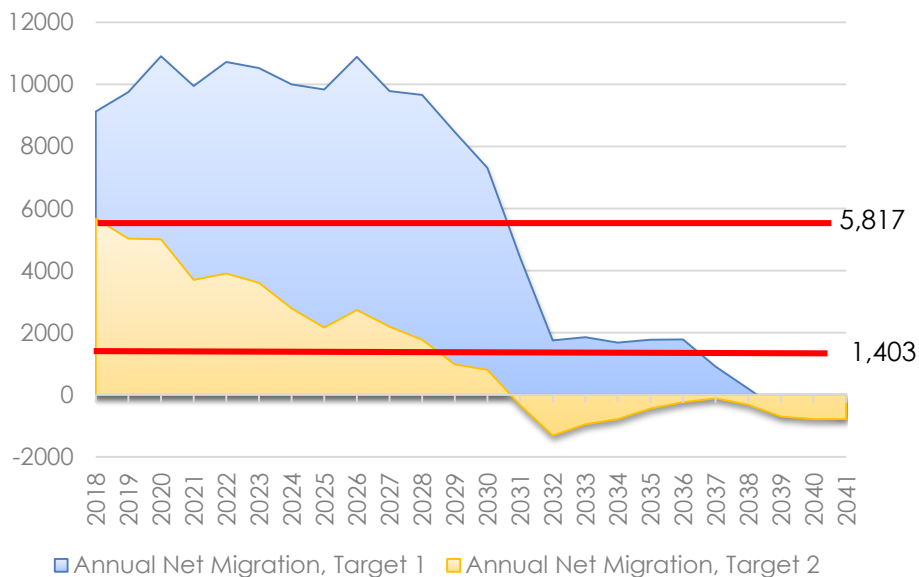


Commission de planification
de la main-d'œuvre du
Nord Supérieur

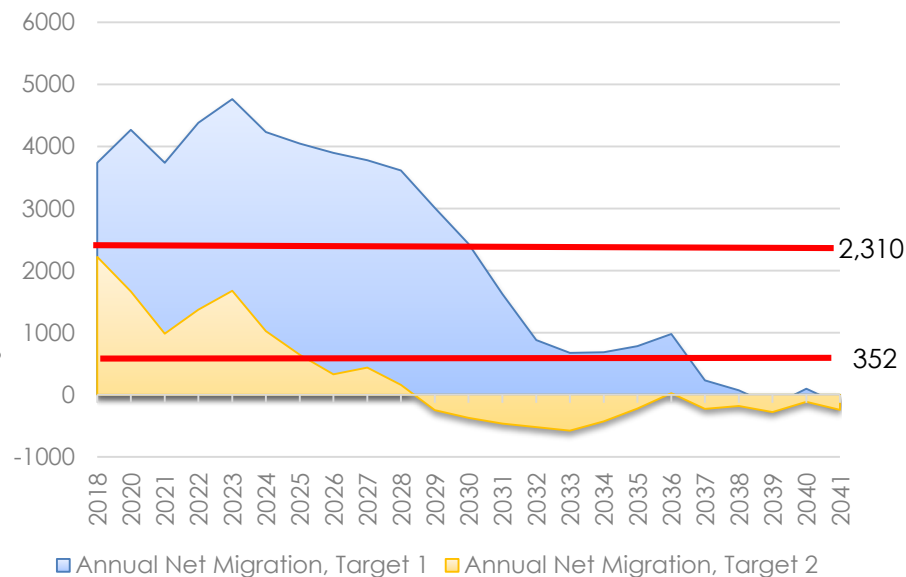
We need BOTH Newcomers and the Indigenous Peoples

Nous avons besoin des nouveaux arrivants ET des peuples autochtones

Required Annual Net Migration –
Northeast / Migration nette annuelle
requisse - Nord-Est



Required Annual Net Migration –
Northwest / Migration nette
annuelle requisse - Nord-Ouest



These graphs assume FULL EMPLOYMENT of the Indigenous Population – Economic Inclusion and Immigration are not either/or win/lose ideas – we need them both.

Ces graphiques supposent le PLEIN EMPLOI de la population autochtone - l'inclusion économique et l'immigration ne sont pas/ou gagnent/perdent pas d'idées - nous avons besoin des deux.

What can your community do? - START NOW

Qui doit faire quoi - À PARTIR DE MAINTENANT

Truly Welcoming Community

- Public commitment – Indigenous AND Newcomers - allocate resources
- Maybe a regional competition?

Partner with your Neighbours

- True partnership with Indigenous Peoples – shared ownership of regional assets
- Encourage investment in YOUR community
- “Urban” reserves

Everyone involved – including business

- “Status card accepted here” – that’s nice
- FN, Metis and Inuit – **APPLY HERE** – that’s better
- Baakaakonaanan Ishkwaandemonan
- Programs exist, cheap/free and valuable – not painless but not impossible

Make your case

- Family and jobs
- As good or better pay
- Cheaper housing, sports, recreation

Communauté réellement accueillante

- Engagement du public - Autochtones ET nouveaux arrivants - allouer les ressources
- Peut-être une compétition régionale?

Partenaire avec vos voisins

- Véritable partenariat avec les peuples autochtones - propriété partagée des atouts régionaux
- Encourager l'investissement dans VOTRE communauté
- Réserves «urbaines»

Tout le monde est impliqué - y compris les entreprises

- "Carte de statut acceptée ici" - c'est sympa
- Les Premières Nations, les Métis et les Inuits - **APPLIQUER ICI** - c'est mieux
- Baakaakonaanan Ishkwaandemonan
- Les programmes existent, bon marché / gratuits et bénéfique - pas indolore mais pas impossible

Faites votre cas

- Famille et emplois
- Comme bon ou meilleur salaire
- Logement moins cher, sports, loisirs

NORTHERN
POLICY INSTITUTE

INSTITUT DES POLITIQUES
DU NORD

Thank you. Marci. Pᑭᑦᑦᑎᑦᑎᑦ
Merci. Miigwech.

1 (807) 343-8956 | info@northernpolicy.ca
www.northernpolicy.ca

 @northernpolicy  /NorthernPolicy