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## NEWS LOCAL

# New database shows well-being indicators for Cochrane District

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# NORTHERN POLICY INSTITUTE

A new database is providing indicators about the Cochrane District's well-being, and showing this area's rankings are often in the middle of the pack.

Northern Policy Institute (NPI) and its partners have introduced a new online tool called "Community Accounts" that, for the first time, provides Northern Ontarians with open access to information on key economic and social indicators at the community level.

This is the latest resource from NPI that aims to encourage information sharing and provides communities with a greater understanding of their local area and Northern Ontario as a whole.

"We're so excited to provide essential data and insight into the labour market and economy of our communities through this partnership," said NSWPB Executive Director, Madge Richardson. "Having this information at their fingertips, will further facilitate informed decision making."

"NOMA is a proud partner of Northern Policy Institute and this initiative", said Mayor Wendy Landry, President, Northwestern Ontario Municipal Association.

"The Community Accounts portal is a resourceful tool as it provides important information that assists the region in determining needs on a community by community basis. Further, it provides access to data to further enhance opportunities with our neighbouring communities," added Landry.

Free to use and explore, [npi.communityaccounts.ca](http://npi.communityaccounts.ca) uses four different interactive approaches including a well-being indicators account, community profiles, tables and charts, and maps. These four tools provide communities with information on topics such as income, education, health and employment, and allows users to generate limitless custom tables and illustrative graphics, to address questions like:

- How does employment in one district compare to Ontario and the rest of Canada?
- How do education levels in one community compare to another?



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So, what can Timmins residents learn about quality of life in the Cochrane District?

According to Community Accounts' well-being indicators, the unemployment rate is 48th out of 250, while the 2016 median individual after-tax income of \$31,324 is 57th out of 196. Cochrane ranks 71st out of 108, with only 9% of the population between 25 and 64 holding a Bachelor's Degree or higher.

The resource also offers information from the 2016 census, showing that 49.7% of the Cochrane District is married, 13.6% is living in a common-law relationship, and 36.7% is neither married nor common-law.

The project is a partnership between Northern Policy Institute, North Superior Workforce Planning Board (NSWPB), your Local Employment Planning Council (LEPC), the Social Planning Council of Sudbury and the Northwestern Ontario Municipal Association (NOMA).

Information is retrievable according to two Economic Regions, 11 Districts, 278 Census Sub-Divisions, 144 Municipalities, 118 First Nations, 16 unorganized CSDs, and the province over census years 2001, 2006, 2011 and 2016.

"Community Accounts provides users with a single, comprehensive source of community, regional, and provincial data that would normally be too expensive to obtain, not readily available, or too time consuming to retrieve and compile." said NPI President & CEO, Charles Cirtwill. "This information will allow even the data novice to build an enriched and evidence-based understanding of their hometown."

In the coming months, community profiles will be added focusing on the Indigenous and Francophone populations.

In order to ensure Community Accounts features the most complete data sets possible, NPI invites organizations to share information with us by reaching out to [data@northernpolicy.ca](mailto:data@northernpolicy.ca).

Community Accounts has been developed alongside the Northern Ontario Data Consortium (NODC), another NPI project that allows members to access a wide range of raw, local level data, to be used for research and other initiatives. While participation in the NODC will require a membership and an associated fee, [npi.communityaccounts.ca](http://npi.communityaccounts.ca) is a publicly accessible data portal to allow anyone to access publicly available data for their community.

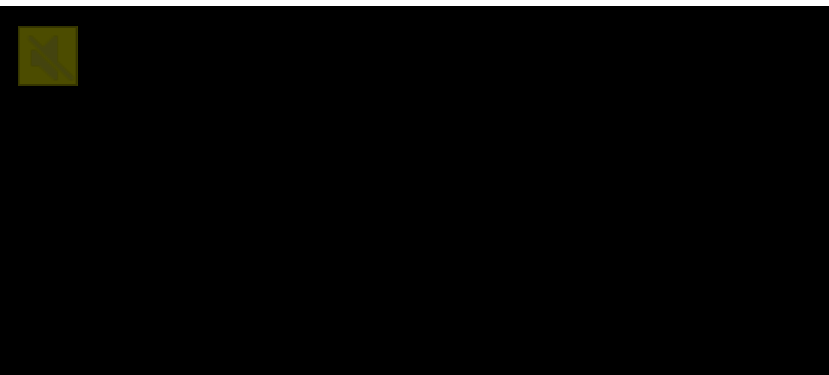


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